

Global Diethanol Isopropanolamine (DEIPA) Market Growth 2026-2032

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Abstracts

The global Diethanol Isopropanolamine (DEIPA) market size is predicted to grow from US\$ 380 million in 2025 to US\$ 481 million in 2032; it is expected to grow at a CAGR of 3.4% from 2026 to 2032.

Diethanol Isopropanolamine (DEIPA) is an alkanolamine (an amino-alcohol) used mainly as a cement and concrete performance chemical. DEIPA is also known by the chemical name N,N-bis(2-hydroxyethyl)isopropanolamine, with CAS No. 6712-98-7 and molecular formula $C_8H_{19}NO_2$. In practice, DEIPA is purchased by cement additive formulators, cement producers, and admixture suppliers, then blended with other ingredients (such as glycols, surfactants, and specialty additives) to make finished grinding aids or strength enhancers tailored to a plant's clinker and cement recipe.

A practical way to define the market is to start from what DEIPA does in a cement plant. Modern cement production includes a final grinding stage where clinker and other materials are ground into fine powder. This step consumes a large amount of electricity, and many plants use grinding aids to improve mill efficiency and reduce re-agglomeration (cement particles sticking back together). Multiple technical sources note that clinker grinding is a major share of cement production electricity use, often on the order of "around 40%" in general discussions of cement grinding energy. DEIPA is widely used in this context because it can help keep particles dispersed during and after grinding, which supports higher throughput and more stable product fineness. A supplier technical data sheet describes DEIPA as being primarily used as a cement grinding aid to prevent re-agglomeration and improve process efficiency, and also notes that it can be used as an admixture to increase early and final strength.

The market also includes DEIPA's role as a strength enhancer, especially for blended

cements. Cement producers are under pressure to reduce CO₂ emissions, and one of the most direct levers is lowering the clinker-to-cement ratio by using supplementary cementitious materials (SCMs) such as slag, fly ash, limestone, calcined clay, and natural pozzolans. The International Energy Agency highlights clinker ratio reduction through SCMs as a key emissions-reduction measure for the cement sector. In the United States, the shift toward blended products is visible in official statistics: USGS reports that blended cement accounted for a large share of shipments in 2024, with portland-limestone cement (Type IL) being the dominant blended type in those blended shipments. When clinker is replaced by SCMs, producers often work harder to maintain strength development and set behavior; chemicals like DEIPA become more valuable because they can help adjust hydration and strength outcomes while supporting the grinding process. This is why DEIPA is frequently positioned as especially useful in SCM-rich or blended cement systems by commercial suppliers.

In 2025, global Diethanol Isopropanolamine (DEIPA) production reached approximately 262.5 K MT, with an average global market price of around US\$ 1479 per MT. The global single-line production capacity ranges from 15 to 20 K MT per year. The industry's gross profit margin is approximately 15%-25%.

A major trend supporting DEIPA is the steady move toward blended cements and lower-clinker products, which increases the need for strength management. As clinker factor drops, producers often need to optimize both grinding and chemistry to hit performance specifications, especially early strength for fast construction cycles and precast operations. This is where DEIPA competes and pairs with other alkanolamines (such as TEA and TIPA) and with other additive families (glycols, lignosulfonates, polymers, and specialty activators). Supplier materials commonly position DEIPA as a strong option for improving cement strength across ages and for performing well in cements blended with slag and fly ash. In markets where SCM availability is changing (for example, reduced fly ash supply in some regions due to coal plant retirements, or increased use of limestone and calcined clay), formulators often adjust packages; that can shift relative demand between DEIPA and alternative components, but it generally keeps the broader “performance chemical” need in place.

Overall, the DEIPA market is best seen as a construction-chemicals sub-market tied tightly to cement grinding and low-carbon cement development. Its growth and resilience come from the fact that it addresses two ongoing cement realities at once: grinding is expensive in power terms, and reducing clinker while keeping performance is difficult. As long as cement producers keep pushing for lower energy use, higher mill output, and stronger blended cements under decarbonization pressure, DEIPA and

similar alkanolamines are likely to remain important ingredients in the “small dosage, big impact” category of industrial performance chemicals.

The global Diethanol Isopropanolamine (DEIPA) industry has a rather high concentration. The major manufacturers are concentrated in China, Europe, Africa & Middle East and India, such as Nanjing Hongbaoli, VISWAAT Chemical, Amines & Plasticizers Limited (APL), Lucky Chemical Industry, etc.

LP Information, Inc. (LPI) ' newest research report, the “Diethanol Isopropanolamine (DEIPA) Industry Forecast” looks at past sales and reviews total world Diethanol Isopropanolamine (DEIPA) sales in 2025, providing a comprehensive analysis by region and market sector of projected Diethanol Isopropanolamine (DEIPA) sales for 2026 through 2032. With Diethanol Isopropanolamine (DEIPA) sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Diethanol Isopropanolamine (DEIPA) industry.

This Insight Report provides a comprehensive analysis of the global Diethanol Isopropanolamine (DEIPA) landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Diethanol Isopropanolamine (DEIPA) portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Diethanol Isopropanolamine (DEIPA) market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Diethanol Isopropanolamine (DEIPA) and breaks down the forecast by Content, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Diethanol Isopropanolamine (DEIPA).

This report presents a comprehensive overview, market shares, and growth opportunities of Diethanol Isopropanolamine (DEIPA) market by product type, application, key manufacturers and key regions and countries.

Segmentation by Content:

Purity 85%

Purity Above 90%

Others

Segmentation by Specification Control:

low-odor Grades

low Sulfate Grades

Low Secondary Amines

Segmentation by Form:

Neat (100%) Liquid

Aqueous Solution

Pre-blended Intermediate

Segmentation by Sales Channel:

Online

Offline

Segmentation by Application:

Cement Grinding Aid

Surfactant

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Nanjing Hongbaoli

VISWAAT Chemical

Amines & Plasticizers Limited (APL)

Lucky Chemical Industry

Bisley International

Horizon Chemical Industry

FORTISCHEM

Shandong Inniolamine New Material

Yunlong Industrial Development

Key Questions Addressed in this Report

What is the 10-year outlook for the global Diethanol Isopropanolamine (DEIPA) market?

What factors are driving Diethanol Isopropanolamine (DEIPA) market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Diethanol Isopropanolamine (DEIPA) market opportunities vary by end market size?

How does Diethanol Isopropanolamine (DEIPA) break out by Content, by Application?

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