

Global Deodorant & Anti-Perspirant Market Growth 2025-2031

<https://marketpublishers.com/r/GC54713DB1B2EN.html>

Date: October 2025

Pages: 116

Price: US\$ 3,660.00 (Single User License)

ID: GC54713DB1B2EN

Abstracts

The global Deodorant & Anti-Perspirant market size is predicted to grow from US\$ million in 2025 to US\$ million in 2031; it is expected to grow at a CAGR of % from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

United States market for Deodorant & Anti-Perspirant is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Deodorant & Anti-Perspirant is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Deodorant & Anti-Perspirant is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Deodorant & Anti-Perspirant players cover Dove, Secret, Speed Stick, Tom's, Degree, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LP Information, Inc. (LPI) ' newest research report, the "Deodorant & Anti-Perspirant Industry Forecast" looks at past sales and reviews total world Deodorant & Anti-Perspirant sales in 2024, providing a comprehensive analysis by region and market sector of projected Deodorant & Anti-Perspirant sales for 2025 through 2031. With Deodorant & Anti-Perspirant sales broken down by region, market sector and sub-

sector, this report provides a detailed analysis in US\$ millions of the world Deodorant & Anti-Perspirant industry.

This Insight Report provides a comprehensive analysis of the global Deodorant & Anti-Perspirant landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Deodorant & Anti-Perspirant portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Deodorant & Anti-Perspirant market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Deodorant & Anti-Perspirant and breaks down the forecast by Type, by User, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Deodorant & Anti-Perspirant.

This report presents a comprehensive overview, market shares, and growth opportunities of Deodorant & Anti-Perspirant market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Deodorant Aerosol Sprays

Roll-On Deodorants

Deodorant Stick

Segmentation by User:

Women

Men

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Dove

Secret

Speed Stick

Tom's

Degree

Michum

Suave

AXE

Old Spice

Gillette

Right Guard

Key Questions Addressed in this Report

What is the 10-year outlook for the global Deodorant & Anti-Perspirant market?
What factors are driving Deodorant & Anti-Perspirant market growth, globally and by region?
Which technologies are poised for the fastest growth by market and region?
How do Deodorant & Anti-Perspirant market opportunities vary by end market size?
How does Deodorant & Anti-Perspirant break out by Type, by User?

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