

Global Digital Customer Experience Services Market Growth (Status and Outlook) 2023-2029

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Abstracts

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LPI (LP Information)' newest research report, the “Digital Customer Experience Services Industry Forecast” looks at past sales and reviews total world Digital Customer Experience Services sales in 2022, providing a comprehensive analysis by region and market sector of projected Digital Customer Experience Services sales for 2023 through 2029. With Digital Customer Experience Services sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Digital Customer Experience Services industry.

This Insight Report provides a comprehensive analysis of the global Digital Customer Experience Services landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Digital Customer Experience Services portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Digital Customer Experience Services market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Digital Customer Experience Services and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Digital Customer Experience Services.

The global Digital Customer Experience Services market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Digital Customer Experience Services is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Digital Customer Experience Services is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Digital Customer Experience Services is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Digital Customer Experience Services players cover Tangentia, Accenture, Capgemini, Cognizant, IBM, Liferay, MEGA International, Orange Business Services and Tietoevry, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Digital Customer Experience Services market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

By Touch Points

Social media

Gamification

Digital Marketing

Mobility

Segmentation by application

Bank

Insurance

Manufacturing

Public Sector

Telecommunications

Retail and Wholesale

Transport

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Tangentia

Accenture

Capgemini

Cognizant

IBM

Liferay

MEGA International

Orange Business Services

Tietoenvy

SAS Institute

Kofax

NCR Corporation

Tata Consultancy Services

Zendesk

eGain

WNS

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