

Global Deodorants Fragrances Market Growth 2023-2029

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Abstracts

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Deodorants and perfumes have seamlessly become essential day-to-day personal care products, playing a significant role in personal grooming.

LPI (LP Information)' newest research report, the “Deodorants Fragrances Industry Forecast” looks at past sales and reviews total world Deodorants Fragrances sales in 2022, providing a comprehensive analysis by region and market sector of projected Deodorants Fragrances sales for 2023 through 2029. With Deodorants Fragrances sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Deodorants Fragrances industry.

This Insight Report provides a comprehensive analysis of the global Deodorants Fragrances landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Deodorants Fragrances portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Deodorants Fragrances market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Deodorants Fragrances and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Deodorants Fragrances.

The global Deodorants Fragrances market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Deodorants Fragrances is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Deodorants Fragrances is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Deodorants Fragrances is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Deodorants Fragrances players cover Unilever, Procter & Gamble, Estee Lauder, Shiseido, L'Oreal, Amore Pacific, Avon, Johnson & Johnson and Kao, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Deodorants Fragrances market by product type, application, key manufacturers and key regions and countries.

Market Segmentation:

Segmentation by type

Deodorants

Fragrances

Segmentation by application

Personal Use

Commercial Use

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Unilever

Procter & Gamble

Estee Lauder

Shiseido

L'Oreal

Amore Pacific

Avon

Johnson & Johnson

Kao

Chanel

LVMH

Coty

Beiersdorf AG

L'occitane International

Est?e Lauder

Key Questions Addressed in this Report

What is the 10-year outlook for the global Deodorants Fragrances market?

What factors are driving Deodorants Fragrances market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Deodorants Fragrances market opportunities vary by end market size?

How does Deodorants Fragrances break out type, application?

What are the influences of COVID-19 and Russia-Ukraine war?

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