

Global Digital Body Temperature Monitor Market Growth 2026-2032

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Abstracts

The global Digital Body Temperature Monitor market size is predicted to grow from US\$ 817 million in 2025 to US\$ 1227 million in 2032; it is expected to grow at a CAGR of 6.0% from 2026 to 2032.

Digital Body Temperature Monitor (also known as Digital Thermometer or Medical Electronic Thermometer) is an electronic medical device that uses digital temperature sensor technology to measure, display, and store human body temperature data, typically consisting of a temperature probe (thermistor or infrared sensor), a microprocessor for signal conversion, and an LCD digital display screen . The upstream segment includes raw material suppliers of temperature sensors (NTC thermistors, infrared sensors), MCU chips, wireless communication modules (Bluetooth/Wi-Fi for smart models), batteries (coin cell or AAA), LCD displays, and plastic/polymer casings . The midstream segment encompasses PCB assembly, probe manufacturing, calibration and accuracy testing, algorithm and firmware development (for smart and predictive models), product certification (FDA, CE, ISO), and final assembly performed by medical device OEMs and specialized thermometer manufacturers. The downstream segment comprises distribution channels including direct sales to hospitals and clinics, pharmaceutical retail chains, e-commerce platforms, and wholesale distributors, serving end-users in healthcare facilities (hospitals, clinics), home care settings, and institutional users (schools, nursing homes) . The global average selling price for digital body thermometers is approximately US\$13.30 per unit, with annual sales volume reaching approximately 62.8 million units in 2025 . The industry maintains gross margins between 35% and 45%, reflecting the value-added nature of precision calibration, regulatory compliance costs, and product differentiation between basic models and smart/connected devices.

The global digital body temperature monitor market continues to evolve, driven by sustained health awareness following the pandemic, technological advancements, and the expansion of healthcare infrastructure worldwide. The market encompasses a wide range of products from basic digital stick thermometers to advanced smart-connected devices and infrared non-contact thermometers.

A notable trend reshaping the market is the integration of smart technologies into digital thermometers. Smart wireless electronic thermometers equipped with high-precision sensors can connect to smartphones via Bluetooth or Wi-Fi, enabling continuous temperature tracking, fever history storage, medication reminders, and remote sharing with healthcare providers. The integration of artificial intelligence and cloud platforms has revolutionized temperature monitoring, enhancing health management and disease monitoring capabilities. This shift toward connected health devices is expected to drive replacement demand and attract tech-savvy consumers who value real-time data access and telemedicine integration.

Another significant development is the increasing preference for digital devices over traditional mercury thermometers. Mercury thermometers, which are toxic to humans and animals, are being phased out globally due to environmental and safety concerns. Digital alternatives offer greater precision, ease of use, and faster measurement times, accelerating the replacement cycle. The availability of waterproof and clinically approved digital thermometers further supports market growth in healthcare settings.

LP Information, Inc. (LPI)'s newest research report, the "Digital Body Temperature Monitor Industry Forecast" looks at past sales and reviews total world Digital Body Temperature Monitor sales in 2025, providing a comprehensive analysis by region and market sector of projected Digital Body Temperature Monitor sales for 2026 through 2032. With Digital Body Temperature Monitor sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Digital Body Temperature Monitor industry.

This Insight Report provides a comprehensive analysis of the global Digital Body Temperature Monitor landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Digital Body Temperature Monitor portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Digital Body Temperature Monitor market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Digital Body Temperature Monitor and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Digital Body Temperature Monitor.

This report presents a comprehensive overview, market shares, and growth opportunities of Digital Body Temperature Monitor market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Digital Thermometer

Infrared Thermometer

Other Thermometer

Segmentation by Measurement Speed:

Standard (10-60 seconds)

Fast (3-10 seconds)

Instant (

Segmentation by Power Source:

Replaceable Battery (AAA/Coin Cell)

Built-in Rechargeable Battery

Segmentation by Application:

Hospital & Clinic

Home

Other Public Place

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Braun GmbH (Procter & Gamble)

Microlife Corporation

Omron Healthcare Co., Ltd.

Terumo Corporation

CITIZEN SYSTEMS Japan Co., Ltd.

GF Health Products, Inc.

American Diagnostic Corporation (ADC)

Welch Allyn (Hillrom)

Withings SA

Kinsa Health

ThermoWorks, Inc.

Viatom Technology Co., Ltd.

Jumper Medical Equipment Co., Ltd.

Homiee (Shenzhen Homiee Technology Co., Ltd.)

MOCACARE (MOCACARE Inc.)

Key Questions Addressed in this Report

What is the 10-year outlook for the global Digital Body Temperature Monitor market?

What factors are driving Digital Body Temperature Monitor market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Digital Body Temperature Monitor market opportunities vary by end market size?

How does Digital Body Temperature Monitor break out by Type, by Application?

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