

Global Digital Indoor Map Market Growth (Status and Outlook) 2026-2032

<https://marketpublishers.com/r/G3592ABAB48FEN.html>

Date: May 2026

Pages: 139

Price: US\$ 3,660.00 (Single User License)

ID: G3592ABAB48FEN

Abstracts

The global Digital Indoor Map market size is predicted to grow from US\$ 546 million in 2025 to US\$ 1101 million in 2032; it is expected to grow at a CAGR of 11.0% from 2026 to 2032.

Digital indoor map is an electronic map system based on GIS, BIM and spatial modeling technologies that digitally reconstructs and semantically represents the interior space of a building. Its core functions include indoor positioning, route planning, spatial visualization and information interaction. It breaks through the limitations of GPS signal blind spots and realizes full-link spatial services from the outside to the inside. It is the basic spatial data support for smart buildings, digital twins and smart cities.

Upstream mainly includes mapping data acquisition equipment, sensors, positioning technologies such as Bluetooth, Wi-Fi, and UWB, as well as map modeling software and GIS platforms, along with data processing and algorithm development capabilities. The upstream has relatively high technical barriers, particularly in high-precision positioning, 3D modeling, and data updating and maintenance, which are critical to system performance and user experience. Downstream is centered on commercial and public service applications, including navigation in large shopping malls, passenger guidance in airports and stations, wayfinding and asset management in hospitals, and smart guidance in exhibition halls and industrial parks. With the increasing number of large complexes and rising demand for enhanced user experience, digital indoor maps are becoming a key component of smart buildings and smart cities, while integration with mobile applications and smart devices continues to expand use cases. From a development perspective, digital indoor maps are evolving toward higher positioning accuracy, 3D visualization, and real-time dynamic updates, increasingly integrating with augmented reality and digital twin technologies. Key drivers include the advancement of

smart city initiatives, digital transformation of commercial spaces, and growing demand for convenient navigation and personalized services. In addition, the development of IoT and mobile internet provides a strong foundation for indoor positioning and data collection. However, challenges include high modeling costs, complex data maintenance, and difficulties in standardization due to diverse building structures. Privacy protection and data security requirements also impose additional constraints on system deployment and operation. In terms of profitability, the digital indoor map industry generally maintains medium to high gross margins, typically ranging from 40% to 70%. Companies offering high-precision positioning, 3D modeling, and customized solutions achieve higher margins, while basic map services or standardized products face lower margins due to increasing competition. Overall profitability is strong but influenced by project-based characteristics and client budgets. Companies can maintain stable margins by enhancing technological capabilities, expanding platform-based services, and building broader application ecosystems.

LPI (LP Information)' newest research report, the 'Digital Indoor Map Industry Forecast' looks at past sales and reviews total world Digital Indoor Map sales in 2025, providing a comprehensive analysis by region and market sector of projected Digital Indoor Map sales for 2026 through 2032. With Digital Indoor Map sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Digital Indoor Map industry.

This Insight Report provides a comprehensive analysis of the global Digital Indoor Map landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Digital Indoor Map portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Digital Indoor Map market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Digital Indoor Map and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Digital Indoor Map.

This report presents a comprehensive overview, market shares, and growth opportunities of Digital Indoor Map market by product type, application, key players and

key regions and countries.

Segmentation by Type:

2D Map

2.5D Axonometric View

3D Realistic Model

Segmentation by Technology:

Laser Scanning Modeling

BIM Data Conversion

Vector Map

Raster Map

Other

Segmentation by Interactive Functions:

Static Map

Dynamic Interactive Map

Segmentation by Application:

Commercial Space

Healthcare and Public Services

Enterprise and Industrial Management

Emergency Response

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Esri

HERE

MapsPeople

Mappedin

IndoorAtlas

Pointr

Situm

Oriient

Mapxus

MazeMap

Visioglobe

Navigine

infsoft

Mapsted

Baidu Maps

Tencent Location Service

ESMap

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