

Global Digital Inkjet Printing Equipment Market Growth 2023-2029

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Abstracts

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According to our (LP Info Research) latest study, the global Digital Inkjet Printing Equipment market size was valued at US\$ 2655.9 million in 2022. With growing demand in downstream market and recovery from influence of COVID-19 and the Russia-Ukraine War, the Digital Inkjet Printing Equipment is forecast to a readjusted size of US\$ 6038 million by 2029 with a CAGR of 12.4% during review period.

The research report highlights the growth potential of the global Digital Inkjet Printing Equipment market. With recovery from influence of COVID-19 and the Russia-Ukraine War, Digital Inkjet Printing Equipment are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Digital Inkjet Printing Equipment. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Digital Inkjet Printing Equipment market.

Digital inkjet printing equipment is a special equipment for realizing digital inkjet printing technology. These devices are usually composed of inkjet print heads, control systems, ink supply systems, delivery systems, etc. to achieve precise inkjet and printing processes. From 'small batches, multiple batches' to industrialized mass production, the trend of replacing traditional printing methods and becoming the mainstream printing and dyeing technology is becoming increasingly prominent.

According to the 'China Textile Digital Inkjet Printing Development Report' released by the China Printing and Dyeing Industry Association in 2019, the digital printing

processing fee has dropped by about 50% in the past five years. The comprehensive cost of direct-injection digital printing dropped from 8-10 yuan/m in 2017 to 5-7 yuan/m in 2020, and the comprehensive cost of digital transfer printing dropped from 5 yuan/m in 2017 to 2 yuan/m in 2020. Most of the main varieties of ink prices have dropped by 50% or more, and the drop rate of paint inks has reached 80%, creating a greater competitive advantage for digital printing production. It is estimated that by 2025, the global digital inkjet printing output will reach 15 billion meters, accounting for about 27% of the total printing volume; China's digital inkjet printing output will reach about 4.7 billion meters.

The rapid development and wide application of digital inkjet printing technology is reshaping the traditional printing and dyeing industry. This technology brings more creative freedom and opportunities for personalization to designers and brands, satisfying consumers' demand for unique and customized products. At the same time, digital inkjet printing reduces inventory backlog and resource waste, improves production flexibility and efficiency, and is conducive to achieving environmental protection and sustainable development.

Key Features:

The report on Digital Inkjet Printing Equipment market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Digital Inkjet Printing Equipment market. It may include historical data, market segmentation by Type (e.g., Digital Direct Injection Printing Machine, Digital Paper Jet Machine), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Digital Inkjet Printing Equipment market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Digital Inkjet Printing Equipment market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Digital Inkjet Printing Equipment industry. This include advancements in Digital Inkjet Printing Equipment technology, Digital Inkjet Printing Equipment new entrants, Digital Inkjet Printing Equipment new investment, and other innovations that are shaping the future of Digital Inkjet Printing Equipment.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Digital Inkjet Printing Equipment market. It includes factors influencing customer ' purchasing decisions, preferences for Digital Inkjet Printing Equipment product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Digital Inkjet Printing Equipment market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Digital Inkjet Printing Equipment market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Digital Inkjet Printing Equipment market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Digital Inkjet Printing Equipment industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Digital Inkjet Printing Equipment market.

Market Segmentation:

Digital Inkjet Printing Equipment market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Segmentation by type

Digital Direct Injection Printing Machine

Digital Paper Jet Machine

Scanning Digital Printing Machine

Others

Segmentation by application

Textile

Ceramics and Glass

Wood

Metal

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

MS Printing Solutions

EFI

Hangzhou Honghua Digital Technology Stock Company Ltd.

Mimaki

Konica Minolta

Durst

EPSON

HP

Roland DG Corporation

Shenzhen Hanglory Group Co., Ltd.

Hopetech Digital Co., Ltd.

Hangzhou Kaiyuan Computer Technology Co., Ltd.

Kornit Digital

SPGPrints B.V.

Aeoon Technologies GmbH

Mutoh Holdings Co., Ltd.

Key Questions Addressed in this Report

What is the 10-year outlook for the global Digital Inkjet Printing Equipment market?

What factors are driving Digital Inkjet Printing Equipment market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Digital Inkjet Printing Equipment market opportunities vary by end market size?

How does Digital Inkjet Printing Equipment break out type, application?

What are the influences of COVID-19 and Russia-Ukraine war?

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