

Global Digital Advocacy Tool Market Growth (Status and Outlook) 2023-2029

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Abstracts

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The global Digital Advocacy Tool market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Digital Advocacy Tool is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Digital Advocacy Tool is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Digital Advocacy Tool is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Digital Advocacy Tool players cover One Click Politics, FiscalNote, The Soft Edge, Capitol Impact, Blackbaud, Salsa Labs, Phone2Action, PostBeyond and SocialChorus, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

Digital advocacy tool is a software or online platform designed to support individuals, organizations, or campaigns in their advocacy and activism efforts using digital technology. These tools leverage the power of the internet, social media, and other digital channels to amplify messages, engage supporters, and drive change on various social, political, or environmental issues. Digital advocacy tools provide a range of features and functionalities to facilitate communication, mobilization, and organization in the advocacy process.

LPI (LP Information)' newest research report, the “Digital Advocacy Tool Industry Forecast” looks at past sales and reviews total world Digital Advocacy Tool sales in 2022, providing a comprehensive analysis by region and market sector of projected Digital Advocacy Tool sales for 2023 through 2029. With Digital Advocacy Tool sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Digital Advocacy Tool industry.

This Insight Report provides a comprehensive analysis of the global Digital Advocacy Tool landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Digital Advocacy Tool portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Digital Advocacy Tool market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Digital Advocacy Tool and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Digital Advocacy Tool.

This report presents a comprehensive overview, market shares, and growth opportunities of Digital Advocacy Tool market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Cloud-based

On-premise

Segmentation by application

Large Enterprise

SMEs

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

One Click Politics

FiscalNote

The Soft Edge

Capitol Impact

Blackbaud

Salsa Labs

Phone2Action

PostBeyond

SocialChorus

Engaging Networks

SparkInfluence

Influitive

RAP Index

Quorum

Bgov

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