

Global Digital Asset Management Market Growth (Status and Outlook) 2025-2031

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Abstracts

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The global Digital Asset Management market size is predicted to grow from US\$ 5091 million in 2025 to US\$ 14440 million in 2031; it is expected to grow at a CAGR of 19.0% from 2025 to 2031.

Digital asset management (DAM) is a system which provides a central space for organizations to store, organize, find, access, and share digital content. Quick to deploy and easy-to-use, a centralized digital library provides peers, employees, clients, contractors, and other relevant key stakeholders controlled access to digital assets—including images, photos, creative files, video, audio, presentations, documents, and more.

The term digital asset management actually covers a large array of software solutions; from an individual's digital file library or a photographer's photo database to solutions that resemble enterprise content management. The most effective digital asset management software has core capabilities surrounding cloud-based storage, configurable file structures for quick findability, secure file-sharing capabilities, and features to support brand management. DAM enables creative workflow automation, archival and backups, usage tracking, e-commerce, and more. To further your knowledge about DAM,

According to the Segmentation of types, all the market of Digital Asset Managements can be divided as follows: Cloud Based and On-premise. The first kind need to mention is Cloud Based, it holds a comparatively larger share in global market, which accounts for about 60% in 2019. The following is On-premise took about 40% market share in



2019.

Digital Asset Managements main application area is Brand Management System. In 2019, this sector hold a market share of about 34%. Then followed by the Library or Archive and Production Management Systems which account for about 33% and about 22%.

IBM, Dell EMC, Cognizant Technology Solutions, Adobe, Oracle are the key players in the global Digital Asset Managements market. Top 5 totally took up more than 70% of the global market in 2019, among which Adobe is the leader with a market share of over 28%.

LPI (LP Information)' newest research report, the "Digital Asset Management Industry Forecast" looks at past sales and reviews total world Digital Asset Management sales in 2024, providing a comprehensive analysis by region and market sector of projected Digital Asset Management sales for 2025 through 2031. With Digital Asset Management sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Digital Asset Management industry.

This Insight Report provides a comprehensive analysis of the global Digital Asset Management landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Digital Asset Management portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Digital Asset Management market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Digital Asset Management and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Digital Asset Management.

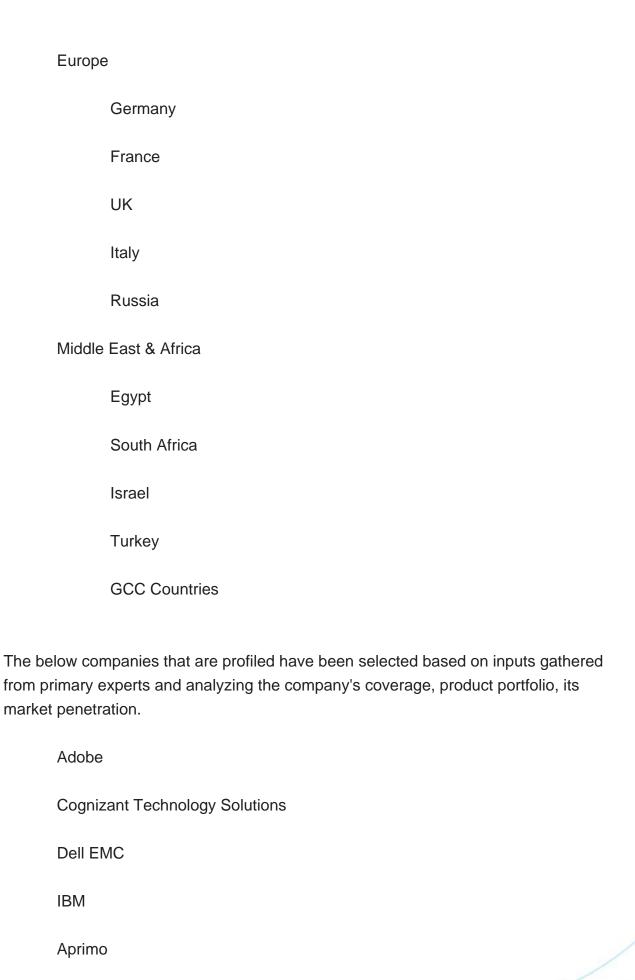
This report presents a comprehensive overview, market shares, and growth opportunities of Digital Asset Management market by product type, application, key players and key regions and countries.

Segmentation by Type:



	Cloud	d Based	
	On-P	Premise	
Seg	ımentatioı	n by Application:	
		d Management System	
	Librar	ry or Archive	
	Produ	uction Management Systems	
Thi	s roport al	Iso splits the market by region:	
1 1113	s report at	lso splits the market by region:	
	Amer	ricas	
		United States	
		Canada	
		Mexico	
		Brazil	
	APAC		
		China	
		Japan	
		Korea	
		Southeast Asia	
		India	
		Australia	







Oracle
Northplains
Nuxeo
OpenText
MediaValet
Canto
Celum
Bynder
Bright (Asset Bank)
Extensis
Brandmaster
Qbank
Censhare
Cloudinary
Widen
Wedia
Brandfolder
Percolate Industries
IntelligenceBank



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