

Global Demountable Pickup Truck Camper Market Growth 2026-2032

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Abstracts

The global Demountable Pickup Truck Camper market size is predicted to grow from US\$ 259 million in 2025 to US\$ 393 million in 2032; it is expected to grow at a CAGR of 6.3% from 2026 to 2032.

In 2025, global sales of demountable pickup truck campers reached approximately 8.4 K Units, with an average manufacturer selling price of about US\$31,500 per Unit. A demountable pickup truck camper is a modular habitation unit designed to be mounted in a pickup bed or on a flatbed platform and independently removed from the vehicle. It is typically available in fixed-roof hard-side, soft-wall pop-up, or hard-wall pop-up configurations and integrates sleeping, storage, cooking, lighting, electrical power, and optional water and sanitary facilities. Through lightweight body construction, vehicle-specific mounting systems, removable support jacks, off-grid energy systems, and compact interior layouts, the product provides mobile and detachable accommodation while preserving the pickup truck's everyday driving and cargo-carrying capabilities. Its primary applications include recreational travel, camping, overland touring, outdoor activities, and temporary accommodation in remote locations.

Market growth is primarily driven by the expanding pickup truck population, rising participation in camping and overland travel, growing consumer preference for flexible mobile accommodation, and continued improvements in lightweight composite structures, pop-up mechanisms, and off-grid power systems. Compared with conventional motorhomes, demountable pickup truck campers do not permanently occupy a dedicated vehicle chassis, allowing owners to restore the pickup's everyday transportation and cargo functions after removing the camper. Product launches for midsize and light-duty pickups, together with expanding export-oriented OEM supply from China and other manufacturing regions, are also broadening price coverage and

supporting the shift toward lighter, more modular, and more scalable products.

Report Scope

LP Information, Inc. (LPI) ' newest research report, the "Demountable Pickup Truck Camper Industry Forecast" looks at past sales and reviews total world Demountable Pickup Truck Camper sales in 2025, providing a comprehensive analysis by region and market sector of projected Demountable Pickup Truck Camper sales for 2026 through 2032. With Demountable Pickup Truck Camper sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Demountable Pickup Truck Camper industry.

This Insight Report provides a comprehensive analysis of the global Demountable Pickup Truck Camper landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Demountable Pickup Truck Camper portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Demountable Pickup Truck Camper market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Demountable Pickup Truck Camper and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Demountable Pickup Truck Camper.

This report presents a comprehensive overview, market shares, and growth opportunities of Demountable Pickup Truck Camper market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Fixed-Roof Hard-Side Truck Camper

Soft-Wall Pop-Up Truck Camper

Hard-Wall Pop-Up Truck Camper

Other

Segmentation by Primary Body Construction:

Molded Fiberglass Shell Body

Aluminum Frame Laminated Body

Structural Composite Panel Body

Other

Segmentation by Application:

General Recreational Travel

Off-Road Overland Travel

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered

from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Adventurer Manufacturing Ltd.

Alaskan Campers

All Terrain Campers

AT Overland Equipment

Bigfoot Industries

Bison Overland

BundutecUSA

Cache Camper Manufacturing, Inc.

Capri Camper

Coyote RV

Forest River, Inc.

Four Wheel Campers

General Coach Canada

Grumpy Bear Campers

Hallmark RV

Host Campers

Kimbo Campers

Kingstar Campers

Lance Camper Manufacturing Corporation

Modern Buggy RV, LLC

Northern Lite Manufacturing Ltd.

Northwood Manufacturing, Inc.

nuCamp RV

Outfitter Manufacturing

Outpost Campers

Overland Explorer Vehicles

R.C. Willett Co., Inc.

Rugged Mountain Custom RV

Soaring Eagle Campers

Sunset Park RV

Supertramp Campers

Tennessee Truck Campers

Travel Lite RV

Westland RV Manufacture Ltd.

Tischer GmbH Freizeitfahrzeuge

bimobil von Liebe GmbH

FIFTYTEN

geocar gmbh

PSI AZALA?

Bieber-Tec GmbH & Co. KG

Tollerian Composites GmbH

Hotomobil

Dumanlar Mechatronic

Camper Italia S.r.l.

Cramer Technik

TIPi4x4

Billys Composite

RRC Offroad

DUX Camper

Laske Expedition GmbH

Exod'Concept

QW Caravan-Service

S Karosser AB

Wohnkabinencenter GmbH

GlobeCab

CABMANIAC s.r.o.

Outback

Abilytec srl

Trayon Campers

Active Campers Manufacturing

Off The Grid Campers

Tommy Campers

Penguin Composites Pty Ltd

Dynamic Engineering

Southern Cross Caravans

Beyond RV

Ozcape Campers Pty Ltd

Austral Motorhomes

Decamper

Work and Play NZ

Summit Campers

Kohi Campers

Offroad Camper

Alu-Cab

Obiqua Campers

MYS Mystic Planning

NCM Networks Co., Ltd.

T.R.K Bangkok Industry & Exporter Co., Ltd.

Qingdao RVBack Special Purpose Vehicles Co., Ltd.

Jingmen Youzi Fangche Co., Ltd.

Future RV Shandong Co., Ltd.

Weihai Fengchao Outdoor Products Co., Ltd.

Qingdao Qianqian Health & Technology Co., Ltd.

Hebei On The Road RV Co., Ltd.

Henan Wecare Industry Co., Ltd.

Key Questions Addressed in this Report

What is the 10-year outlook for the global Demountable Pickup Truck Camper market?

What factors are driving Demountable Pickup Truck Camper market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Demountable Pickup Truck Camper market opportunities vary by end market size?

How does Demountable Pickup Truck Camper break out by Type, by Application?

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