

# Global Digital Experience Platform Market Growth (Status and Outlook) 2023-2029

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## Abstracts

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LPI (LP Information)' newest research report, the “Digital Experience Platform Industry Forecast” looks at past sales and reviews total world Digital Experience Platform sales in 2022, providing a comprehensive analysis by region and market sector of projected Digital Experience Platform sales for 2023 through 2029. With Digital Experience Platform sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Digital Experience Platform industry.

This Insight Report provides a comprehensive analysis of the global Digital Experience Platform landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Digital Experience Platform portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Digital Experience Platform market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Digital Experience Platform and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Digital Experience Platform.

The global Digital Experience Platform market size is projected to grow from US\$ million

in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Digital Experience Platform is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Digital Experience Platform is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Digital Experience Platform is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Digital Experience Platform players cover Adobe, HCL Technologies Limited, Oracle, Censhare AG, Salesforce.com, SAP SE, Microsoft, Open Text Corporation and Acquia, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Digital Experience Platform market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

by Product Type

Open Source Data Integration Tool

Cloud-based Data Integration Tools

by Deployment Type

Local Deployment

Cloud-based

Segmentation by application

It and Telecom

BFSI

Retail

Medical Insurance

Manufacturing

Travel and Hotel

Media and Entertainment

Public Sector

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Adobe

HCL Technologies Limited

Oracle

Censhare AG

Salesforce.com

SAP SE

Microsoft

Open Text Corporation

Acquia

Jahia Solutions Group SA

SDL plc

Episerver

Squiz

BloomReach

Liferay

Kentico Software

Infosys

Progress Software Corporation

Quadient

OutSystems

GX Software

Entando

Core dna

dotCMS

Perfect Sense

Kurtosys Systems

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