

# Global Diaper Market Growth 2024-2030

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## Abstracts

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A diaper is a linen or cotton fabric woven in a geometrical repeating pattern. It is fastened around the bottom or in between the legs to absorb solid waste or urine. Diapers are mostly worn by newborns and by children who experience bedwetting or have not been potty trained. They are also used by adults in advanced age, those suffering from incontinence and certain physical or mental disability, or those working in extreme conditions such as astronauts.

The global Diaper market size is projected to grow from US\$ 93210 million in 2023 to US\$ 152250 million in 2030; it is expected to grow at a CAGR of 7.3% from 2024 to 2030.

LP Information, Inc. (LPI) ' newest research report, the "Diaper Industry Forecast" looks at past sales and reviews total world Diaper sales in 2023, providing a comprehensive analysis by region and market sector of projected Diaper sales for 2024 through 2030. With Diaper sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Diaper industry.

This Insight Report provides a comprehensive analysis of the global Diaper landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Diaper portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Diaper market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Diaper and breaks down the forecast by Type, by

Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Diaper.

With the increase in elderly population, there is a high prevalence of urinary incontinence among adults across the world, which is a major factors driving the demand for adult diapers. Urinary incontinence worsens with age and is evaluated based on its severity, frequency, and predictability and is mainly caused due to prostate surgery, urinary tract infection, chronic coughs, pregnancy, and neurological injuries in both men and women. This induces consumers to prefer the usage of adult diapers, which subsequently drives the growth of the diaper market.

This report presents a comprehensive overview, market shares, and growth opportunities of Diaper market by product type, application, key manufacturers and key regions and countries.

#### Segmentation by type

Baby Diaper

Adult Diaper

#### Segmentation by application

Supermarkets and Hypermarkets

Independent Retailers

Convenient Stores

Drug Stores

Specialty Stores

Online Stores

This report also splits the market by region:

### Americas

United States

Canada

Mexico

Brazil

### APAC

China

Japan

Korea

Southeast Asia

India

Australia

### Europe

Germany

France

UK

Italy

Russia

### Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Kimberly Clark

SCA

Unicharm

First Quality Enterprise

Domtar

Medtronic

PBE

Medline

Hengan

Coco

Chiaus

Fuburg

Abena

Hartmann

P&G

Nobel Hygiene

Daio Paper

Hakujiji

Kao

Ontex

DSG

DaddyBaby

### Key Questions Addressed in this Report

What is the 10-year outlook for the global Diaper market?

What factors are driving Diaper market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Diaper market opportunities vary by end market size?

How does Diaper break out type, application?

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