

Global Digital Loyalty Program Market Growth (Status and Outlook) 2024-2030

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Abstracts

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The global Digital Loyalty Program market size is projected to grow from US\$ million in 2023 to US\$ million in 2030; it is expected to grow at a CAGR of % from 2024 to 2030.

LPI (LP Information)' newest research report, the “Digital Loyalty Program Industry Forecast” looks at past sales and reviews total world Digital Loyalty Program sales in 2023, providing a comprehensive analysis by region and market sector of projected Digital Loyalty Program sales for 2024 through 2030. With Digital Loyalty Program sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Digital Loyalty Program industry.

This Insight Report provides a comprehensive analysis of the global Digital Loyalty Program landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Digital Loyalty Program portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Digital Loyalty Program market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Digital Loyalty Program and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Digital Loyalty Program.

United States market for Digital Loyalty Program is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

China market for Digital Loyalty Program is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Europe market for Digital Loyalty Program is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Global key Digital Loyalty Program players cover Aimia, Annex Cloud, AppCard, Bink and BrandLoyalty, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2023.

This report presents a comprehensive overview, market shares, and growth opportunities of Digital Loyalty Program market by product type, application, key players and key regions and countries.

Segmentation by type

Cloud-based

On-premise

Segmentation by application

BFSI

Travel & Hospitality

Consumer Goods & Retail

Others

Hotel

Media and Entertainment

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Aimia

Annex Cloud

AppCard

Bink

BrandLoyalty

Comarch SA

Loyal Zoo

PassKit

Block

Prize Logic

Messangi Corporation

Oracle Corporation

IBM Corporation

Kognitiv Corporation (Aimia)

SAP SE

Brierley+Partners

Epsilon

Fidelity Information Services

Kobie Marketing

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