

Global Digital Agriculture Solutions Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Digital Agriculture Solutions market size is predicted to grow from US\$ 15182 million in 2025 to US\$ 29083 million in 2032; it is expected to grow at a CAGR of 9.7% from 2026 to 2032.

Digital Agriculture Solutions refer to integrated technology platforms that apply IoT devices, sensors, satellite imaging, data analytics, and artificial intelligence to improve agricultural productivity and resource efficiency. These systems enable precision farming, crop monitoring, soil management, irrigation optimization, yield forecasting, and supply chain visibility. They are widely used in modern farming operations to enhance productivity, sustainability, and operational decision-making. The gross profit margin of major providers in the industry is between 50%-75%.

The digital agriculture solutions market is expanding steadily as the global agricultural sector increasingly adopts data-driven and technology-enabled farming practices. Rising food demand driven by population growth is encouraging farmers and agribusinesses to invest in precision agriculture tools, IoT-based monitoring systems, and AI-powered analytics platforms. These solutions help optimize irrigation, fertilizer usage, pest control, and yield forecasting, improving productivity while reducing operational costs and environmental impact. Government initiatives promoting smart farming and sustainable agriculture are also supporting market growth, particularly in regions facing resource constraints and climate variability. The integration of satellite imaging, drones, and cloud-based platforms is enabling real-time farm monitoring and more accurate decision-making. However, high upfront investment costs, fragmented farm structures in many regions, and limited technical expertise among smallholders remain key barriers to adoption. Overall, the market is expected to grow steadily, supported by ongoing digital transformation in agriculture, increasing focus on food

security, and the gradual scaling of smart farming technologies across both developed and emerging economies.

LPI (LP Information)' newest research report, the 'Digital Agriculture Solutions Industry Forecast' looks at past sales and reviews total world Digital Agriculture Solutions sales in 2025, providing a comprehensive analysis by region and market sector of projected Digital Agriculture Solutions sales for 2026 through 2032. With Digital Agriculture Solutions sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Digital Agriculture Solutions industry.

This Insight Report provides a comprehensive analysis of the global Digital Agriculture Solutions landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Digital Agriculture Solutions portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Digital Agriculture Solutions market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Digital Agriculture Solutions and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Digital Agriculture Solutions.

This report presents a comprehensive overview, market shares, and growth opportunities of Digital Agriculture Solutions market by product type, application, key players and key regions and countries.

Segmentation by Type:

Software

Hardware

Service

Segmentation by Technology Type:

- IoT Smart Farming System
- AI-Based Agriculture Platform
- Remote Sensing Agriculture Solution
- Drone-Based Agricultural System

Segmentation by Yield Prediction Accuracy:

- Low-precision Prediction: ~70%
- Standard Model: 70~85%
- AI Prediction Model: 85~92%
- High-precision Agricultural AI: 92~97%
- Ultra-high Precision Digital Twin Agriculture: ~97%

Segmentation by Application:

- Precision Agriculture
- Livestock Monitoring
- Greenhouse Agriculture
- Others

This report also splits the market by region:

- Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

DTN

Taranis

Farmers Edge

Eurofins

Agriwebb

Climate Corporation

IBM

Microsoft

SAP

Cargill

BASF SE

Bayer

Mckinsey

Syngenta

Farmnote Inc.

Seraku Midori Cloud

Beijing Aikenong Technology Co., Ltd.

Vlong Soft

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