

Global Digital Copyright Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Digital Copyright market size is predicted to grow from US\$ 3004 million in 2025 to US\$ 5089 million in 2032; it is expected to grow at a CAGR of 8.3% from 2026 to 2032.

Digital copyright refers to the exclusive legal rights enjoyed by creators, copyright owners, or legal licensors over their digital content, including the rights of reproduction, dissemination, display, adaptation, distribution, and communication to the public via information networks. These rights apply to content existing in digital form, such as video, audio, images, text, software, ebooks, databases, and game resources. The core of digital copyright lies in ensuring that content is used legally, properly licensed, and traceably managed in the internet environment, preventing unauthorized copying, downloading, dissemination, alteration, or commercial exploitation.

With the rapid expansion of the digital economy, the value of digital copyright is shifting from traditional copyright protection to supporting the assetization and commercialization of the entire content industry chain. In the future, digital copyright will become the 'property ownership foundation' of digital content, ensuring that content remains verifiable, measurable, tradable, and distributable across platforms, devices, and regions. The ability to establish digital copyright ownership will directly impact the commercial value of content, while its traceability and verifiability will become crucial bases for content monetization, authorized distribution, and revenue settlement.

At the industry level, digital copyright will deeply integrate with blockchain, AI content generation, cloud computing, and data security systems, forming a closed-loop ecosystem of 'content production?ownership?distribution?use?revenue.? With the explosion of AI-generated content (AIGC), the continued growth of short videos and

streaming media, and the rapid expansion of online education and knowledge services, digital copyright will become a key link in establishing trust and value distribution mechanisms among content platforms, creators, and institutions.

LPI (LP Information)' newest research report, the "Digital Copyright Industry Forecast" looks at past sales and reviews total world Digital Copyright sales in 2025, providing a comprehensive analysis by region and market sector of projected Digital Copyright sales for 2026 through 2032. With Digital Copyright sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Digital Copyright industry.

This Insight Report provides a comprehensive analysis of the global Digital Copyright landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Digital Copyright portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Digital Copyright market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Digital Copyright and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Digital Copyright.

This report presents a comprehensive overview, market shares, and growth opportunities of Digital Copyright market by product type, application, key players and key regions and countries.

Segmentation by Type:

Audio/Video DRM

Document/Office DRM

Software & Games DRM

Electronic Publications DRM

Segmentation by Deployment Modes:

Cloud-Based

On-Premises

Segmentation by Technical Approach:

Content-Based Encryption

Hardware/Security Chip-Based

Watermarking And Tracking-Based

Multi-Technology Integration

Segmentation by Application:

Content Platforms

Internal Corporate Services

Publishing and Knowledge Services

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Microsoft

Google

Apple

Adobe

Dell

Oracle

Sony

Gen Digital

LockLizard

Amazon

Intertrust Technologies

Intel

Seclore

Bynder

Dobruner

NextLabs

Irdeto

Verimatrix

Nagra Kudelski Group

Cisco

OpenText

Vitrium

BuyDRM

Axinom

Haihaisoft

Sumavison

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