

Global Digital Freight Matching Market Growth (Status and Outlook) 2024-2030

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Abstracts

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Digital freight matching (DFM) addresses these demands by leveraging technology to optimize the matching of freight shippers with carriers, creating a more streamlined and cost-effective supply chain. Through advanced algorithms, real-time data, and automation, DFM platforms enable quicker and more accurate matching of available freight with suitable carriers, eliminating inefficiencies associated with traditional manual processes. This leads to reduced idle time for trucks, minimized fuel consumption, and overall improved resource utilization, contributing to cost savings. DFM facilitates better route planning, load optimization, and improved visibility into the supply chain. This enhanced efficiency not only reduces operational costs but also enables companies to provide more competitive pricing and services, meeting the expectations of both shippers and carriers in the digital freight matching market. As the industry continues to prioritize efficiency and cost-effectiveness, the adoption of digital freight matching solutions is expected to rise.

The global Digital Freight Matching market size is projected to grow from US\$ million in 2024 to US\$ million in 2030; it is expected to grow at a CAGR of % from 2024 to 2030.

LPI (LP Information)' newest research report, the “Digital Freight Matching Industry Forecast” looks at past sales and reviews total world Digital Freight Matching sales in 2022, providing a comprehensive analysis by region and market sector of projected Digital Freight Matching sales for 2023 through 2029. With Digital Freight Matching sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Digital Freight Matching industry.

This Insight Report provides a comprehensive analysis of the global Digital Freight Matching landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Digital Freight Matching portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Digital Freight Matching market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Digital Freight Matching and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Digital Freight Matching.

United States market for Digital Freight Matching is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

China market for Digital Freight Matching is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Europe market for Digital Freight Matching is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Global key Digital Freight Matching players cover Waymo, Kodiak Robotics, Inc, Manbang Group, Convoy, Flock Freight, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2023.

This report presents a comprehensive overview, market shares, and growth opportunities of Digital Freight Matching market by product type, application, key players and key regions and countries.

Segmentation by Type:

Subscription-Based Models

Transaction-Based Models

Others

Segmentation by Application:

Truckload (TL) Freight Matching

Less-Than-Truckload (LTL) Freight Matching

Intermodal Freight Matching

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

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India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Waymo

Kodiak Robotics, Inc

Manbang Group

Convoy

Flock Freight

Cargomatic Inc.

Dachser

Flexport

Forto

Freight Technologies, Inc.

Full Truck Alliance Co. Ltd.

iLoq Logistics

InstaFreight

LoadDelivered

Redwood Logistics

Sennder Technologies

Shippeo

Transporeon

Uber Freight

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