

Global Digital Fleet Management Market Growth (Status and Outlook) 2024-2030

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Abstracts

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Digital Fleet Management refers to the use of digital technologies, software applications, and data analytics to efficiently and effectively manage a fleet of vehicles. This approach involves the integration of various digital tools to streamline operations, improve decision-making, enhance safety, and optimize the overall performance of a fleet. Digital Fleet Management systems are commonly employed in industries such as logistics, transportation, delivery services, construction, and any other sectors that rely on a fleet of vehicles.

The global Digital Fleet Management market size is projected to grow from US\$ 801.8 million in 2023 to US\$ 1317.7 million in 2030; it is expected to grow at a CAGR of 7.4% from 2024 to 2030.

LPI (LP Information)' newest research report, the “Digital Fleet Management Industry Forecast” looks at past sales and reviews total world Digital Fleet Management sales in 2023, providing a comprehensive analysis by region and market sector of projected Digital Fleet Management sales for 2024 through 2030. With Digital Fleet Management sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Digital Fleet Management industry.

This Insight Report provides a comprehensive analysis of the global Digital Fleet Management landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Digital Fleet Management portfolios and capabilities, market entry strategies, market

positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Digital Fleet Management market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Digital Fleet Management and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Digital Fleet Management.

Integration of Advanced Technologies: Continued integration of advanced technologies, such as artificial intelligence (AI), machine learning, and the Internet of Things (IoT), into Digital Fleet Management systems. These technologies enhance predictive analytics, automate decision-making processes, and provide more sophisticated insights into fleet operations.

Electrification and Sustainability: Growing interest in electric vehicles and sustainability initiatives is influencing Digital Fleet Management. Solutions that support the management of electric fleets, including charging infrastructure integration, range optimization, and carbon footprint tracking, are gaining importance.

Mobile and Cloud Solutions: Increasing adoption of mobile and cloud-based solutions for fleet management, allowing real-time access to data, improved collaboration, and flexibility in managing fleets from anywhere. Cloud solutions also facilitate seamless updates and scalability.

This report presents a comprehensive overview, market shares, and growth opportunities of Digital Fleet Management market by product type, application, key players and key regions and countries.

Segmentation by type

Software

Hardware

Segmentation by application

Passenger Car

Commercial Vehicles

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Samsara

Phillips Connect

Nauto

Noregon

Magtec

ORIGOSafeDriver

Craig Safety Technologies

Intoweb

North Atlantic Industries

Fleetio

DreamOrbit

Web Services Delhi

VMS.ie

Software Arena

AGSI

Xcrino Business Solutions

Autofacets

Market Segments

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HydraForce

MiX Telematics

Geotab

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