

Global Digital Customer Service Platform Market Growth (Status and Outlook) 2023-2029

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Abstracts

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Digital customer service platforms enable businesses to provide customer support across multiple digital communication channels, such as email, messaging, web portals, chat, and social media. At their core, these solutions act as a company's help desk by aggregating customer inquiries and assigning them as tickets to customer support agents for prompt service. In addition to creating tickets from customer emails and portals, digital customer service platforms include features of live chat software, allowing customer service representatives to engage with website visitors in real time. Since many customers may try to solve an issue on their own before contacting the customer support department, digital customer service platforms provide features of customer self-service software. These features empower customers to access information or complete tasks without the assistance of a customer representative. Many platforms offer the ability to create a branded knowledge base where customers can view content such as articles or tutorials to troubleshoot common questions about a company's products or services. Features of chatbots software and artificial intelligence (AI) may also be incorporated to automate responses to frequently asked questions (FAQs) or to assist customers with routine tasks.

LPI (LP Information)' newest research report, the "Digital Customer Service Platform Industry Forecast" looks at past sales and reviews total world Digital Customer Service Platform sales in 2022, providing a comprehensive analysis by region and market sector of projected Digital Customer Service Platform sales for 2023 through 2029. With Digital Customer Service Platform sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Digital Customer Service Platform industry.



This Insight Report provides a comprehensive analysis of the global Digital Customer Service Platform landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Digital Customer Service Platform portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Digital Customer Service Platform market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Digital Customer Service Platform and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Digital Customer Service Platform.

The global Digital Customer Service Platform market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Digital Customer Service Platform is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Digital Customer Service Platform is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Digital Customer Service Platform is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Digital Customer Service Platform players cover Zendesk, Zoho Corporation, Intercom, HubSpot, Freshworks, Gladly, QualityUnit, Salesforce and Help Scout, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Digital Customer Service Platform market by product type, application, key players and key regions and countries.



Market Segmentation:

Segmentation by type

Cloud Based

On Premises

Segmentation by application

Large Enterprises

SMEs

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia



India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Zendesk

Zoho Corporation

Intercom



HubSpot

Freshworks

Gladly

QualityUnit

Salesforce

Help Scout

GoDaddy

Kustomer

Gorgias

Wix

Helpshift

Saas Labs

Sprinklr

Richpanel

Crisp

LiveHelpNow

RingCentral

HappyFox

Zowie.ai

ProProfs



Acquire

Glia

ServiceNow

Oracle

ESW Capital

Deskpro

UseResponse



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