

Global Digital Freight Forwarding Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Digital Freight Forwarding market size is predicted to grow from US\$ 1180 million in 2025 to US\$ 2152 million in 2032; it is expected to grow at a CAGR of 9.1% from 2026 to 2032.

Digital freight forwarding is the process of using technology to manage the shipping of goods. This process can be used to track shipments, schedule pickups and deliveries, and process payments. Digital freight forwarding entails the transformation of conventional freight forwarding procedures into digitized processes. By harnessing technology, it aims to simplify and enhance the transportation of goods across different modes of conveyance. This approach replaces labor-intensive, paper-dependent methods with automated systems, empowering businesses to efficiently oversee their logistics operations.

The future of digital freight forwarding will likely be characterized by continued innovation and investment in new technologies as well as a greater focus on sustainability, resilience and customer experience. The growing adoption of advanced analytics and machine learning are among the trends sure to shape digital freight forwarding. Some of the other trends that will influence the industry are: More capacity, but with demand volatility: The transport and logistics industry is facing a testing combination of declining demand for freight alongside increasing capacity. The result of this scenario for freight forwarders is increased competition and rate fluctuations. Climate change and geopolitical tensions loom large: These factors can affect supplies of resources, cut off transportation routes, interrupt production, and raise costs. Freight forwarders need to prioritise agility, flexibility, and visibility so that they are primed to anticipate challenges and navigate supply chain disruptions quickly and effectively. Waves of consolidation: The mergers and acquisition market in the freight forwarding

sector has been increasingly active since the start of the pandemic and there are no signs of a letup in 2024. This will lead to a more concentrated market with fewer players and more economies of scale. Growth in e-commerce driving digital freight forwarding: E-commerce is one of the most popular online activities worldwide, both domestic and cross-border. This encompasses not just direct-to-consumer retail, but also shipments of electronics, pharmaceuticals, and consumer packaged goods. Digital freight forwarding can help meet the rising customer expectations for faster lead times, expanded services and customised offerings. Rise in adoption of direct-to-consumer (DTC) e-commerce logistics and cost cutting and lead time reduction due to adoption of multi-modal system: These are some of the opportunities that digital freight forwarding can leverage to gain a competitive edge and increase customer satisfaction.

LPI (LP Information)' newest research report, the 'Digital Freight Forwarding Industry Forecast' looks at past sales and reviews total world Digital Freight Forwarding sales in 2025, providing a comprehensive analysis by region and market sector of projected Digital Freight Forwarding sales for 2026 through 2032. With Digital Freight Forwarding sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Digital Freight Forwarding industry.

This Insight Report provides a comprehensive analysis of the global Digital Freight Forwarding landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Digital Freight Forwarding portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Digital Freight Forwarding market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Digital Freight Forwarding and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Digital Freight Forwarding.

This report presents a comprehensive overview, market shares, and growth opportunities of Digital Freight Forwarding market by product type, application, key players and key regions and countries.

Segmentation by Type:

Land

Sea

Air

Segmentation by Platform:

Digital Native Forwarders and Platform Forwarders

Marketplaces and Spot Booking Platforms

Digital Freight Brokerage and Trucking Platforms

Enterprise Freight Management

Segmentation by Function:

Core Transactional and Operational Functions

Visibility and Intelligence Functions

Value-Added and Support Functions

Segmentation by Application:

Agricultural

Automotive

Beverage

Electronic

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Flexport

Maersk (Twill)

Forto (Freighthub)

Expeditors (Fleet)

InstaFreight

Transporteca

Kontainers

KN Freight Net

Turvo

iContainers

DHL Group

Kuehne + Nagel

Agility Logistics

FreightAmigo Services

CMA CGM

Shyppe

Zencargo

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