

# Global Dental Floss Picks Market Growth 2026-2032

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## Abstracts

The global Dental Floss Picks market size is predicted to grow from US\$ 68.24 million in 2025 to US\$ 120 million in 2032; it is expected to grow at a CAGR of 8.6% from 2026 to 2032.

A dental floss pick is a small plastic tool with a curved end that holds a piece of dental floss. And there's a bonus—the other end of a floss pick features a small plastic pick that can be used instead of a wooden toothpick to remove large food particles that can get caught along the gum line or between the teeth.

Consumer goods are products which are intended for everyday private consumption. They cover a large product portfolio including food and non-food categories. They can be further classified into fast moving consumer goods (FMCG) and slow moving consumer goods (SMCG). The definitions are based on how frequently products are sold to the customer, a determining factor in the rotation of goods. FMCG products have a useful life shorter than a year and are, therefore, products bought relatively frequently with recurring expenditure. This includes categories such as food and beverages, personal care, cleaning products, apparel and footwear, tobacco and pet food/pet care. SMCG products have a useful life longer than a year, comprising items such as household appliances, furniture and home improvement products. These items have a lower sales frequency and are not rotating as rapidly as FMCG.

LP Information, Inc. (LPI) ' newest research report, the 'Dental Floss Picks Industry Forecast' looks at past sales and reviews total world Dental Floss Picks sales in 2025, providing a comprehensive analysis by region and market sector of projected Dental Floss Picks sales for 2026 through 2032. With Dental Floss Picks sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Dental Floss Picks industry.

This Insight Report provides a comprehensive analysis of the global Dental Floss Picks landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Dental Floss Picks portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Dental Floss Picks market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Dental Floss Picks and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Dental Floss Picks.

This report presents a comprehensive overview, market shares, and growth opportunities of Dental Floss Picks market by product type, application, key manufacturers and key regions and countries.

#### Segmentation by Type:

Plant-based

Plastic-based

#### Segmentation by Application:

Online Sale

Offline Sale

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Procter & Gamble

Prestige Consumer Healthcare Inc

Johnson & Johnson

Perrigo

Sunstar

Kobayashi

Lion

Colgate-Palmolive

Watson Group

Walgreens Corporation

Chan Guare Industry

DentAdvance

The Humble Co

Dr. Wild & Co. AG

## **Key Questions Addressed in this Report**

What is the 10-year outlook for the global Dental Floss Picks market?

What factors are driving Dental Floss Picks market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Dental Floss Picks market opportunities vary by end market size?

How does Dental Floss Picks break out by Type, by Application?

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