

Global Digital Colour Presses Market Growth 2026-2032

<https://marketpublishers.com/r/G88CB3DB1703EN.html>

Date: February 2026

Pages: 112

Price: US\$ 3,660.00 (Single User License)

ID: G88CB3DB1703EN

Abstracts

The global Digital Colour Presses market size is predicted to grow from US\$ 713 million in 2025 to US\$ 917 million in 2032; it is expected to grow at a CAGR of 3.7% from 2026 to 2032.

In 2024, global digital color press production reached approximately 11857 units, with an average global market price of around US\$ 65000 per unit. Digital color press is a kind of modern equipment which uses digital technology and can print digital images directly from computer to various materials. Its core breakthrough lies in the realization of 'plateless printing', which means that it no longer needs the cumbersome processes of plate making and screen drying in traditional printing.

The annual production capacity of a single digital color printing line is typically 800-1000 units per year, with a gross profit margin of around 28%.

Downstream consumption of digital color printing machines is as follows: household use (32%), commercial use (68%).

Market Concentration and Key Players:

Internationally, the digital color printing machine market concentration is relatively high, mainly concentrated in Europe, America and Japan and other developed countries. For example, large manufacturers such as Xerox and Canon; from the domestic point of view, digital color printing machines still have a lot of room for development.

Manufacturing Processes and Market Trends:

The core of the digital color printing machine is its all-digital imaging technology, which does not need the traditional plate-making link and realizes the direct conversion from computer digital files to printed matter. The mainstream technical route mainly includes inkjet printing, laser printing and electrostatic imaging. Inkjet technology reproduces images by precisely controlling droplet ejection, while laser and electrostatic imaging rely on photosensitive drums to form latent images and absorb toner to fix them on media. The entire process flow covers document preparation, digital proofing, print output and post-press processing, with fast start-up and flexible adjustment features, especially good at handling variable data and small batch tasks.

Current market trends show that digital color printing presses are moving in the direction of being more efficient, smarter and greener. In order to meet the growing demand for personalized customization and on-demand printing, technological advances focus on improving printing speed and image quality, and continuously expand its application range in packaging, textiles and other new materials. The use of environmentally friendly inks such as water-based inks and UV-LED curable inks is gaining popularity in order to reduce the environmental impact of the production process. At the same time, artificial intelligence technology is used for automatic color calibration and defect detection, cloud computing and big data help realize remote intelligent management of production process and supply chain collaboration, and promote the transformation of the whole industry to service and sustainable development mode.

LP Information, Inc. (LPI) ' newest research report, the "Digital Colour Presses Industry Forecast" looks at past sales and reviews total world Digital Colour Presses sales in 2025, providing a comprehensive analysis by region and market sector of projected Digital Colour Presses sales for 2026 through 2032. With Digital Colour Presses sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Digital Colour Presses industry.

This Insight Report provides a comprehensive analysis of the global Digital Colour Presses landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Digital Colour Presses portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Digital Colour Presses market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Digital Colour Presses and breaks down the forecast by

Imaging, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Digital Colour Presses.

This report presents a comprehensive overview, market shares, and growth opportunities of Digital Colour Presses market by product type, application, key manufacturers and key regions and countries.

Segmentation by Imaging:

Inkjet Digital Presses

Laser Digital Presses

Segmentation by Medium:

Carbon Powder

Ink

Segmentation by Paper:

Sheet-fed

Roll-to-roll

Segmentation by Application:

Household

Commercial

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Canon

Xerox Corporation

Primera

HP

Epson

Ricoh

Brother

Sony

Kyocera

Lexmark

Dell

Sharp

Fujifilm

HEIDELBERG

Kodak

Key Questions Addressed in this Report

What is the 10-year outlook for the global Digital Colour Presses market?

What factors are driving Digital Colour Presses market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Digital Colour Presses market opportunities vary by end market size?

How does Digital Colour Presses break out by Imaging, by Application?

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