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Global Digital Exhibition Solution Market Growth (Status and Outlook) 2025-2031

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Abstracts

The global Digital Exhibition Solution market size is predicted to grow from US$ 826 million in 2025 to US$ 1379 million in 2031; it is expected to grow at a CAGR of 8.9% from 2025 to 2031.

Digital Exhibition Solution refers to a complete set of digital management and service solutions for exhibition activities using modern information technology, such as big data, cloud computing, virtual reality (VR), augmented reality (AR), the Internet, etc. These solutions are designed to improve the interactivity, participation and communication effect of exhibitions, while reducing the organization and time costs of exhibitions.

United States market for Digital Exhibition Solution is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Digital Exhibition Solution is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Digital Exhibition Solution is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Digital Exhibition Solution players cover Brandstand, Surface Impression, CTA Digital, E&E Exhibit Solutions, ET GLOBAL, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LPI (LP Information)' newest research report, the “Digital Exhibition Solution Industry Forecast” looks at past sales and reviews total world Digital Exhibition Solution sales in 2024, providing a comprehensive analysis by region and market sector of projected

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Digital Exhibition Solution sales for 2025 through 2031. With Digital Exhibition Solution sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Digital Exhibition Solution industry.

This Insight Report provides a comprehensive analysis of the global Digital Exhibition Solution landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Digital Exhibition Solution portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Digital Exhibition Solution market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Digital Exhibition Solution and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Digital Exhibition Solution.

This report presents a comprehensive overview, market shares, and growth opportunities of Digital Exhibition Solution market by product type, application, key players and key regions and countries.

Segmentation by Type:

Big Data Solutions

Cloud Computing Solutions

Virtual Reality (VR) Solutions

Augmented Reality (AR) Solutions

Others

Segmentation by Application:

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Commercial Exhibitions

Cultural Exhibitions

Educational Exhibitions

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

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France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Brandstand

Surface Impression

CTA Digital

E&E Exhibit Solutions

ET GLOBAL

Exhibit Edge

Freeman

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Let's Get Digital

Magic Innovations

Messeforum

Skyline Exhibits

Reed Exhibitions

Sara Advertising

Sensations Exhibits

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(2020-2025)

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