

# Global Digital Experience Platforms Software Market Growth (Status and Outlook) 2024-2030

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

Digital Experience Platforms (DXP) Software is an integrated suite of technologies designed to manage, deliver, and optimize digital experiences across various customer journeys. It enables organizations to create cohesive, contextual interactions through multiple digital touchpoints, such as websites, mobile apps, and social media. DXPs aim to provide a seamless user experience, fostering engagement and loyalty by leveraging data analytics and personalization techniques. They are pivotal in digital transformation strategies, ensuring that businesses can adapt to the evolving digital landscape and meet the increasing demands for a superior online customer experience.

The global Digital Experience Platforms Software market size is projected to grow from US\$ million in 2024 to US\$ million in 2030; it is expected to grow at a CAGR of % from 2024 to 2030.

LPI (LP Information)' newest research report, the “Digital Experience Platforms Software Industry Forecast” looks at past sales and reviews total world Digital Experience Platforms Software sales in 2022, providing a comprehensive analysis by region and market sector of projected Digital Experience Platforms Software sales for 2023 through 2029. With Digital Experience Platforms Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Digital Experience Platforms Software industry.

This Insight Report provides a comprehensive analysis of the global Digital Experience Platforms Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and

M&A activity. This report also analyses the strategies of leading global companies with a focus on Digital Experience Platforms Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Digital Experience Platforms Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Digital Experience Platforms Software and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Digital Experience Platforms Software.

United States market for Digital Experience Platforms Software is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

China market for Digital Experience Platforms Software is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Europe market for Digital Experience Platforms Software is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Global key Digital Experience Platforms Software players cover Smartsheet, Salesforce, Brandfolder, Customer Frontlines, Contentsquare, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2023.

This report presents a comprehensive overview, market shares, and growth opportunities of Digital Experience Platforms Software market by product type, application, key players and key regions and countries.

Segmentation by Type:

Cloud-Based

On-Premise

Segmentation by Application:

Large Enterprises

SMEs

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

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## APAC

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Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Smartsheet

Salesforce

Brandfolder

Customer Frontlines

Contentsquare

Adobe Experience Manager

Paperflite

Webiny

Directus

Jahia

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