

# Global Design as a Service (DaaS) Market Growth (Status and Outlook) 2026-2032

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## Abstracts

The global Design as a Service (DaaS) market size is predicted to grow from US\$ 956 million in 2025 to US\$ 2368 million in 2032; it is expected to grow at a CAGR of 14.1% from 2026 to 2032.

Design as a Service (DaaS) is a cloud-based design service model based on subscription/on-demand delivery. Businesses and individuals no longer need to build their own design teams or purchase complete design software and toolchains. Instead, they access professional design capabilities through a platform, on a project-by-project, time-by-time, or delivery-by-output basis. Its service scope typically covers product design, UI/UX design, industrial design, brand visual design, 3D modeling and prototyping, etc. Through remote collaboration, digital tools, and standardized processes, it achieves 'on-demand' and flexible supply of design capabilities, essentially representing the service-oriented and platform-based output of design capabilities.

Design as a Service is benefiting from trends such as enterprise digital transformation, the normalization of remote collaboration, and accelerated product iteration, leading to continuous demand growth. In the future, enterprises will increasingly favor 'asset-light design capability acquisition,' especially startups, SMEs, and industries such as cross-border e-commerce, software, and gaming, which will increasingly rely on fast, low-cost, and high-quality design resources. Simultaneously, AI design tools (such as generative design and automated UI generation) are merging with DaaS, driving the industry's upgrade from 'human-outsourced design services' to 'AI + design collaborative service platforms,' significantly improving industry efficiency and standardization.

LPI (LP Information)' newest research report, the 'Design as a Service (DaaS) Industry Forecast' looks at past sales and reviews total world Design as a Service (DaaS) sales

in 2025, providing a comprehensive analysis by region and market sector of projected Design as a Service (DaaS) sales for 2026 through 2032. With Design as a Service (DaaS) sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Design as a Service (DaaS) industry.

This Insight Report provides a comprehensive analysis of the global Design as a Service (DaaS) landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Design as a Service (DaaS) portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Design as a Service (DaaS) market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Design as a Service (DaaS) and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Design as a Service (DaaS).

This report presents a comprehensive overview, market shares, and growth opportunities of Design as a Service (DaaS) market by product type, application, key players and key regions and countries.

#### Segmentation by Type:

On-demand Access

Subscription Model

Others

#### Segmentation by Service Types:

Product Design DaaS

Digital Design DaaS

Brand Visual DaaS

3D & Spatial Design DaaS

Segmentation by Technology-Driven Level:

Traditional Design Outsourcing DaaS

Digital Collaborative Platform DaaS

AI-Driven Generative DaaS

Segmentation by Application:

Large Enterprises

SMEs

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Teamtown

Designity

Design Pickle

ManyPixels

Superside

Kimp

Flocksy

Pepper Content

Design Brewery

104 Design

Lancers Creative

Cocoda

Wishket Design Service

Penji

Draftss

All Time Design

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