

Global Digital Agriculture Services Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Digital Agriculture Services market size is predicted to grow from US\$ 573 million in 2025 to US\$ 1015 million in 2032; it is expected to grow at a CAGR of 8.6% from 2026 to 2032.

Digital Agriculture Services refer to a comprehensive service system that utilizes modern information technologies (such as the Internet of Things, big data, artificial intelligence, remote sensing, and blockchain) to fully digitize and intelligently upgrade agricultural production, operation, management, and decision-making. Its core lies in achieving efficient allocation of agricultural resources, precise control of production processes, visualized management of the supply chain, and intelligent early warning of market risks through data collection, analysis, and application. This service spans the entire industry chain from farm to table, aiming to improve agricultural productivity, resource utilization, and economic benefits. It is an important technological path for promoting agricultural modernization, ensuring food security, and fostering sustainable development.

The development of global Digital Agriculture Services exhibits distinct regional characteristics. North America and Europe, as mature markets, feature highly integrated technologies, dominated by intelligent large-scale agricultural machinery and comprehensive data platforms, focusing on precision decision-making and sustainable development. The Asia-Pacific region is the core of growth, with China leading innovation through its powerful drone-based crop protection and e-commerce-driven full-industry chain model; India and Southeast Asia emphasize mobile agricultural technology services and inclusive finance for small and medium-sized farmers. Latin America and Africa are in their early stages, primarily driven by precision management of high-value cash crops on large farms (such as in Brazil) and pilot projects promoted

by multinational corporations, with basic digitalization and mobile services rapidly penetrating the market. A common global trend is the deepening integration of AI and data, but the application paths are highly dependent on local agricultural structures, infrastructure, and policy environments.

LPI (LP Information)' newest research report, the “Digital Agriculture Services Industry Forecast” looks at past sales and reviews total world Digital Agriculture Services sales in 2025, providing a comprehensive analysis by region and market sector of projected Digital Agriculture Services sales for 2026 through 2032. With Digital Agriculture Services sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Digital Agriculture Services industry.

This Insight Report provides a comprehensive analysis of the global Digital Agriculture Services landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Digital Agriculture Services portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Digital Agriculture Services market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Digital Agriculture Services and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Digital Agriculture Services.

This report presents a comprehensive overview, market shares, and growth opportunities of Digital Agriculture Services market by product type, application, key players and key regions and countries.

Segmentation by Type:

Farmland Remote Sensing Image

Precise Weather Forecast

Pest Warning

Online Agricultural Technology Training

Others

Segmentation by Life Cycle:

Planning and Decision-Making Services

Precision Operations and Management Services

Harvesting and Supply Chain Services

Others

Segmentation by Deployment:

On Premise

Cloud-Based

Segmentation by Application:

Farmland Farm

Agricultural Cooperatives

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

BASF

Trimble Agriculture

Bayer-Monsanto

Corteva

CNH Industrial

Indigo Ag

John Deere

KWS SAAT SE

Qaltivate

Raven Industries

Simplot

Yara International

Syngenta Group

AGRIVI

Wipro

Cropin

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