

# Global Dental Special Toothbrush Market Growth 2026-2032

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## Abstracts

The global Dental Special Toothbrush market size is predicted to grow from US\$ 263 million in 2025 to US\$ 433 million in 2032; it is expected to grow at a CAGR of 7.6% from 2026 to 2032.

In 2025, global production of dental special toothbrushes reached 440 million units, with an estimated average selling price of US\$0.61 per brush. Dental special toothbrushes are manual toothbrushes or special brushes designed for professional oral care scenarios such as orthodontics, implants, periodontal treatment, post-oral surgery, sensitive gums, fragile oral mucosa after radiotherapy/chemotherapy, denture/prosthetic cleaning, and care of hard-to-clean areas. Their core features include improved cleaning efficiency and reduced tissue irritation through special brush head shapes, bristle hardness, bristle arrangement, brush head angles, single-tuft/small-head designs, V-shaped bristle grooves, or ultra-soft bristles. The upstream mainly includes PP/PE/ABS handle materials, nylon/PBT/curen or plant-based bristles, ultra-fine soft bristles, bristle implantation equipment, injection molds, paper-plastic packaging, dental care solution/toothpaste supporting materials, and brand packaging design; the midstream includes brush head structure design, injection molding, bristle implantation, bristle rounding, soft/ultra-soft bristle treatment, professional functional verification, packaging, and OEM/ODM production; the downstream covers dental clinics, dental hospitals, orthodontic institutions, dental implant institutions, pharmacies, professional oral care brands, e-commerce platforms, post-operative care kits, and consumer self-purchase channels. The gross profit margin is approximately 20%-35%.

The global market as a whole is characterized by 'high specialization, high unit price, and high brand concentration.' European, American, and Japanese brands are stronger in dental clinic recommendations, post-operative care, and orthodontic/implant

segmentation, while Chinese and Southeast Asian OEMs are more involved in orthodontic toothbrushes, single-tuft toothbrushes, general care toothbrushes, and brand manufacturing. Future industry trends are mainly reflected in four directions: First, the expansion of the orthodontic and implant population will drive demand growth for V-shaped bristles, single-tuft toothbrushes, and peri-implant care toothbrushes; second, the strengthening of home care after oral surgery and periodontal treatment will drive the penetration of ultra-soft bristles, surgical-grade toothbrushes, and post-operative care kits; third, the strengthening of dental clinic recommendations and pharmacy specialization channels will shift dental toothbrushes from low-cost consumables to high-value-added care products; fourth, product design upgrades will include smaller brush heads, denser ultra-soft bristles, flexible necks, implant/bracket-specific structures, environmentally friendly handles, and combination care kits.

LP Information, Inc. (LPI) ' newest research report, the "Dental Special Toothbrush Industry Forecast" looks at past sales and reviews total world Dental Special Toothbrush sales in 2025, providing a comprehensive analysis by region and market sector of projected Dental Special Toothbrush sales for 2026 through 2032. With Dental Special Toothbrush sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Dental Special Toothbrush industry.

This Insight Report provides a comprehensive analysis of the global Dental Special Toothbrush landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Dental Special Toothbrush portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Dental Special Toothbrush market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Dental Special Toothbrush and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Dental Special Toothbrush.

This report presents a comprehensive overview, market shares, and growth opportunities of Dental Special Toothbrush market by product type, application, key manufacturers and key regions and countries.

### Segmentation by Type:

V-shaped

Single Bundle

Narrow Head/Small Head

Curved Neck

Double Heads

### Segmentation by Functional Scenarios:

Orthodontic Toothbrush

Implant Care Toothbrush

Post-operative Care Toothbrush

Periodontal Care Toothbrush

Dental Cleaning Toothbrush

Others

### Segmentation by Sales Channels:

Online Sales

Offline Sales

### Segmentation by Application:

Dental Clinic

Dental Hospital

Pharmacy

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Colgate-Palmolive

Procter & Gamble

Lion Corporation

Medline

Stryker

Dynarex Corporation

GF Health Products

Intersurgical

Kawamoto Corporation

Yamato Esulon

Ci Medical

TePe Oral Health Care

Curaprox

SUNSTAR

Dentaid

Lactona

Dencare (Chongqing) Oral Care

CURADEN AG

#### Key Questions Addressed in this Report

What is the 10-year outlook for the global Dental Special Toothbrush market?

What factors are driving Dental Special Toothbrush market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Dental Special Toothbrush market opportunities vary by end market size?

How does Dental Special Toothbrush break out by Type, by Application?

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