

# Global Digital Ad Fraud Detection Software Market Growth (Status and Outlook) 2023-2029

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

LPI (LP Information)' newest research report, the “Digital Ad Fraud Detection Software Industry Forecast” looks at past sales and reviews total world Digital Ad Fraud Detection Software sales in 2022, providing a comprehensive analysis by region and market sector of projected Digital Ad Fraud Detection Software sales for 2023 through 2029. With Digital Ad Fraud Detection Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Digital Ad Fraud Detection Software industry.

This Insight Report provides a comprehensive analysis of the global Digital Ad Fraud Detection Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Digital Ad Fraud Detection Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Digital Ad Fraud Detection Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Digital Ad Fraud Detection Software and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Digital Ad Fraud Detection Software.

The global Digital Ad Fraud Detection Software market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Digital Ad Fraud Detection Software is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Digital Ad Fraud Detection Software is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Digital Ad Fraud Detection Software is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Digital Ad Fraud Detection Software players cover White Ops, Confiant, IAS (Integral Ad Science), DoubleVerify, Pixalate and Forensiq by Impact, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Digital Ad Fraud Detection Software market by product type, application, key players and key regions and countries.

#### Market Segmentation:

##### Segmentation by type

On-premises

Cloud

##### Segmentation by application

Individual

Small Enterprises(10 to 49 Employees?)

Medium-sized Enterprises(50 to 249 Employees)

## Large Enterprises(Employ 250 or More People)

This report also splits the market by region:

### Americas

United States

Canada

Mexico

Brazil

### APAC

China

Japan

Korea

Southeast Asia

India

Australia

### Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

White Ops

Confiant

IAS (Integral Ad Science)

DoubleVerify

Pixalate

Forensiq by Impact

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