

Global Digital Labour Platforms Market Growth (Status and Outlook) 2024-2030

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Abstracts

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Digital labor platforms are digital marketplaces or platforms that connect individuals or businesses looking to outsource tasks, projects, or services with freelancers, independent contractors, or remote workers who can perform those tasks remotely via the internet. These platforms leverage digital technologies, such as web-based platforms, mobile apps, and online payment systems, to facilitate the matching, coordination, and execution of work between buyers (clients or employers) and sellers (freelancers or workers).

The global Digital Labour Platforms market size is projected to grow from US\$ million in 2024 to US\$ million in 2030; it is expected to grow at a CAGR of % from 2024 to 2030.

LPI (LP Information)' newest research report, the “Digital Labour Platforms Industry Forecast” looks at past sales and reviews total world Digital Labour Platforms sales in 2022, providing a comprehensive analysis by region and market sector of projected Digital Labour Platforms sales for 2023 through 2029. With Digital Labour Platforms sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Digital Labour Platforms industry.

This Insight Report provides a comprehensive analysis of the global Digital Labour Platforms landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Digital Labour Platforms portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position

in an accelerating global Digital Labour Platforms market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Digital Labour Platforms and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Digital Labour Platforms.

United States market for Digital Labour Platforms is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

China market for Digital Labour Platforms is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Europe market for Digital Labour Platforms is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Global key Digital Labour Platforms players cover Uber Eats, Grub Hub, Airbnb, Booking.com, TaskRabbit, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2023.

This report presents a comprehensive overview, market shares, and growth opportunities of Digital Labour Platforms market by product type, application, key players and key regions and countries.

Segmentation by Type:

APP-based

Website-based

Segmentation by Application:

Freelancer

Independent Contractor

Project Worker

Part-Time

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

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Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Uber Eats

Grub Hub

Airbnb

Booking.com

TaskRabbit

Bellhop, Inc

Guru.com

Lyft

Task Rabbit

Helping

Udemy

Coursera

HopSkipDrive

Freelancer

Rover

Upwork

Fiverr

DoorDash

Favor Delivery

Turo

Twago

Handy

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