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Global Digital Exterior Mirror Market Growth 2026-2032

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Abstracts

The global Digital Exterior Mirror market size is predicted to grow from US$ 562 million in 2025 to US$ 1090 million in 2032; it is expected to grow at a CAGR of 10.2% from 2026 to 2032.

Electronic exterior rearview mirrors are automotive imaging vision systems that utilize onboard cameras and displays to replace traditional optical exterior rearview mirrors. Electronic exterior rearview mirrors provide a wider field of view and clearer real-time images, thereby improving driving safety and comfort. In 2024, global sales of CMS electronic exterior rearview mirrors reached approximately 793,000 units, with an average unit price of approximately US$720 and an annual production capacity of approximately 25,000 units per production line. The upstream and downstream companies mainly include automotive camera module manufacturers, display drivers, control chips, sensors, and components such as wiring harnesses and housings. Downstream companies mainly include OEMs, automotive parts system integrators, and aftermarket service providers. Gross profit margins typically range from 25% to 35%. The product cost structure mainly includes camera module costs, display and driver board costs, processor and image processing chip costs, wiring harness and housing costs, software development and integration debugging costs, and quality testing and reliability verification costs. Products are categorized into two types based on display technology: LCD and OLED. Based on resolution, electronic rearview mirrors can be categorized into high-definition and 4K types; based on functional combinations, they can be divided into basic image display types, types with blind spot monitoring and assistance functions, and types integrating autonomous driving assistance functions. On the demand side, downstream needs include high-resolution image display, low latency, stable image transmission, strong light and nighttime optimization algorithms, low-power design, compact structure, compatibility with multiple vehicle models,

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mounting interfaces, and connectivity with smart cockpits. Downstream customers include passenger car manufacturers, commercial vehicle manufacturers, automotive electronics system integrators, and automotive aftermarket service providers. Regarding business opportunities, policy drivers include countries promoting upgrades to vehicle active safety regulations, encouraging the adoption of advanced vision assistance systems to reduce accident rates. Technological innovation drivers include higher-performance image sensors, more efficient image processing algorithms, and deep integration of intelligent driving functions. Changing consumer demands reflect consumers' continuous pursuit of greater safety, a smarter driving experience, and more aesthetically pleasing designs. These factors collectively drive the growth potential of the electronic rearview mirror market.

The electronic exterior rearview mirror market is at a critical stage of rapid penetration from high-end models to mainstream mid-to-high-end models, with both technology and regulatory environment driving the industry into a period of accelerated growth. As Europe, Japan, and China successively relax regulations on electronic rearview mirrors for road use, coupled with the accelerating integration of autonomous driving and smart cockpits, electronic exterior rearview mirrors are evolving from 'image replacement' to 'intelligent perception' modules. The iteration of their high-resolution cameras, low-latency image processing, and environmental perception algorithms makes them a crucial interface for enhancing the overall intelligent experience of vehicles. From the supply side, the cost of core components such as camera modules, displays, and control chips is rapidly decreasing, pushing the price of system assemblies towards the range of mass production. From the demand side, OEMs are actively adopting electronic rearview mirrors to reduce wind resistance and noise in order to meet energy consumption regulations and aerodynamic optimization requirements. Overall, driven by multiple factors including policy liberalization, technological maturity, and increased user acceptance, the electronic exterior rearview mirror market is expected to maintain double-digit annual growth over the next three to five years and become an important component of the intelligent driving vision system.

LP Information, Inc. (LPI) ' newest research report, the “Digital Exterior Mirror Industry Forecast” looks at past sales and reviews total world Digital Exterior Mirror sales in 2025, providing a comprehensive analysis by region and market sector of projected Digital Exterior Mirror sales for 2026 through 2032. With Digital Exterior Mirror sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Digital Exterior Mirror industry.

This Insight Report provides a comprehensive analysis of the global Digital Exterior

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Mirror landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Digital Exterior Mirror portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Digital Exterior Mirror market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Digital Exterior Mirror and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Digital Exterior Mirror.

This report presents a comprehensive overview, market shares, and growth opportunities of Digital Exterior Mirror market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

LCD Screen

OLED Screen

Segmentation by Visible Range:

FOV-H

FOV-V

Segmentation by Image Latency:

Image Latency: 100-200ms

Image Latency: 60-100ms

Image Latency: Below 60ms

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Segmentation by Application:

Commercial Vehicle

Passenger Vehicle

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

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France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Gentex

FIcosa

Yuanfeng Technology

Magna International

Stoneridge

MEKRA Lang

Samvardhana Motherson

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BYD

OFILM Group

Foryou Corporation

Jingwei Hirain Technologies

Thunder Software Technology

Intretech Inc.

Yuxing Inc

Tianhan Technology

RoadRover Technology

Jiangcheng Technology

Senptec

Shenzhen Aoni Electronic

Key Questions Addressed in this Report

What is the 10-year outlook for the global Digital Exterior Mirror market?

What factors are driving Digital Exterior Mirror market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Digital Exterior Mirror market opportunities vary by end market size?

How does Digital Exterior Mirror break out by Type, by Application?

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