

# Global Digital Billboard Market Growth 2025-2031

<https://marketpublishers.com/r/G5966DE36AC7EN.html>

Date: November 2025

Pages: 109

Price: US\$ 3,660.00 (Single User License)

ID: G5966DE36AC7EN

## Abstracts

The global Digital Billboard market size is predicted to grow from US\$ million in 2025 to US\$ million in 2031; it is expected to grow at a CAGR of %from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

A digital billboard is a type of billboard that uses digital technology, such as LED or LCD displays, to showcase advertising content. It offers dynamic and visually appealing advertisements to passersby.

The market for digital billboards is growing as traditional billboards are being replaced by digital alternatives. Trends include the development of energy-efficient LED displays and content management systems for advertisers.

LP Information, Inc. (LPI) ' newest research report, the "Digital Billboard Industry Forecast" looks at past sales and reviews total world Digital Billboard sales in 2024, providing a comprehensive analysis by region and market sector of projected Digital Billboard sales for 2025 through 2031. With Digital Billboard sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Digital Billboard industry.

This Insight Report provides a comprehensive analysis of the global Digital Billboard landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Digital Billboard portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an

accelerating global Digital Billboard market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Digital Billboard and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Digital Billboard.

This report presents a comprehensive overview, market shares, and growth opportunities of Digital Billboard market by product type, application, key manufacturers and key regions and countries.

### **Segmentation by Type:**

Small Size

Medium Size

Large Size

### **Segmentation by Application:**

Outdoor

Indoor

### **This report also splits the market by region:**

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Sony

LG Electronics

Toshiba

Panasonic

Daktronics

Electronic Displays

Shenzhen Dicolor Optoelectronics

Barco NV

Leyard Optoelectronic

Lighthouse Technologies

Barco NV.

### **Key Questions Addressed in this Report**

What is the 10-year outlook for the global Digital Billboard market?

What factors are driving Digital Billboard market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Digital Billboard market opportunities vary by end market size?

How does Digital Billboard break out by Type, by Application?

## Contents

### 1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

### 2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
  - 2.1.1 Global Digital Billboard Annual Sales 2020-2031
  - 2.1.2 World Current & Future Analysis for Digital Billboard by Geographic Region, 2020, 2024 & 2031
  - 2.1.3 World Current & Future Analysis for Digital Billboard by Country/Region, 2020, 2024 & 2031
- 2.2 Digital Billboard Segment by Type
  - 2.2.1 Small Size
  - 2.2.2 Medium Size
  - 2.2.3 Large Size
- 2.3 Digital Billboard Sales by Type
  - 2.3.1 Global Digital Billboard Sales Market Share by Type (2020-2025)
  - 2.3.2 Global Digital Billboard Revenue and Market Share by Type (2020-2025)
  - 2.3.3 Global Digital Billboard Sale Price by Type (2020-2025)
- 2.4 Digital Billboard Segment by Application
  - 2.4.1 Outdoor
  - 2.4.2 Indoor
- 2.5 Digital Billboard Sales by Application
  - 2.5.1 Global Digital Billboard Sale Market Share by Application (2020-2025)
  - 2.5.2 Global Digital Billboard Revenue and Market Share by Application (2020-2025)
  - 2.5.3 Global Digital Billboard Sale Price by Application (2020-2025)

### 3 GLOBAL BY COMPANY

- 3.1 Global Digital Billboard Breakdown Data by Company
  - 3.1.1 Global Digital Billboard Annual Sales by Company (2020-2025)
  - 3.1.2 Global Digital Billboard Sales Market Share by Company (2020-2025)
- 3.2 Global Digital Billboard Annual Revenue by Company (2020-2025)
  - 3.2.1 Global Digital Billboard Revenue by Company (2020-2025)
  - 3.2.2 Global Digital Billboard Revenue Market Share by Company (2020-2025)
- 3.3 Global Digital Billboard Sale Price by Company
- 3.4 Key Manufacturers Digital Billboard Producing Area Distribution, Sales Area, Product Type
  - 3.4.1 Key Manufacturers Digital Billboard Product Location Distribution
  - 3.4.2 Players Digital Billboard Products Offered
- 3.5 Market Concentration Rate Analysis
  - 3.5.1 Competition Landscape Analysis
  - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)
- 3.6 New Products and Potential Entrants
- 3.7 Market M&A Activity & Strategy

## **4 WORLD HISTORIC REVIEW FOR DIGITAL BILLBOARD BY GEOGRAPHIC REGION**

- 4.1 World Historic Digital Billboard Market Size by Geographic Region (2020-2025)
  - 4.1.1 Global Digital Billboard Annual Sales by Geographic Region (2020-2025)
  - 4.1.2 Global Digital Billboard Annual Revenue by Geographic Region (2020-2025)
- 4.2 World Historic Digital Billboard Market Size by Country/Region (2020-2025)
  - 4.2.1 Global Digital Billboard Annual Sales by Country/Region (2020-2025)
  - 4.2.2 Global Digital Billboard Annual Revenue by Country/Region (2020-2025)
- 4.3 Americas Digital Billboard Sales Growth
- 4.4 APAC Digital Billboard Sales Growth
- 4.5 Europe Digital Billboard Sales Growth
- 4.6 Middle East & Africa Digital Billboard Sales Growth

## **5 AMERICAS**

- 5.1 Americas Digital Billboard Sales by Country
  - 5.1.1 Americas Digital Billboard Sales by Country (2020-2025)
  - 5.1.2 Americas Digital Billboard Revenue by Country (2020-2025)
- 5.2 Americas Digital Billboard Sales by Type (2020-2025)
- 5.3 Americas Digital Billboard Sales by Application (2020-2025)
- 5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

## **6 APAC**

6.1 APAC Digital Billboard Sales by Region

6.1.1 APAC Digital Billboard Sales by Region (2020-2025)

6.1.2 APAC Digital Billboard Revenue by Region (2020-2025)

6.2 APAC Digital Billboard Sales by Type (2020-2025)

6.3 APAC Digital Billboard Sales by Application (2020-2025)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

## **7 EUROPE**

7.1 Europe Digital Billboard by Country

7.1.1 Europe Digital Billboard Sales by Country (2020-2025)

7.1.2 Europe Digital Billboard Revenue by Country (2020-2025)

7.2 Europe Digital Billboard Sales by Type (2020-2025)

7.3 Europe Digital Billboard Sales by Application (2020-2025)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

## **8 MIDDLE EAST & AFRICA**

8.1 Middle East & Africa Digital Billboard by Country

8.1.1 Middle East & Africa Digital Billboard Sales by Country (2020-2025)

8.1.2 Middle East & Africa Digital Billboard Revenue by Country (2020-2025)

8.2 Middle East & Africa Digital Billboard Sales by Type (2020-2025)

8.3 Middle East & Africa Digital Billboard Sales by Application (2020-2025)

- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

## **9 MARKET DRIVERS, CHALLENGES AND TRENDS**

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

## **10 MANUFACTURING COST STRUCTURE ANALYSIS**

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Digital Billboard
- 10.3 Manufacturing Process Analysis of Digital Billboard
- 10.4 Industry Chain Structure of Digital Billboard

## **11 MARKETING, DISTRIBUTORS AND CUSTOMER**

- 11.1 Sales Channel
  - 11.1.1 Direct Channels
  - 11.1.2 Indirect Channels
- 11.2 Digital Billboard Distributors
- 11.3 Digital Billboard Customer

## **12 WORLD FORECAST REVIEW FOR DIGITAL BILLBOARD BY GEOGRAPHIC REGION**

- 12.1 Global Digital Billboard Market Size Forecast by Region
  - 12.1.1 Global Digital Billboard Forecast by Region (2026-2031)
  - 12.1.2 Global Digital Billboard Annual Revenue Forecast by Region (2026-2031)
- 12.2 Americas Forecast by Country (2026-2031)
- 12.3 APAC Forecast by Region (2026-2031)
- 12.4 Europe Forecast by Country (2026-2031)
- 12.5 Middle East & Africa Forecast by Country (2026-2031)
- 12.6 Global Digital Billboard Forecast by Type (2026-2031)
- 12.7 Global Digital Billboard Forecast by Application (2026-2031)

## 13 KEY PLAYERS ANALYSIS

### 13.1 Sony

13.1.1 Sony Company Information

13.1.2 Sony Digital Billboard Product Portfolios and Specifications

13.1.3 Sony Digital Billboard Sales, Revenue, Price and Gross Margin (2020-2025)

13.1.4 Sony Main Business Overview

13.1.5 Sony Latest Developments

### 13.2 LG Electronics

13.2.1 LG Electronics Company Information

13.2.2 LG Electronics Digital Billboard Product Portfolios and Specifications

13.2.3 LG Electronics Digital Billboard Sales, Revenue, Price and Gross Margin (2020-2025)

13.2.4 LG Electronics Main Business Overview

13.2.5 LG Electronics Latest Developments

### 13.3 Toshiba

13.3.1 Toshiba Company Information

13.3.2 Toshiba Digital Billboard Product Portfolios and Specifications

13.3.3 Toshiba Digital Billboard Sales, Revenue, Price and Gross Margin (2020-2025)

13.3.4 Toshiba Main Business Overview

13.3.5 Toshiba Latest Developments

### 13.4 Panasonic

13.4.1 Panasonic Company Information

13.4.2 Panasonic Digital Billboard Product Portfolios and Specifications

13.4.3 Panasonic Digital Billboard Sales, Revenue, Price and Gross Margin (2020-2025)

13.4.4 Panasonic Main Business Overview

13.4.5 Panasonic Latest Developments

### 13.5 Daktronics

13.5.1 Daktronics Company Information

13.5.2 Daktronics Digital Billboard Product Portfolios and Specifications

13.5.3 Daktronics Digital Billboard Sales, Revenue, Price and Gross Margin (2020-2025)

13.5.4 Daktronics Main Business Overview

13.5.5 Daktronics Latest Developments

### 13.6 Electronic Displays

13.6.1 Electronic Displays Company Information

13.6.2 Electronic Displays Digital Billboard Product Portfolios and Specifications

13.6.3 Electronic Displays Digital Billboard Sales, Revenue, Price and Gross Margin (2020-2025)

13.6.4 Electronic Displays Main Business Overview

13.6.5 Electronic Displays Latest Developments

13.7 Shenzhen Dicolor Optoelectronics

13.7.1 Shenzhen Dicolor Optoelectronics Company Information

13.7.2 Shenzhen Dicolor Optoelectronics Digital Billboard Product Portfolios and Specifications

13.7.3 Shenzhen Dicolor Optoelectronics Digital Billboard Sales, Revenue, Price and Gross Margin (2020-2025)

13.7.4 Shenzhen Dicolor Optoelectronics Main Business Overview

13.7.5 Shenzhen Dicolor Optoelectronics Latest Developments

13.8 Barco NV

13.8.1 Barco NV Company Information

13.8.2 Barco NV Digital Billboard Product Portfolios and Specifications

13.8.3 Barco NV Digital Billboard Sales, Revenue, Price and Gross Margin (2020-2025)

13.8.4 Barco NV Main Business Overview

13.8.5 Barco NV Latest Developments

13.9 Leyard Optoelectronic

13.9.1 Leyard Optoelectronic Company Information

13.9.2 Leyard Optoelectronic Digital Billboard Product Portfolios and Specifications

13.9.3 Leyard Optoelectronic Digital Billboard Sales, Revenue, Price and Gross Margin (2020-2025)

13.9.4 Leyard Optoelectronic Main Business Overview

13.9.5 Leyard Optoelectronic Latest Developments

13.10 Lighthouse Technologies

13.10.1 Lighthouse Technologies Company Information

13.10.2 Lighthouse Technologies Digital Billboard Product Portfolios and Specifications

13.10.3 Lighthouse Technologies Digital Billboard Sales, Revenue, Price and Gross Margin (2020-2025)

13.10.4 Lighthouse Technologies Main Business Overview

13.10.5 Lighthouse Technologies Latest Developments

13.11 Barco NV.

13.11.1 Barco NV. Company Information

13.11.2 Barco NV. Digital Billboard Product Portfolios and Specifications

13.11.3 Barco NV. Digital Billboard Sales, Revenue, Price and Gross Margin (2020-2025)

13.11.4 Barco NV. Main Business Overview

13.11.5 Barco NV. Latest Developments

## **14 RESEARCH FINDINGS AND CONCLUSION**

## List Of Tables

### LIST OF TABLES

- Table 1. Digital Billboard Annual Sales CAGR by Geographic Region (2020, 2024 & 2031) & (\$ millions)
- Table 2. Digital Billboard Annual Sales CAGR by Country/Region (2020, 2024 & 2031) & (\$ millions)
- Table 3. Major Players of Small Size
- Table 4. Major Players of Medium Size
- Table 5. Major Players of Large Size
- Table 6. Global Digital Billboard Sales by Type (2020-2025) & (K Sqm)
- Table 7. Global Digital Billboard Sales Market Share by Type (2020-2025)
- Table 8. Global Digital Billboard Revenue by Type (2020-2025) & (\$ million)
- Table 9. Global Digital Billboard Revenue Market Share by Type (2020-2025)
- Table 10. Global Digital Billboard Sale Price by Type (2020-2025) & (USD/Sqm)
- Table 11. Global Digital Billboard Sale by Application (2020-2025) & (K Sqm)
- Table 12. Global Digital Billboard Sale Market Share by Application (2020-2025)
- Table 13. Global Digital Billboard Revenue by Application (2020-2025) & (\$ million)
- Table 14. Global Digital Billboard Revenue Market Share by Application (2020-2025)
- Table 15. Global Digital Billboard Sale Price by Application (2020-2025) & (USD/Sqm)
- Table 16. Global Digital Billboard Sales by Company (2020-2025) & (K Sqm)
- Table 17. Global Digital Billboard Sales Market Share by Company (2020-2025)
- Table 18. Global Digital Billboard Revenue by Company (2020-2025) & (\$ millions)
- Table 19. Global Digital Billboard Revenue Market Share by Company (2020-2025)
- Table 20. Global Digital Billboard Sale Price by Company (2020-2025) & (USD/Sqm)
- Table 21. Key Manufacturers Digital Billboard Producing Area Distribution and Sales Area
- Table 22. Players Digital Billboard Products Offered
- Table 23. Digital Billboard Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)
- Table 24. New Products and Potential Entrants
- Table 25. Market M&A Activity & Strategy
- Table 26. Global Digital Billboard Sales by Geographic Region (2020-2025) & (K Sqm)
- Table 27. Global Digital Billboard Sales Market Share Geographic Region (2020-2025)
- Table 28. Global Digital Billboard Revenue by Geographic Region (2020-2025) & (\$ millions)
- Table 29. Global Digital Billboard Revenue Market Share by Geographic Region (2020-2025)
- Table 30. Global Digital Billboard Sales by Country/Region (2020-2025) & (K Sqm)

Table 31. Global Digital Billboard Sales Market Share by Country/Region (2020-2025)

Table 32. Global Digital Billboard Revenue by Country/Region (2020-2025) & (\$ millions)

Table 33. Global Digital Billboard Revenue Market Share by Country/Region (2020-2025)

Table 34. Americas Digital Billboard Sales by Country (2020-2025) & (K Sqm)

Table 35. Americas Digital Billboard Sales Market Share by Country (2020-2025)

Table 36. Americas Digital Billboard Revenue by Country (2020-2025) & (\$ millions)

Table 37. Americas Digital Billboard Sales by Type (2020-2025) & (K Sqm)

Table 38. Americas Digital Billboard Sales by Application (2020-2025) & (K Sqm)

Table 39. APAC Digital Billboard Sales by Region (2020-2025) & (K Sqm)

Table 40. APAC Digital Billboard Sales Market Share by Region (2020-2025)

Table 41. APAC Digital Billboard Revenue by Region (2020-2025) & (\$ millions)

Table 42. APAC Digital Billboard Sales by Type (2020-2025) & (K Sqm)

Table 43. APAC Digital Billboard Sales by Application (2020-2025) & (K Sqm)

Table 44. Europe Digital Billboard Sales by Country (2020-2025) & (K Sqm)

Table 45. Europe Digital Billboard Revenue by Country (2020-2025) & (\$ millions)

Table 46. Europe Digital Billboard Sales by Type (2020-2025) & (K Sqm)

Table 47. Europe Digital Billboard Sales by Application (2020-2025) & (K Sqm)

Table 48. Middle East & Africa Digital Billboard Sales by Country (2020-2025) & (K Sqm)

Table 49. Middle East & Africa Digital Billboard Revenue Market Share by Country (2020-2025)

Table 50. Middle East & Africa Digital Billboard Sales by Type (2020-2025) & (K Sqm)

Table 51. Middle East & Africa Digital Billboard Sales by Application (2020-2025) & (K Sqm)

Table 52. Key Market Drivers & Growth Opportunities of Digital Billboard

Table 53. Key Market Challenges & Risks of Digital Billboard

Table 54. Key Industry Trends of Digital Billboard

Table 55. Digital Billboard Raw Material

Table 56. Key Suppliers of Raw Materials

Table 57. Digital Billboard Distributors List

Table 58. Digital Billboard Customer List

Table 59. Global Digital Billboard Sales Forecast by Region (2026-2031) & (K Sqm)

Table 60. Global Digital Billboard Revenue Forecast by Region (2026-2031) & (\$ millions)

Table 61. Americas Digital Billboard Sales Forecast by Country (2026-2031) & (K Sqm)

Table 62. Americas Digital Billboard Annual Revenue Forecast by Country (2026-2031) & (\$ millions)

- Table 63. APAC Digital Billboard Sales Forecast by Region (2026-2031) & (K Sqm)
- Table 64. APAC Digital Billboard Annual Revenue Forecast by Region (2026-2031) & (\$ millions)
- Table 65. Europe Digital Billboard Sales Forecast by Country (2026-2031) & (K Sqm)
- Table 66. Europe Digital Billboard Revenue Forecast by Country (2026-2031) & (\$ millions)
- Table 67. Middle East & Africa Digital Billboard Sales Forecast by Country (2026-2031) & (K Sqm)
- Table 68. Middle East & Africa Digital Billboard Revenue Forecast by Country (2026-2031) & (\$ millions)
- Table 69. Global Digital Billboard Sales Forecast by Type (2026-2031) & (K Sqm)
- Table 70. Global Digital Billboard Revenue Forecast by Type (2026-2031) & (\$ millions)
- Table 71. Global Digital Billboard Sales Forecast by Application (2026-2031) & (K Sqm)
- Table 72. Global Digital Billboard Revenue Forecast by Application (2026-2031) & (\$ millions)
- Table 73. Sony Basic Information, Digital Billboard Manufacturing Base, Sales Area and Its Competitors
- Table 74. Sony Digital Billboard Product Portfolios and Specifications
- Table 75. Sony Digital Billboard Sales (K Sqm), Revenue (\$ Million), Price (USD/Sqm) and Gross Margin (2020-2025)
- Table 76. Sony Main Business
- Table 77. Sony Latest Developments
- Table 78. LG Electronics Basic Information, Digital Billboard Manufacturing Base, Sales Area and Its Competitors
- Table 79. LG Electronics Digital Billboard Product Portfolios and Specifications
- Table 80. LG Electronics Digital Billboard Sales (K Sqm), Revenue (\$ Million), Price (USD/Sqm) and Gross Margin (2020-2025)
- Table 81. LG Electronics Main Business
- Table 82. LG Electronics Latest Developments
- Table 83. Toshiba Basic Information, Digital Billboard Manufacturing Base, Sales Area and Its Competitors
- Table 84. Toshiba Digital Billboard Product Portfolios and Specifications
- Table 85. Toshiba Digital Billboard Sales (K Sqm), Revenue (\$ Million), Price (USD/Sqm) and Gross Margin (2020-2025)
- Table 86. Toshiba Main Business
- Table 87. Toshiba Latest Developments
- Table 88. Panasonic Basic Information, Digital Billboard Manufacturing Base, Sales Area and Its Competitors
- Table 89. Panasonic Digital Billboard Product Portfolios and Specifications

Table 90. Panasonic Digital Billboard Sales (K Sqm), Revenue (\$ Million), Price (USD/Sqm) and Gross Margin (2020-2025)

Table 91. Panasonic Main Business

Table 92. Panasonic Latest Developments

Table 93. Daktronics Basic Information, Digital Billboard Manufacturing Base, Sales Area and Its Competitors

Table 94. Daktronics Digital Billboard Product Portfolios and Specifications

Table 95. Daktronics Digital Billboard Sales (K Sqm), Revenue (\$ Million), Price (USD/Sqm) and Gross Margin (2020-2025)

Table 96. Daktronics Main Business

Table 97. Daktronics Latest Developments

Table 98. Electronic Displays Basic Information, Digital Billboard Manufacturing Base, Sales Area and Its Competitors

Table 99. Electronic Displays Digital Billboard Product Portfolios and Specifications

Table 100. Electronic Displays Digital Billboard Sales (K Sqm), Revenue (\$ Million), Price (USD/Sqm) and Gross Margin (2020-2025)

Table 101. Electronic Displays Main Business

Table 102. Electronic Displays Latest Developments

Table 103. Shenzhen Dicolor Optoelectronics Basic Information, Digital Billboard Manufacturing Base, Sales Area and Its Competitors

Table 104. Shenzhen Dicolor Optoelectronics Digital Billboard Product Portfolios and Specifications

Table 105. Shenzhen Dicolor Optoelectronics Digital Billboard Sales (K Sqm), Revenue (\$ Million), Price (USD/Sqm) and Gross Margin (2020-2025)

Table 106. Shenzhen Dicolor Optoelectronics Main Business

Table 107. Shenzhen Dicolor Optoelectronics Latest Developments

Table 108. Barco NV Basic Information, Digital Billboard Manufacturing Base, Sales Area and Its Competitors

Table 109. Barco NV Digital Billboard Product Portfolios and Specifications

Table 110. Barco NV Digital Billboard Sales (K Sqm), Revenue (\$ Million), Price (USD/Sqm) and Gross Margin (2020-2025)

Table 111. Barco NV Main Business

Table 112. Barco NV Latest Developments

Table 113. Leyard Optoelectronic Basic Information, Digital Billboard Manufacturing Base, Sales Area and Its Competitors

Table 114. Leyard Optoelectronic Digital Billboard Product Portfolios and Specifications

Table 115. Leyard Optoelectronic Digital Billboard Sales (K Sqm), Revenue (\$ Million), Price (USD/Sqm) and Gross Margin (2020-2025)

Table 116. Leyard Optoelectronic Main Business

Table 117. Leyard Optoelectronic Latest Developments

Table 118. Lighthouse Technologies Basic Information, Digital Billboard Manufacturing Base, Sales Area and Its Competitors

Table 119. Lighthouse Technologies Digital Billboard Product Portfolios and Specifications

Table 120. Lighthouse Technologies Digital Billboard Sales (K Sqm), Revenue (\$ Million), Price (USD/Sqm) and Gross Margin (2020-2025)

Table 121. Lighthouse Technologies Main Business

Table 122. Lighthouse Technologies Latest Developments

Table 123. Barco NV. Basic Information, Digital Billboard Manufacturing Base, Sales Area and Its Competitors

Table 124. Barco NV. Digital Billboard Product Portfolios and Specifications

Table 125. Barco NV. Digital Billboard Sales (K Sqm), Revenue (\$ Million), Price (USD/Sqm) and Gross Margin (2020-2025)

Table 126. Barco NV. Main Business

Table 127. Barco NV. Latest Developments

## List Of Figures

### LIST OF FIGURES

- Figure 1. Picture of Digital Billboard
- Figure 2. Digital Billboard Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Digital Billboard Sales Growth Rate 2020-2031 (K Sqm)
- Figure 7. Global Digital Billboard Revenue Growth Rate 2020-2031 (\$ millions)
- Figure 8. Digital Billboard Sales by Geographic Region (2020, 2024 & 2031) & (\$ millions)
- Figure 9. Digital Billboard Sales Market Share by Country/Region (2024)
- Figure 10. Digital Billboard Sales Market Share by Country/Region (2020, 2024 & 2031)
- Figure 11. Product Picture of Small Size
- Figure 12. Product Picture of Medium Size
- Figure 13. Product Picture of Large Size
- Figure 14. Global Digital Billboard Sales Market Share by Type in 2025
- Figure 15. Global Digital Billboard Revenue Market Share by Type (2020-2025)
- Figure 16. Digital Billboard Consumed in Outdoor
- Figure 17. Global Digital Billboard Market: Outdoor (2020-2025) & (K Sqm)
- Figure 18. Digital Billboard Consumed in Indoor
- Figure 19. Global Digital Billboard Market: Indoor (2020-2025) & (K Sqm)
- Figure 20. Global Digital Billboard Sale Market Share by Application (2024)
- Figure 21. Global Digital Billboard Revenue Market Share by Application in 2025
- Figure 22. Digital Billboard Sales by Company in 2025 (K Sqm)
- Figure 23. Global Digital Billboard Sales Market Share by Company in 2025
- Figure 24. Digital Billboard Revenue by Company in 2025 (\$ millions)
- Figure 25. Global Digital Billboard Revenue Market Share by Company in 2025
- Figure 26. Global Digital Billboard Sales Market Share by Geographic Region (2020-2025)
- Figure 27. Global Digital Billboard Revenue Market Share by Geographic Region in 2025
- Figure 28. Americas Digital Billboard Sales 2020-2025 (K Sqm)
- Figure 29. Americas Digital Billboard Revenue 2020-2025 (\$ millions)
- Figure 30. APAC Digital Billboard Sales 2020-2025 (K Sqm)
- Figure 31. APAC Digital Billboard Revenue 2020-2025 (\$ millions)
- Figure 32. Europe Digital Billboard Sales 2020-2025 (K Sqm)

- Figure 33. Europe Digital Billboard Revenue 2020-2025 (\$ millions)
- Figure 34. Middle East & Africa Digital Billboard Sales 2020-2025 (K Sqm)
- Figure 35. Middle East & Africa Digital Billboard Revenue 2020-2025 (\$ millions)
- Figure 36. Americas Digital Billboard Sales Market Share by Country in 2025
- Figure 37. Americas Digital Billboard Revenue Market Share by Country (2020-2025)
- Figure 38. Americas Digital Billboard Sales Market Share by Type (2020-2025)
- Figure 39. Americas Digital Billboard Sales Market Share by Application (2020-2025)
- Figure 40. United States Digital Billboard Revenue Growth 2020-2025 (\$ millions)
- Figure 41. Canada Digital Billboard Revenue Growth 2020-2025 (\$ millions)
- Figure 42. Mexico Digital Billboard Revenue Growth 2020-2025 (\$ millions)
- Figure 43. Brazil Digital Billboard Revenue Growth 2020-2025 (\$ millions)
- Figure 44. APAC Digital Billboard Sales Market Share by Region in 2025
- Figure 45. APAC Digital Billboard Revenue Market Share by Region (2020-2025)
- Figure 46. APAC Digital Billboard Sales Market Share by Type (2020-2025)
- Figure 47. APAC Digital Billboard Sales Market Share by Application (2020-2025)
- Figure 48. China Digital Billboard Revenue Growth 2020-2025 (\$ millions)
- Figure 49. Japan Digital Billboard Revenue Growth 2020-2025 (\$ millions)
- Figure 50. South Korea Digital Billboard Revenue Growth 2020-2025 (\$ millions)
- Figure 51. Southeast Asia Digital Billboard Revenue Growth 2020-2025 (\$ millions)
- Figure 52. India Digital Billboard Revenue Growth 2020-2025 (\$ millions)
- Figure 53. Australia Digital Billboard Revenue Growth 2020-2025 (\$ millions)
- Figure 54. China Taiwan Digital Billboard Revenue Growth 2020-2025 (\$ millions)
- Figure 55. Europe Digital Billboard Sales Market Share by Country in 2025
- Figure 56. Europe Digital Billboard Revenue Market Share by Country (2020-2025)
- Figure 57. Europe Digital Billboard Sales Market Share by Type (2020-2025)
- Figure 58. Europe Digital Billboard Sales Market Share by Application (2020-2025)
- Figure 59. Germany Digital Billboard Revenue Growth 2020-2025 (\$ millions)
- Figure 60. France Digital Billboard Revenue Growth 2020-2025 (\$ millions)
- Figure 61. UK Digital Billboard Revenue Growth 2020-2025 (\$ millions)
- Figure 62. Italy Digital Billboard Revenue Growth 2020-2025 (\$ millions)
- Figure 63. Russia Digital Billboard Revenue Growth 2020-2025 (\$ millions)
- Figure 64. Middle East & Africa Digital Billboard Sales Market Share by Country (2020-2025)
- Figure 65. Middle East & Africa Digital Billboard Sales Market Share by Type (2020-2025)
- Figure 66. Middle East & Africa Digital Billboard Sales Market Share by Application (2020-2025)
- Figure 67. Egypt Digital Billboard Revenue Growth 2020-2025 (\$ millions)
- Figure 68. South Africa Digital Billboard Revenue Growth 2020-2025 (\$ millions)

- Figure 69. Israel Digital Billboard Revenue Growth 2020-2025 (\$ millions)
- Figure 70. Turkey Digital Billboard Revenue Growth 2020-2025 (\$ millions)
- Figure 71. GCC Countries Digital Billboard Revenue Growth 2020-2025 (\$ millions)
- Figure 72. Manufacturing Cost Structure Analysis of Digital Billboard in 2025
- Figure 73. Manufacturing Process Analysis of Digital Billboard
- Figure 74. Industry Chain Structure of Digital Billboard
- Figure 75. Channels of Distribution
- Figure 76. Global Digital Billboard Sales Market Forecast by Region (2026-2031)
- Figure 77. Global Digital Billboard Revenue Market Share Forecast by Region (2026-2031)
- Figure 78. Global Digital Billboard Sales Market Share Forecast by Type (2026-2031)
- Figure 79. Global Digital Billboard Revenue Market Share Forecast by Type (2026-2031)
- Figure 80. Global Digital Billboard Sales Market Share Forecast by Application (2026-2031)
- Figure 81. Global Digital Billboard Revenue Market Share Forecast by Application (2026-2031)

## I would like to order

Product name: Global Digital Billboard Market Growth 2025-2031

Product link: <https://marketpublishers.com/r/G5966DE36AC7EN.html>

Price: US\$ 3,660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G5966DE36AC7EN.html>