

Global Digital Channel Grocery Sales Market Growth (Status and Outlook) 2024-2030

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Abstracts

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According to our LPI (LP Information) latest study, the global Digital Channel Grocery Sales market size was valued at US\$ million in 2023. With growing demand in downstream market, the Digital Channel Grocery Sales is forecast to a readjusted size of US\$ million by 2030 with a CAGR of % during review period.

The research report highlights the growth potential of the global Digital Channel Grocery Sales market. Digital Channel Grocery Sales are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Digital Channel Grocery Sales. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Digital Channel Grocery Sales market.

According to International Telecommunication Union (ITU), the global Internet users (online population) were more than 5 billion. And the number of online shoppers was also increasing. In 2022, the global e-commerce market penetration rate increased to 19.7%, and the e-commerce market reached \$5.5 trillion. At the same time, the Asian e-commerce market ranked at the top of the revenue ranking, which has reached \$1.8 trillion. According to the National Bureau of Statistics, China was the largest online retail market in 2022, with online retail sales of 13.79 trillion yuan and a year-on-year increase of 4%. Among them, the online retail sales of physical goods were 11.96 trillion yuan, with a year-on-year increase of 6.2%, which accounted for 27.2% of the total retail sales of consumer goods.

Key Features:

The report on Digital Channel Grocery Sales market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Digital Channel Grocery Sales market. It may include historical data, market segmentation by Type (e.g., Packaged Foods, Fresh Foods), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Digital Channel Grocery Sales market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Digital Channel Grocery Sales market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Digital Channel Grocery Sales industry. This include advancements in Digital Channel Grocery Sales technology, Digital Channel Grocery Sales new entrants, Digital Channel Grocery Sales new investment, and other innovations that are shaping the future of Digital Channel Grocery Sales.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Digital Channel Grocery Sales market. It includes factors influencing customer ' purchasing decisions, preferences for Digital Channel Grocery Sales product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Digital Channel Grocery Sales market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Digital Channel Grocery Sales market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental

impact and sustainability aspects of the Digital Channel Grocery Sales market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Digital Channel Grocery Sales industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Digital Channel Grocery Sales market.

Market Segmentation:

Digital Channel Grocery Sales market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Segmentation by type

Packaged Foods

Fresh Foods

Segmentation by application

Personal Shoppers

Business Customers

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Walmart

Amazon

Kroger

FreshDirect

Target

Tesco

Alibaba

Carrefour

ALDI

Coles Online

BigBasket

Longo

Schwan Food

Honestbee

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Digital Channel Grocery Sales Market Size 2019-2030
 - 2.1.2 Digital Channel Grocery Sales Market Size CAGR by Region 2019 VS 2023 VS 2030
- 2.2 Digital Channel Grocery Sales Segment by Type
 - 2.2.1 Packaged Foods
 - 2.2.2 Fresh Foods
- 2.3 Digital Channel Grocery Sales Market Size by Type
 - 2.3.1 Digital Channel Grocery Sales Market Size CAGR by Type (2019 VS 2023 VS 2030)
 - 2.3.2 Global Digital Channel Grocery Sales Market Size Market Share by Type (2019-2024)
- 2.4 Digital Channel Grocery Sales Segment by Application
 - 2.4.1 Personal Shoppers
 - 2.4.2 Business Customers
- 2.5 Digital Channel Grocery Sales Market Size by Application
 - 2.5.1 Digital Channel Grocery Sales Market Size CAGR by Application (2019 VS 2023 VS 2030)
 - 2.5.2 Global Digital Channel Grocery Sales Market Size Market Share by Application (2019-2024)

3 DIGITAL CHANNEL GROCERY SALES MARKET SIZE BY PLAYER

- 3.1 Digital Channel Grocery Sales Market Size Market Share by Players

- 3.1.1 Global Digital Channel Grocery Sales Revenue by Players (2019-2024)
- 3.1.2 Global Digital Channel Grocery Sales Revenue Market Share by Players (2019-2024)
- 3.2 Global Digital Channel Grocery Sales Key Players Head office and Products Offered
- 3.3 Market Concentration Rate Analysis
 - 3.3.1 Competition Landscape Analysis
 - 3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)
- 3.4 New Products and Potential Entrants
- 3.5 Mergers & Acquisitions, Expansion

4 DIGITAL CHANNEL GROCERY SALES BY REGIONS

- 4.1 Digital Channel Grocery Sales Market Size by Regions (2019-2024)
- 4.2 Americas Digital Channel Grocery Sales Market Size Growth (2019-2024)
- 4.3 APAC Digital Channel Grocery Sales Market Size Growth (2019-2024)
- 4.4 Europe Digital Channel Grocery Sales Market Size Growth (2019-2024)
- 4.5 Middle East & Africa Digital Channel Grocery Sales Market Size Growth (2019-2024)

5 AMERICAS

- 5.1 Americas Digital Channel Grocery Sales Market Size by Country (2019-2024)
- 5.2 Americas Digital Channel Grocery Sales Market Size by Type (2019-2024)
- 5.3 Americas Digital Channel Grocery Sales Market Size by Application (2019-2024)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC Digital Channel Grocery Sales Market Size by Region (2019-2024)
- 6.2 APAC Digital Channel Grocery Sales Market Size by Type (2019-2024)
- 6.3 APAC Digital Channel Grocery Sales Market Size by Application (2019-2024)
- 6.4 China
- 6.5 Japan
- 6.6 Korea
- 6.7 Southeast Asia
- 6.8 India

6.9 Australia

7 EUROPE

7.1 Europe Digital Channel Grocery Sales by Country (2019-2024)

7.2 Europe Digital Channel Grocery Sales Market Size by Type (2019-2024)

7.3 Europe Digital Channel Grocery Sales Market Size by Application (2019-2024)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Digital Channel Grocery Sales by Region (2019-2024)

8.2 Middle East & Africa Digital Channel Grocery Sales Market Size by Type (2019-2024)

8.3 Middle East & Africa Digital Channel Grocery Sales Market Size by Application (2019-2024)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 GLOBAL DIGITAL CHANNEL GROCERY SALES MARKET FORECAST

10.1 Global Digital Channel Grocery Sales Forecast by Regions (2025-2030)

10.1.1 Global Digital Channel Grocery Sales Forecast by Regions (2025-2030)

10.1.2 Americas Digital Channel Grocery Sales Forecast

10.1.3 APAC Digital Channel Grocery Sales Forecast

10.1.4 Europe Digital Channel Grocery Sales Forecast

- 10.1.5 Middle East & Africa Digital Channel Grocery Sales Forecast
- 10.2 Americas Digital Channel Grocery Sales Forecast by Country (2025-2030)
 - 10.2.1 United States Digital Channel Grocery Sales Market Forecast
 - 10.2.2 Canada Digital Channel Grocery Sales Market Forecast
 - 10.2.3 Mexico Digital Channel Grocery Sales Market Forecast
 - 10.2.4 Brazil Digital Channel Grocery Sales Market Forecast
- 10.3 APAC Digital Channel Grocery Sales Forecast by Region (2025-2030)
 - 10.3.1 China Digital Channel Grocery Sales Market Forecast
 - 10.3.2 Japan Digital Channel Grocery Sales Market Forecast
 - 10.3.3 Korea Digital Channel Grocery Sales Market Forecast
 - 10.3.4 Southeast Asia Digital Channel Grocery Sales Market Forecast
 - 10.3.5 India Digital Channel Grocery Sales Market Forecast
 - 10.3.6 Australia Digital Channel Grocery Sales Market Forecast
- 10.4 Europe Digital Channel Grocery Sales Forecast by Country (2025-2030)
 - 10.4.1 Germany Digital Channel Grocery Sales Market Forecast
 - 10.4.2 France Digital Channel Grocery Sales Market Forecast
 - 10.4.3 UK Digital Channel Grocery Sales Market Forecast
 - 10.4.4 Italy Digital Channel Grocery Sales Market Forecast
 - 10.4.5 Russia Digital Channel Grocery Sales Market Forecast
- 10.5 Middle East & Africa Digital Channel Grocery Sales Forecast by Region (2025-2030)
 - 10.5.1 Egypt Digital Channel Grocery Sales Market Forecast
 - 10.5.2 South Africa Digital Channel Grocery Sales Market Forecast
 - 10.5.3 Israel Digital Channel Grocery Sales Market Forecast
 - 10.5.4 Turkey Digital Channel Grocery Sales Market Forecast
 - 10.5.5 GCC Countries Digital Channel Grocery Sales Market Forecast
- 10.6 Global Digital Channel Grocery Sales Forecast by Type (2025-2030)
- 10.7 Global Digital Channel Grocery Sales Forecast by Application (2025-2030)

11 KEY PLAYERS ANALYSIS

11.1 Walmart

- 11.1.1 Walmart Company Information
- 11.1.2 Walmart Digital Channel Grocery Sales Product Offered
- 11.1.3 Walmart Digital Channel Grocery Sales Revenue, Gross Margin and Market Share (2019-2024)
- 11.1.4 Walmart Main Business Overview
- 11.1.5 Walmart Latest Developments

11.2 Amazon

- 11.2.1 Amazon Company Information
- 11.2.2 Amazon Digital Channel Grocery Sales Product Offered
- 11.2.3 Amazon Digital Channel Grocery Sales Revenue, Gross Margin and Market Share (2019-2024)
- 11.2.4 Amazon Main Business Overview
- 11.2.5 Amazon Latest Developments
- 11.3 Kroger
 - 11.3.1 Kroger Company Information
 - 11.3.2 Kroger Digital Channel Grocery Sales Product Offered
 - 11.3.3 Kroger Digital Channel Grocery Sales Revenue, Gross Margin and Market Share (2019-2024)
 - 11.3.4 Kroger Main Business Overview
 - 11.3.5 Kroger Latest Developments
- 11.4 FreshDirect
 - 11.4.1 FreshDirect Company Information
 - 11.4.2 FreshDirect Digital Channel Grocery Sales Product Offered
 - 11.4.3 FreshDirect Digital Channel Grocery Sales Revenue, Gross Margin and Market Share (2019-2024)
 - 11.4.4 FreshDirect Main Business Overview
 - 11.4.5 FreshDirect Latest Developments
- 11.5 Target
 - 11.5.1 Target Company Information
 - 11.5.2 Target Digital Channel Grocery Sales Product Offered
 - 11.5.3 Target Digital Channel Grocery Sales Revenue, Gross Margin and Market Share (2019-2024)
 - 11.5.4 Target Main Business Overview
 - 11.5.5 Target Latest Developments
- 11.6 Tesco
 - 11.6.1 Tesco Company Information
 - 11.6.2 Tesco Digital Channel Grocery Sales Product Offered
 - 11.6.3 Tesco Digital Channel Grocery Sales Revenue, Gross Margin and Market Share (2019-2024)
 - 11.6.4 Tesco Main Business Overview
 - 11.6.5 Tesco Latest Developments
- 11.7 Alibaba
 - 11.7.1 Alibaba Company Information
 - 11.7.2 Alibaba Digital Channel Grocery Sales Product Offered
 - 11.7.3 Alibaba Digital Channel Grocery Sales Revenue, Gross Margin and Market Share (2019-2024)

- 11.7.4 Alibaba Main Business Overview
- 11.7.5 Alibaba Latest Developments
- 11.8 Carrefour
 - 11.8.1 Carrefour Company Information
 - 11.8.2 Carrefour Digital Channel Grocery Sales Product Offered
 - 11.8.3 Carrefour Digital Channel Grocery Sales Revenue, Gross Margin and Market Share (2019-2024)
 - 11.8.4 Carrefour Main Business Overview
 - 11.8.5 Carrefour Latest Developments
- 11.9 ALDI
 - 11.9.1 ALDI Company Information
 - 11.9.2 ALDI Digital Channel Grocery Sales Product Offered
 - 11.9.3 ALDI Digital Channel Grocery Sales Revenue, Gross Margin and Market Share (2019-2024)
 - 11.9.4 ALDI Main Business Overview
 - 11.9.5 ALDI Latest Developments
- 11.10 Coles Online
 - 11.10.1 Coles Online Company Information
 - 11.10.2 Coles Online Digital Channel Grocery Sales Product Offered
 - 11.10.3 Coles Online Digital Channel Grocery Sales Revenue, Gross Margin and Market Share (2019-2024)
 - 11.10.4 Coles Online Main Business Overview
 - 11.10.5 Coles Online Latest Developments
- 11.11 BigBasket
 - 11.11.1 BigBasket Company Information
 - 11.11.2 BigBasket Digital Channel Grocery Sales Product Offered
 - 11.11.3 BigBasket Digital Channel Grocery Sales Revenue, Gross Margin and Market Share (2019-2024)
 - 11.11.4 BigBasket Main Business Overview
 - 11.11.5 BigBasket Latest Developments
- 11.12 Longo
 - 11.12.1 Longo Company Information
 - 11.12.2 Longo Digital Channel Grocery Sales Product Offered
 - 11.12.3 Longo Digital Channel Grocery Sales Revenue, Gross Margin and Market Share (2019-2024)
 - 11.12.4 Longo Main Business Overview
 - 11.12.5 Longo Latest Developments
- 11.13 Schwan Food
 - 11.13.1 Schwan Food Company Information

- 11.13.2 Schwan Food Digital Channel Grocery Sales Product Offered
- 11.13.3 Schwan Food Digital Channel Grocery Sales Revenue, Gross Margin and Market Share (2019-2024)
- 11.13.4 Schwan Food Main Business Overview
- 11.13.5 Schwan Food Latest Developments
- 11.14 Honestbee
 - 11.14.1 Honestbee Company Information
 - 11.14.2 Honestbee Digital Channel Grocery Sales Product Offered
 - 11.14.3 Honestbee Digital Channel Grocery Sales Revenue, Gross Margin and Market Share (2019-2024)
 - 11.14.4 Honestbee Main Business Overview
 - 11.14.5 Honestbee Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Digital Channel Grocery Sales Market Size CAGR by Region (2019 VS 2023 VS 2030) & (\$ Millions)

Table 2. Major Players of Packaged Foods

Table 3. Major Players of Fresh Foods

Table 4. Digital Channel Grocery Sales Market Size CAGR by Type (2019 VS 2023 VS 2030) & (\$ Millions)

Table 5. Global Digital Channel Grocery Sales Market Size by Type (2019-2024) & (\$ Millions)

Table 6. Global Digital Channel Grocery Sales Market Size Market Share by Type (2019-2024)

Table 7. Digital Channel Grocery Sales Market Size CAGR by Application (2019 VS 2023 VS 2030) & (\$ Millions)

Table 8. Global Digital Channel Grocery Sales Market Size by Application (2019-2024) & (\$ Millions)

Table 9. Global Digital Channel Grocery Sales Market Size Market Share by Application (2019-2024)

Table 10. Global Digital Channel Grocery Sales Revenue by Players (2019-2024) & (\$ Millions)

Table 11. Global Digital Channel Grocery Sales Revenue Market Share by Player (2019-2024)

Table 12. Digital Channel Grocery Sales Key Players Head office and Products Offered

Table 13. Digital Channel Grocery Sales Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)

Table 14. New Products and Potential Entrants

Table 15. Mergers & Acquisitions, Expansion

Table 16. Global Digital Channel Grocery Sales Market Size by Regions 2019-2024 & (\$ Millions)

Table 17. Global Digital Channel Grocery Sales Market Size Market Share by Regions (2019-2024)

Table 18. Global Digital Channel Grocery Sales Revenue by Country/Region (2019-2024) & (\$ millions)

Table 19. Global Digital Channel Grocery Sales Revenue Market Share by Country/Region (2019-2024)

Table 20. Americas Digital Channel Grocery Sales Market Size by Country (2019-2024) & (\$ Millions)

Table 21. Americas Digital Channel Grocery Sales Market Size Market Share by Country (2019-2024)

Table 22. Americas Digital Channel Grocery Sales Market Size by Type (2019-2024) & (\$ Millions)

Table 23. Americas Digital Channel Grocery Sales Market Size Market Share by Type (2019-2024)

Table 24. Americas Digital Channel Grocery Sales Market Size by Application (2019-2024) & (\$ Millions)

Table 25. Americas Digital Channel Grocery Sales Market Size Market Share by Application (2019-2024)

Table 26. APAC Digital Channel Grocery Sales Market Size by Region (2019-2024) & (\$ Millions)

Table 27. APAC Digital Channel Grocery Sales Market Size Market Share by Region (2019-2024)

Table 28. APAC Digital Channel Grocery Sales Market Size by Type (2019-2024) & (\$ Millions)

Table 29. APAC Digital Channel Grocery Sales Market Size Market Share by Type (2019-2024)

Table 30. APAC Digital Channel Grocery Sales Market Size by Application (2019-2024) & (\$ Millions)

Table 31. APAC Digital Channel Grocery Sales Market Size Market Share by Application (2019-2024)

Table 32. Europe Digital Channel Grocery Sales Market Size by Country (2019-2024) & (\$ Millions)

Table 33. Europe Digital Channel Grocery Sales Market Size Market Share by Country (2019-2024)

Table 34. Europe Digital Channel Grocery Sales Market Size by Type (2019-2024) & (\$ Millions)

Table 35. Europe Digital Channel Grocery Sales Market Size Market Share by Type (2019-2024)

Table 36. Europe Digital Channel Grocery Sales Market Size by Application (2019-2024) & (\$ Millions)

Table 37. Europe Digital Channel Grocery Sales Market Size Market Share by Application (2019-2024)

Table 38. Middle East & Africa Digital Channel Grocery Sales Market Size by Region (2019-2024) & (\$ Millions)

Table 39. Middle East & Africa Digital Channel Grocery Sales Market Size Market Share by Region (2019-2024)

Table 40. Middle East & Africa Digital Channel Grocery Sales Market Size by Type

(2019-2024) & (\$ Millions)

Table 41. Middle East & Africa Digital Channel Grocery Sales Market Size Market Share by Type (2019-2024)

Table 42. Middle East & Africa Digital Channel Grocery Sales Market Size by Application (2019-2024) & (\$ Millions)

Table 43. Middle East & Africa Digital Channel Grocery Sales Market Size Market Share by Application (2019-2024)

Table 44. Key Market Drivers & Growth Opportunities of Digital Channel Grocery Sales

Table 45. Key Market Challenges & Risks of Digital Channel Grocery Sales

Table 46. Key Industry Trends of Digital Channel Grocery Sales

Table 47. Global Digital Channel Grocery Sales Market Size Forecast by Regions (2025-2030) & (\$ Millions)

Table 48. Global Digital Channel Grocery Sales Market Size Market Share Forecast by Regions (2025-2030)

Table 49. Global Digital Channel Grocery Sales Market Size Forecast by Type (2025-2030) & (\$ Millions)

Table 50. Global Digital Channel Grocery Sales Market Size Forecast by Application (2025-2030) & (\$ Millions)

Table 51. Walmart Details, Company Type, Digital Channel Grocery Sales Area Served and Its Competitors

Table 52. Walmart Digital Channel Grocery Sales Product Offered

Table 53. Walmart Digital Channel Grocery Sales Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 54. Walmart Main Business

Table 55. Walmart Latest Developments

Table 56. Amazon Details, Company Type, Digital Channel Grocery Sales Area Served and Its Competitors

Table 57. Amazon Digital Channel Grocery Sales Product Offered

Table 58. Amazon Main Business

Table 59. Amazon Digital Channel Grocery Sales Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 60. Amazon Latest Developments

Table 61. Kroger Details, Company Type, Digital Channel Grocery Sales Area Served and Its Competitors

Table 62. Kroger Digital Channel Grocery Sales Product Offered

Table 63. Kroger Main Business

Table 64. Kroger Digital Channel Grocery Sales Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 65. Kroger Latest Developments

Table 66. FreshDirect Details, Company Type, Digital Channel Grocery Sales Area Served and Its Competitors

Table 67. FreshDirect Digital Channel Grocery Sales Product Offered

Table 68. FreshDirect Main Business

Table 69. FreshDirect Digital Channel Grocery Sales Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 70. FreshDirect Latest Developments

Table 71. Target Details, Company Type, Digital Channel Grocery Sales Area Served and Its Competitors

Table 72. Target Digital Channel Grocery Sales Product Offered

Table 73. Target Main Business

Table 74. Target Digital Channel Grocery Sales Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 75. Target Latest Developments

Table 76. Tesco Details, Company Type, Digital Channel Grocery Sales Area Served and Its Competitors

Table 77. Tesco Digital Channel Grocery Sales Product Offered

Table 78. Tesco Main Business

Table 79. Tesco Digital Channel Grocery Sales Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 80. Tesco Latest Developments

Table 81. Alibaba Details, Company Type, Digital Channel Grocery Sales Area Served and Its Competitors

Table 82. Alibaba Digital Channel Grocery Sales Product Offered

Table 83. Alibaba Main Business

Table 84. Alibaba Digital Channel Grocery Sales Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 85. Alibaba Latest Developments

Table 86. Carrefour Details, Company Type, Digital Channel Grocery Sales Area Served and Its Competitors

Table 87. Carrefour Digital Channel Grocery Sales Product Offered

Table 88. Carrefour Main Business

Table 89. Carrefour Digital Channel Grocery Sales Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 90. Carrefour Latest Developments

Table 91. ALDI Details, Company Type, Digital Channel Grocery Sales Area Served and Its Competitors

Table 92. ALDI Digital Channel Grocery Sales Product Offered

Table 93. ALDI Main Business

Table 94. ALDI Digital Channel Grocery Sales Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 95. ALDI Latest Developments

Table 96. Coles Online Details, Company Type, Digital Channel Grocery Sales Area Served and Its Competitors

Table 97. Coles Online Digital Channel Grocery Sales Product Offered

Table 98. Coles Online Main Business

Table 99. Coles Online Digital Channel Grocery Sales Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 100. Coles Online Latest Developments

Table 101. BigBasket Details, Company Type, Digital Channel Grocery Sales Area Served and Its Competitors

Table 102. BigBasket Digital Channel Grocery Sales Product Offered

Table 103. BigBasket Digital Channel Grocery Sales Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 104. BigBasket Main Business

Table 105. BigBasket Latest Developments

Table 106. Longo Details, Company Type, Digital Channel Grocery Sales Area Served and Its Competitors

Table 107. Longo Digital Channel Grocery Sales Product Offered

Table 108. Longo Main Business

Table 109. Longo Digital Channel Grocery Sales Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 110. Longo Latest Developments

Table 111. Schwan Food Details, Company Type, Digital Channel Grocery Sales Area Served and Its Competitors

Table 112. Schwan Food Digital Channel Grocery Sales Product Offered

Table 113. Schwan Food Main Business

Table 114. Schwan Food Digital Channel Grocery Sales Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 115. Schwan Food Latest Developments

Table 116. Honestbee Details, Company Type, Digital Channel Grocery Sales Area Served and Its Competitors

Table 117. Honestbee Digital Channel Grocery Sales Product Offered

Table 118. Honestbee Main Business

Table 119. Honestbee Digital Channel Grocery Sales Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 120. Honestbee Latest Developments

List Of Figures

LIST OF FIGURES

Figure 1. Digital Channel Grocery Sales Report Years Considered

Figure 2. Research Objectives

Figure 3. Research Methodology

Figure 4. Research Process and Data Source

Figure 5. Global Digital Channel Grocery Sales Market Size Growth Rate 2019-2030 (\$ Millions)

Figure 6. Digital Channel Grocery Sales Sales by Geographic Region (2019, 2023 & 2030) & (\$ millions)

Figure 7. Digital Channel Grocery Sales Sales Market Share by Country/Region (2023)

Figure 8. Digital Channel Grocery Sales Sales Market Share by Country/Region (2019, 2023 & 2030)

Figure 9. Global Digital Channel Grocery Sales Market Size Market Share by Type in 2023

Figure 10. Digital Channel Grocery Sales in Personal Shoppers

Figure 11. Global Digital Channel Grocery Sales Market: Personal Shoppers (2019-2024) & (\$ Millions)

Figure 12. Digital Channel Grocery Sales in Business Customers

Figure 13. Global Digital Channel Grocery Sales Market: Business Customers (2019-2024) & (\$ Millions)

Figure 14. Global Digital Channel Grocery Sales Market Size Market Share by Application in 2023

Figure 15. Global Digital Channel Grocery Sales Revenue Market Share by Player in 2023

Figure 16. Global Digital Channel Grocery Sales Market Size Market Share by Regions (2019-2024)

Figure 17. Americas Digital Channel Grocery Sales Market Size 2019-2024 (\$ Millions)

Figure 18. APAC Digital Channel Grocery Sales Market Size 2019-2024 (\$ Millions)

Figure 19. Europe Digital Channel Grocery Sales Market Size 2019-2024 (\$ Millions)

Figure 20. Middle East & Africa Digital Channel Grocery Sales Market Size 2019-2024 (\$ Millions)

Figure 21. Americas Digital Channel Grocery Sales Value Market Share by Country in 2023

Figure 22. United States Digital Channel Grocery Sales Market Size Growth 2019-2024 (\$ Millions)

Figure 23. Canada Digital Channel Grocery Sales Market Size Growth 2019-2024 (\$

Millions)

Figure 24. Mexico Digital Channel Grocery Sales Market Size Growth 2019-2024 (\$ Millions)

Figure 25. Brazil Digital Channel Grocery Sales Market Size Growth 2019-2024 (\$ Millions)

Figure 26. APAC Digital Channel Grocery Sales Market Size Market Share by Region in 2023

Figure 27. APAC Digital Channel Grocery Sales Market Size Market Share by Type in 2023

Figure 28. APAC Digital Channel Grocery Sales Market Size Market Share by Application in 2023

Figure 29. China Digital Channel Grocery Sales Market Size Growth 2019-2024 (\$ Millions)

Figure 30. Japan Digital Channel Grocery Sales Market Size Growth 2019-2024 (\$ Millions)

Figure 31. Korea Digital Channel Grocery Sales Market Size Growth 2019-2024 (\$ Millions)

Figure 32. Southeast Asia Digital Channel Grocery Sales Market Size Growth 2019-2024 (\$ Millions)

Figure 33. India Digital Channel Grocery Sales Market Size Growth 2019-2024 (\$ Millions)

Figure 34. Australia Digital Channel Grocery Sales Market Size Growth 2019-2024 (\$ Millions)

Figure 35. Europe Digital Channel Grocery Sales Market Size Market Share by Country in 2023

Figure 36. Europe Digital Channel Grocery Sales Market Size Market Share by Type (2019-2024)

Figure 37. Europe Digital Channel Grocery Sales Market Size Market Share by Application (2019-2024)

Figure 38. Germany Digital Channel Grocery Sales Market Size Growth 2019-2024 (\$ Millions)

Figure 39. France Digital Channel Grocery Sales Market Size Growth 2019-2024 (\$ Millions)

Figure 40. UK Digital Channel Grocery Sales Market Size Growth 2019-2024 (\$ Millions)

Figure 41. Italy Digital Channel Grocery Sales Market Size Growth 2019-2024 (\$ Millions)

Figure 42. Russia Digital Channel Grocery Sales Market Size Growth 2019-2024 (\$ Millions)

Figure 43. Middle East & Africa Digital Channel Grocery Sales Market Size Market Share by Region (2019-2024)

Figure 44. Middle East & Africa Digital Channel Grocery Sales Market Size Market Share by Type (2019-2024)

Figure 45. Middle East & Africa Digital Channel Grocery Sales Market Size Market Share by Application (2019-2024)

Figure 46. Egypt Digital Channel Grocery Sales Market Size Growth 2019-2024 (\$ Millions)

Figure 47. South Africa Digital Channel Grocery Sales Market Size Growth 2019-2024 (\$ Millions)

Figure 48. Israel Digital Channel Grocery Sales Market Size Growth 2019-2024 (\$ Millions)

Figure 49. Turkey Digital Channel Grocery Sales Market Size Growth 2019-2024 (\$ Millions)

Figure 50. GCC Country Digital Channel Grocery Sales Market Size Growth 2019-2024 (\$ Millions)

Figure 51. Americas Digital Channel Grocery Sales Market Size 2025-2030 (\$ Millions)

Figure 52. APAC Digital Channel Grocery Sales Market Size 2025-2030 (\$ Millions)

Figure 53. Europe Digital Channel Grocery Sales Market Size 2025-2030 (\$ Millions)

Figure 54. Middle East & Africa Digital Channel Grocery Sales Market Size 2025-2030 (\$ Millions)

Figure 55. United States Digital Channel Grocery Sales Market Size 2025-2030 (\$ Millions)

Figure 56. Canada Digital Channel Grocery Sales Market Size 2025-2030 (\$ Millions)

Figure 57. Mexico Digital Channel Grocery Sales Market Size 2025-2030 (\$ Millions)

Figure 58. Brazil Digital Channel Grocery Sales Market Size 2025-2030 (\$ Millions)

Figure 59. China Digital Channel Grocery Sales Market Size 2025-2030 (\$ Millions)

Figure 60. Japan Digital Channel Grocery Sales Market Size 2025-2030 (\$ Millions)

Figure 61. Korea Digital Channel Grocery Sales Market Size 2025-2030 (\$ Millions)

Figure 62. Southeast Asia Digital Channel Grocery Sales Market Size 2025-2030 (\$ Millions)

Figure 63. India Digital Channel Grocery Sales Market Size 2025-2030 (\$ Millions)

Figure 64. Australia Digital Channel Grocery Sales Market Size 2025-2030 (\$ Millions)

Figure 65. Germany Digital Channel Grocery Sales Market Size 2025-2030 (\$ Millions)

Figure 66. France Digital Channel Grocery Sales Market Size 2025-2030 (\$ Millions)

Figure 67. UK Digital Channel Grocery Sales Market Size 2025-2030 (\$ Millions)

Figure 68. Italy Digital Channel Grocery Sales Market Size 2025-2030 (\$ Millions)

Figure 69. Russia Digital Channel Grocery Sales Market Size 2025-2030 (\$ Millions)

Figure 70. Spain Digital Channel Grocery Sales Market Size 2025-2030 (\$ Millions)

Figure 71. Egypt Digital Channel Grocery Sales Market Size 2025-2030 (\$ Millions)

Figure 72. South Africa Digital Channel Grocery Sales Market Size 2025-2030 (\$ Millions)

Figure 73. Israel Digital Channel Grocery Sales Market Size 2025-2030 (\$ Millions)

Figure 74. Turkey Digital Channel Grocery Sales Market Size 2025-2030 (\$ Millions)

Figure 75. GCC Countries Digital Channel Grocery Sales Market Size 2025-2030 (\$ Millions)

Figure 76. Global Digital Channel Grocery Sales Market Size Market Share Forecast by Type (2025-2030)

Figure 77. Global Digital Channel Grocery Sales Market Size Market Share Forecast by Application (2025-2030)

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