

Global Digital Marketing Consultancy Market Growth (Status and Outlook) 2023-2029

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Abstracts

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LPI (LP Information)' newest research report, the “Digital Marketing Consultancy Industry Forecast” looks at past sales and reviews total world Digital Marketing Consultancy sales in 2022, providing a comprehensive analysis by region and market sector of projected Digital Marketing Consultancy sales for 2023 through 2029. With Digital Marketing Consultancy sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Digital Marketing Consultancy industry.

This Insight Report provides a comprehensive analysis of the global Digital Marketing Consultancy landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Digital Marketing Consultancy portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Digital Marketing Consultancy market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Digital Marketing Consultancy and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Digital Marketing Consultancy.

The global Digital Marketing Consultancy market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Digital Marketing Consultancy is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Digital Marketing Consultancy is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Digital Marketing Consultancy is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Digital Marketing Consultancy players cover Edelman, BlueDigital, BursonMarsteller, MSL Group, APCO Worldwide, BlueFocus, Burson Cohn & Wolfe, FleishmanHillard and Accenture Interactive, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Digital Marketing Consultancy market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

SEO

PPC

Social Media Marketing

Web Design

Others

Segmentation by application

Small and Medium Enterprise

Large Enterprise

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Edelman

BlueDigital

BursonMarsteller

MSL Group

APCO Worldwide

BlueFocus

Burson Cohn & Wolfe

FleishmanHillard

Accenture Interactive

PwC

IBM

Dentsu

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