

# Global Digital Order Management Software Market Growth (Status and Outlook) 2026-2032

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## Abstracts

The global Digital Order Management Software market size is predicted to grow from US\$ 983 million in 2025 to US\$ 1495 million in 2032; it is expected to grow at a CAGR of 6.2% from 2026 to 2032.

Digital order management software is a platform that helps businesses digitally manage, track, and fulfill customer orders. It integrates with inventory, sales, shipping, and billing systems to enable real-time visualization, reduce errors, and optimize order processing. The software supports multi-channel sales, automated processes, and operational analytics, helping businesses improve customer satisfaction and reduce operating costs. The upstream of the industry chain includes cloud infrastructure, databases, API interfaces, and software development tools; the midstream involves software development, system integration, testing, and deployment; and the downstream applications cover retail, e-commerce, manufacturing, logistics, and distribution companies, providing implementation, training, maintenance, and customer support services. The gross profit margin of major companies in the industry is between 50% and 70%.

The digital order management software market is driven by the increasing need for operational efficiency, real-time visibility, and automation in order processing across retail, e-commerce, manufacturing, and logistics sectors. Businesses adopt these platforms to streamline workflows, reduce errors, manage multi-channel sales, and improve customer experience. Technological advancements in cloud computing, AI, and integration with ERP, CRM, and warehouse management systems enhance software capabilities. Growing demand for digital transformation and the need for rapid, scalable solutions further support market expansion. Key players focus on developing user-friendly interfaces, advanced analytics, and customizable modules to meet industry-

specific requirements. Overall, the market is expected to grow steadily as enterprises increasingly prioritize digital solutions for efficient, accurate, and agile order management.

LPI (LP Information)' newest research report, the “Digital Order Management Software Industry Forecast” looks at past sales and reviews total world Digital Order Management Software sales in 2025, providing a comprehensive analysis by region and market sector of projected Digital Order Management Software sales for 2026 through 2032. With Digital Order Management Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Digital Order Management Software industry.

This Insight Report provides a comprehensive analysis of the global Digital Order Management Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Digital Order Management Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Digital Order Management Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Digital Order Management Software and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Digital Order Management Software.

This report presents a comprehensive overview, market shares, and growth opportunities of Digital Order Management Software market by product type, application, key players and key regions and countries.

Segmentation by Type:

On-Premise

Cloud-Based

### Segmentation by Business Type:

B2B Order Management

B2C Order Management

Omni-channel Order Management

### Segmentation by Integration:

ERP Integrated OMS

E-commerce Platform Integrated OMS

Warehouse & Logistics Integrated OMS

### Segmentation by Application:

Small and Medium-sized Enterprises (SMEs)

Large Enterprises

### This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its

market penetration.

IBM

Microsoft

Oracle

SAP SE

IFS

ClickSoftware Technologies

Astea International

Jones Lang LaSalle

Infor

Verizon

ServiceMax

ServicePower

Sockeye Technologies

Loc8

Innovapptive

Esker

Univio

TrueCommerce

Wipro



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