

Global Digital Asset Management(DAM) Market Growth (Status and Outlook) 2022-2028

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Abstracts

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As the global economy mends, the 2021 growth of Digital Asset Management(DAM) will have significant change from previous year. According to our (LP Information) latest study, the global Digital Asset Management(DAM) market size is USD million in 2022 from USD million in 2021, with a change of % between 2021 and 2022. The global Digital Asset Management(DAM) market size will reach USD million in 2028, growing at a CAGR of % over the analysis period.

The United States Digital Asset Management(DAM) market is expected at value of US\$ million in 2021 and grow at approximately % CAGR during review period. China constitutes a % market for the global Digital Asset Management(DAM) market, reaching US\$ million by the year 2028. As for the Europe Digital Asset Management(DAM) landscape, Germany is projected to reach US\$ million by 2028 trailing a CAGR of % over the forecast period. In APAC, the growth rates of other notable markets (Japan and South Korea) are projected to be at % and % respectively for the next 5-year period.

Global main Digital Asset Management(DAM) players cover Opentext, Oracle, Adobe Systems, and Hewlett-Packard(HP), etc. In terms of revenue, the global largest two companies occupy a share nearly % in 2021.

This report presents a comprehensive overview, market shares, and growth opportunities of Digital Asset Management(DAM) market by product type, application, key players and key regions and countries.

Segmentation by type: breakdown data from 2017 to 2022 in Section 2.3; and forecast

to 2028 in section 10.7.

Cloud

On-Premises

Segmentation by application: breakdown data from 2017 to 2022, in Section 2.4; and forecast to 2028 in section 10.8.

Media and Entertainment

Healthcare

Retail and Consumer Goods

Education

BFSI

Automotive and Manufacturing

Others(Travel and Transportation,Utilities)

This report also splits the market by region: Breakdown data in Chapter 4, 5, 6, 7 and 8.

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this

report: Breakdown data in in Chapter 3.

Opentext

Oracle

Adobe Systems

Hewlett-Packard(HP)

ADAM Software

IBM

EMC

Cognizant Technology

Northplains Systems

Widen Enterprises

Canto

Qbank DAM

Bynder

Celum

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