

# Global Digital Electronic Shelf Labels for Retail Market Growth 2022-2028

<https://marketpublishers.com/r/G453413BA071EN.html>

Date: November 2022

Pages: 109

Price: US\$ 3,660.00 (Single User License)

ID: G453413BA071EN

## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

Electronic Shelf Labels (ESL) or Digital Price Tags are wireless display labels with monitoring and notification functions. All our labels have a low power flash capacity giving clear visibility at the shelf edge, enabling product identification in real-time, enhanced promos and stock alerts. For retailers such as grocery stores, these digital price tags bring competitive advantages, drive margins and push out costs while building customer trust.

The global market for Digital Electronic Shelf Labels for Retail is estimated to increase from US\$ million in 2021 to reach US\$ million by 2028, exhibiting a CAGR of % during 2022-2028. Keeping in mind the uncertainties of COVID-19 and Russia-Ukraine War, we are continuously tracking and evaluating the direct as well as the indirect influence of the pandemic on different end use sectors. These insights are included in the report as a major market contributor.

The APAC Digital Electronic Shelf Labels for Retail market is expected at value of US\$ million in 2022 and grow at approximately % CAGR during 2022 and 2028.

The United States Digital Electronic Shelf Labels for Retail market is expected at value of US\$ million in 2022 and grow at approximately % CAGR during 2022 and 2028.

The Europe Digital Electronic Shelf Labels for Retail market is expected at value of US\$ million in 2022 and grow at approximately % CAGR during 2022 and 2028.

The China Digital Electronic Shelf Labels for Retail market is expected at value of US\$

million in 2022 and grow at approximately % CAGR during 2022 and 2028.

Global key Digital Electronic Shelf Labels for Retail players cover BOE (SES-imagotag), Pricer, SoluM, E Ink and Displaydata, etc. In terms of revenue, the global largest two companies occupy a share nearly % in 2021.

## Report Coverage

This latest report provides a deep insight into the global Digital Electronic Shelf Labels for Retail market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, value chain analysis, etc.

This report aims to provide a comprehensive picture of the global Digital Electronic Shelf Labels for Retail market, with both quantitative and qualitative data, to help readers understand how the Digital Electronic Shelf Labels for Retail market scenario changed across the globe during the pandemic and Russia-Ukraine War.

The base year considered for analyses is 2021, while the market estimates and forecasts are given from 2022 to 2028. The market estimates are provided in terms of revenue in USD millions and volume in K Units.

## Market Segmentation:

The study segments the Digital Electronic Shelf Labels for Retail market and forecasts the market size by Type (Liquid Crystal Display (LCD) Displays and E-Paper Displays), by Application (Grocery/Supermarket, Drug Stores, Specialty Stores and Others), and region (APAC, Americas, Europe, and Middle East & Africa).

### Segmentation by type

Liquid Crystal Display (LCD) Displays

E-Paper Displays

### Segmentation by application

Grocery/Supermarket

Drug Stores

Specialty Stores

Others

## Segmentation by region

### Americas

United States

Canada

Mexico

Brazil

### APAC

China

Japan

Korea

Southeast Asia

India

Australia

### Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

Major companies covered

BOE (SES-imagotag)

Pricer

SoluM

E Ink

Displaydata

Opticon Sensors Europe B.V

DIGI

Hanshow

LG innotek

Panasonic

Altierre

## Chapter Introduction

Chapter 1: Scope of Digital Electronic Shelf Labels for Retail, Research Methodology, etc.

Chapter 2: Executive Summary, global Digital Electronic Shelf Labels for Retail market size (sales and revenue) and CAGR, Digital Electronic Shelf Labels for Retail market size by region, by type, by application, historical data from 2017 to 2022, and forecast to 2028.

Chapter 3: Digital Electronic Shelf Labels for Retail sales, revenue, average price, global market share, and industry ranking by company, 2017-2022

Chapter 4: Global Digital Electronic Shelf Labels for Retail sales and revenue by region and by country. Country specific data and market value analysis for the U.S., Canada, Europe, China, Japan, South Korea, Southeast Asia, India, Latin America and Middle East & Africa.

Chapter 5, 6, 7, 8: Americas, APAC, Europe, Middle East & Africa, sales segment by country, by type, and type.

Chapter 9: Analysis of the current market trends, market forecast, opportunities and economic trends that are affecting the future marketplace

Chapter 10: Manufacturing cost structure analysis

Chapter 11: Sales channel, distributors, and customers

Chapter 12: Global Digital Electronic Shelf Labels for Retail market size forecast by region, by country, by type, and application.

Chapter 13: Comprehensive company profiles of the leading players, including BOE (SES-imagotag), Pricer, SoluM, E Ink, Displaydata, Opticon Sensors Europe B.V, DIGI,

Hanshow and LG innotek, etc.

## Chapter 14: Research Findings and Conclusion

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