

Global Diet Foods Market Growth 2023-2029

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Abstracts

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Diet food (or dietetic food) refers to any food or beverage whose recipe is altered to reduce fat, carbohydrates, and/or sugar in order to make it part of a weight loss program or diet. Such foods are usually intended to assist in weight loss or a change in body type, although bodybuilding supplements are designed to aid in gaining weight or muscle.

LPI (LP Information)' newest research report, the "Diet Foods Industry Forecast" looks at past sales and reviews total world Diet Foods sales in 2022, providing a comprehensive analysis by region and market sector of projected Diet Foods sales for 2023 through 2029. With Diet Foods sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Diet Foods industry.

This Insight Report provides a comprehensive analysis of the global Diet Foods landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Diet Foods portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Diet Foods market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Diet Foods and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the



current state and future trajectory in the global Diet Foods.

The global Diet Foods market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

Within the U.S. market, the marketing and consumption of diet foods takes place in the context of a national obesity crisis. Obesity in the United States has risen steadily for half a century, and at epidemic rates during the most recent decades. Hundreds of thousands of U.S. adult deaths each year are attributable to unhealthy dietary habits, as well as health problems caused by physical inactivity and sedentary behavior, such that obesity ranks as a leading cause of preventable death in United States. Obesity is found worldwide, of course, but the prevalence of these conditions in the United States ranks at the highest levels among developed nations.

This report presents a comprehensive overview, market shares, and growth opportunities of Diet Foods market by product type, application, key manufacturers and key regions and countries.

Market Segmentation:

Segmentation by type

Diet Food

Diet Drinks

Weight Loss and Dietary Supplements

Segmentation by application

Large Supermarkets

Grocery and Departmental Stores

Specialty Retail Stores

Online Sales



Direct Sales

This report also splits the market by region:

Americas

United	States
•••••••	

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy



Russia

Middle East & Africa

Egypt

South Africa

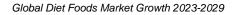
Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Abbott Laboratories
General Mills
Herbalife
Kellogg
Medifast
Nutrisystem
PepsiCo
Coca Cola
Kraft Heinz
Weight Watchers





Key Questions Addressed in this Report

What is the 10-year outlook for the global Diet Foods market?

What factors are driving Diet Foods market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Diet Foods market opportunities vary by end market size?

How does Diet Foods break out type, application?

What are the influences of COVID-19 and Russia-Ukraine war?



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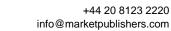


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