

# Global Decision-Making Intelligent Service Market Growth (Status and Outlook) 2026-2032

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## Abstracts

The global Decision-Making Intelligent Service market size is predicted to grow from US\$ 2945 million in 2025 to US\$ 7342 million in 2032; it is expected to grow at a CAGR of 14.1% from 2026 to 2032.

Decision intelligence services refer to services that use advanced technologies such as data analysis, artificial intelligence and machine learning to provide intelligent decision support and solutions for enterprises and organizations. By collecting, organizing and analyzing massive amounts of data, combined with algorithm models and predictive analysis, decision intelligence services can help customers extract valuable insights from complex data, provide reliable data support and intelligent decision-making suggestions for their decision-making, so as to improve business efficiency, reduce risks and achieve strategic goals.

The decision intelligence service industry chain is structured as follows: Upstream, it comprises the data and technology infrastructure layer, mainly including structured and unstructured data sources (business data, industry data, real-time data streams), cloud computing and computing power infrastructure, AI algorithm frameworks, and data governance tools. Midstream, it consists of decision intelligence service providers who integrate big data analytics, machine learning, operations research, knowledge graphs, and rule engines to build interpretable decision models and platforms, providing clients with predictive analytics, scenario simulation, optimized decision-making, and automated decision support. Downstream, it is applied in areas such as financial risk control and investment research, supply chain and manufacturing scheduling, energy and transportation optimization, retail and marketing decision-making, government governance, and enterprise management. From a business model perspective, revenue primarily comes from platform subscription fees (SaaS), model/system licensing fees,

project-based implementation, and ongoing maintenance services. This is a high-tech, high-value-added software and services industry, with an overall gross profit margin typically between 55% and 75%. Standardized platforms and algorithm services have higher gross profit margins, while deeply customized and integrated projects have relatively lower gross profit margins.

The rise of intelligent decision-making services marks the shift of corporate decision-making from relying on intuition and experience to intelligent decision-making based on data and scientific analysis. This service can not only help companies quickly understand and utilize massive data, but also realize intelligent decision support through advanced algorithms and models, thereby improving the accuracy and efficiency of decision-making. Through intelligent decision-making services, companies can evaluate various decision-making options more objectively and comprehensively, and respond in a timely manner, thereby gaining advantages in a highly competitive market environment and achieving continuous innovation and development.

LPI (LP Information)' newest research report, the “Decision-Making Intelligent Service Industry Forecast” looks at past sales and reviews total world Decision-Making Intelligent Service sales in 2025, providing a comprehensive analysis by region and market sector of projected Decision-Making Intelligent Service sales for 2026 through 2032. With Decision-Making Intelligent Service sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Decision-Making Intelligent Service industry.

This Insight Report provides a comprehensive analysis of the global Decision-Making Intelligent Service landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Decision-Making Intelligent Service portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Decision-Making Intelligent Service market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Decision-Making Intelligent Service and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Decision-Making Intelligent Service.

This report presents a comprehensive overview, market shares, and growth opportunities of Decision-Making Intelligent Service market by product type, application, key players and key regions and countries.

#### Segmentation by Type:

Cloud-Based

On-Premises

#### Segmentation by Decision-Making Level:

Strategic Decision-Making Intelligent Services

Tactical Decision-Making Intelligent Services

Operational Decision-Making Intelligent Services

#### Segmentation by Decision Automation Level:

Decision-Aided Type

Semi-Automatic Decision-Making Type

Fully Automatic Decision-Making Type

#### Segmentation by Application:

Individual

Enterprise

Others

This report also splits the market by region:

### Americas

United States

Canada

Mexico

Brazil

### APAC

China

Japan

Korea

Southeast Asia

India

Australia

### Europe

Germany

France

UK

Italy

Russia

### Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

IBM

SAS

Oracle

Google

Microsoft

Palantir

ThoughtSpot

Tableau

Salesforce

Alteryx

Databricks

Qlik



## Contents

### 1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

### 2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
  - 2.1.1 Global Decision-Making Intelligent Service Market Size (2021-2032)
  - 2.1.2 Decision-Making Intelligent Service Market Size CAGR by Region (2021 VS 2025 VS 2032)
  - 2.1.3 World Current & Future Analysis for Decision-Making Intelligent Service by Country/Region (2021, 2025 & 2032)
- 2.2 Decision-Making Intelligent Service Segment by Type
  - 2.2.1 Cloud-Based
  - 2.2.2 On-Premises
  - 2.2.3 Decision-Making Intelligent Service Market Size by Type
    - 2.2.3.1 Decision-Making Intelligent Service Market Size CAGR by Type (2021 VS 2025 VS 2032)
    - 2.2.3.2 Global Decision-Making Intelligent Service Market Size Market Share by Type (2021-2026)
- 2.3 Decision-Making Intelligent Service Segment by Decision-Making Level
  - 2.3.1 Strategic Decision-Making Intelligent Services
  - 2.3.2 Tactical Decision-Making Intelligent Services
  - 2.3.3 Operational Decision-Making Intelligent Services
  - 2.3.4 Decision-Making Intelligent Service Market Size by Decision-Making Level
    - 2.3.4.1 Decision-Making Intelligent Service Market Size CAGR by Decision-Making Level (2021 VS 2025 VS 2032)
    - 2.3.4.2 Global Decision-Making Intelligent Service Market Size Market Share by Decision-Making Level (2021-2026)
- 2.4 Decision-Making Intelligent Service Segment by Decision Automation Level

- 2.4.1 Decision-Aided Type
- 2.4.2 Semi-Automatic Decision-Making Type
- 2.4.3 Fully Automatic Decision-Making Type
- 2.4.4 Decision-Making Intelligent Service Market Size by Decision Automation Level
  - 2.4.4.1 Decision-Making Intelligent Service Market Size CAGR by Decision Automation Level (2021 VS 2025 VS 2032)
  - 2.4.4.2 Global Decision-Making Intelligent Service Market Size Market Share by Decision Automation Level (2021-2026)
- 2.5 Decision-Making Intelligent Service Segment by Application
  - 2.5.1 Individual
  - 2.5.2 Enterprise
  - 2.5.3 Others
  - 2.5.4 Decision-Making Intelligent Service Market Size by Application
    - 2.5.4.1 Decision-Making Intelligent Service Market Size CAGR by Application (2021 VS 2025 VS 2032)
    - 2.5.4.2 Global Decision-Making Intelligent Service Market Size Market Share by Application (2021-2026)

### **3 DECISION-MAKING INTELLIGENT SERVICE MARKET SIZE BY PLAYER**

- 3.1 Decision-Making Intelligent Service Market Size Market Share by Player
  - 3.1.1 Global Decision-Making Intelligent Service Revenue by Player (2021-2026)
  - 3.1.2 Global Decision-Making Intelligent Service Revenue Market Share by Player (2021-2026)
- 3.2 Global Decision-Making Intelligent Service Key Players Head office and Products Offered
- 3.3 Market Concentration Rate Analysis
  - 3.3.1 Competition Landscape Analysis
  - 3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
- 3.4 New Products and Potential Entrants
- 3.5 Mergers & Acquisitions, Expansion

### **4 DECISION-MAKING INTELLIGENT SERVICE BY REGION**

- 4.1 Decision-Making Intelligent Service Market Size by Region (2021-2026)
- 4.2 Global Decision-Making Intelligent Service Annual Revenue by Country/Region (2021-2026)
- 4.3 Americas Decision-Making Intelligent Service Market Size Growth (2021-2026)
- 4.4 APAC Decision-Making Intelligent Service Market Size Growth (2021-2026)

- 4.5 Europe Decision-Making Intelligent Service Market Size Growth (2021-2026)
- 4.6 Middle East & Africa Decision-Making Intelligent Service Market Size Growth (2021-2026)

## **5 AMERICAS**

- 5.1 Americas Decision-Making Intelligent Service Market Size by Country (2021-2026)
- 5.2 Americas Decision-Making Intelligent Service Market Size by Type (2021-2026)
- 5.3 Americas Decision-Making Intelligent Service Market Size by Application (2021-2026)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

## **6 APAC**

- 6.1 APAC Decision-Making Intelligent Service Market Size by Region (2021-2026)
- 6.2 APAC Decision-Making Intelligent Service Market Size by Type (2021-2026)
- 6.3 APAC Decision-Making Intelligent Service Market Size by Application (2021-2026)
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia

## **7 EUROPE**

- 7.1 Europe Decision-Making Intelligent Service Market Size by Country (2021-2026)
- 7.2 Europe Decision-Making Intelligent Service Market Size by Type (2021-2026)
- 7.3 Europe Decision-Making Intelligent Service Market Size by Application (2021-2026)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

## **8 MIDDLE EAST & AFRICA**

- 8.1 Middle East & Africa Decision-Making Intelligent Service by Region (2021-2026)
- 8.2 Middle East & Africa Decision-Making Intelligent Service Market Size by Type (2021-2026)
- 8.3 Middle East & Africa Decision-Making Intelligent Service Market Size by Application (2021-2026)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

## **9 MARKET DRIVERS, CHALLENGES AND TRENDS**

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

## **10 GLOBAL DECISION-MAKING INTELLIGENT SERVICE MARKET FORECAST**

- 10.1 Global Decision-Making Intelligent Service Forecast by Region (2027-2032)
  - 10.1.1 Global Decision-Making Intelligent Service Forecast by Region (2027-2032)
  - 10.1.2 Americas Decision-Making Intelligent Service Forecast
  - 10.1.3 APAC Decision-Making Intelligent Service Forecast
  - 10.1.4 Europe Decision-Making Intelligent Service Forecast
  - 10.1.5 Middle East & Africa Decision-Making Intelligent Service Forecast
- 10.2 Americas Decision-Making Intelligent Service Forecast by Country (2027-2032)
  - 10.2.1 United States Market Decision-Making Intelligent Service Forecast
  - 10.2.2 Canada Market Decision-Making Intelligent Service Forecast
  - 10.2.3 Mexico Market Decision-Making Intelligent Service Forecast
  - 10.2.4 Brazil Market Decision-Making Intelligent Service Forecast
- 10.3 APAC Decision-Making Intelligent Service Forecast by Region (2027-2032)
  - 10.3.1 China Decision-Making Intelligent Service Market Forecast
  - 10.3.2 Japan Market Decision-Making Intelligent Service Forecast
  - 10.3.3 Korea Market Decision-Making Intelligent Service Forecast
  - 10.3.4 Southeast Asia Market Decision-Making Intelligent Service Forecast
  - 10.3.5 India Market Decision-Making Intelligent Service Forecast
  - 10.3.6 Australia Market Decision-Making Intelligent Service Forecast
- 10.4 Europe Decision-Making Intelligent Service Forecast by Country (2027-2032)

- 10.4.1 Germany Market Decision-Making Intelligent Service Forecast
- 10.4.2 France Market Decision-Making Intelligent Service Forecast
- 10.4.3 UK Market Decision-Making Intelligent Service Forecast
- 10.4.4 Italy Market Decision-Making Intelligent Service Forecast
- 10.4.5 Russia Market Decision-Making Intelligent Service Forecast
- 10.5 Middle East & Africa Decision-Making Intelligent Service Forecast by Region (2027-2032)
  - 10.5.1 Egypt Market Decision-Making Intelligent Service Forecast
  - 10.5.2 South Africa Market Decision-Making Intelligent Service Forecast
  - 10.5.3 Israel Market Decision-Making Intelligent Service Forecast
  - 10.5.4 Turkey Market Decision-Making Intelligent Service Forecast
- 10.6 Global Decision-Making Intelligent Service Forecast by Type (2027-2032)
- 10.7 Global Decision-Making Intelligent Service Forecast by Application (2027-2032)
  - 10.7.1 GCC Countries Market Decision-Making Intelligent Service Forecast

## **11 KEY PLAYERS ANALYSIS**

### 11.1 IBM

- 11.1.1 IBM Company Information
- 11.1.2 IBM Decision-Making Intelligent Service Product Offered
- 11.1.3 IBM Decision-Making Intelligent Service Revenue, Gross Margin and Market Share (2021-2026)
- 11.1.4 IBM Main Business Overview
- 11.1.5 IBM Latest Developments

### 11.2 SAS

- 11.2.1 SAS Company Information
- 11.2.2 SAS Decision-Making Intelligent Service Product Offered
- 11.2.3 SAS Decision-Making Intelligent Service Revenue, Gross Margin and Market Share (2021-2026)
- 11.2.4 SAS Main Business Overview
- 11.2.5 SAS Latest Developments

### 11.3 Oracle

- 11.3.1 Oracle Company Information
- 11.3.2 Oracle Decision-Making Intelligent Service Product Offered
- 11.3.3 Oracle Decision-Making Intelligent Service Revenue, Gross Margin and Market Share (2021-2026)
- 11.3.4 Oracle Main Business Overview
- 11.3.5 Oracle Latest Developments

### 11.4 Google

- 11.4.1 Google Company Information
- 11.4.2 Google Decision-Making Intelligent Service Product Offered
- 11.4.3 Google Decision-Making Intelligent Service Revenue, Gross Margin and Market Share (2021-2026)
- 11.4.4 Google Main Business Overview
- 11.4.5 Google Latest Developments
- 11.5 Microsoft
  - 11.5.1 Microsoft Company Information
  - 11.5.2 Microsoft Decision-Making Intelligent Service Product Offered
  - 11.5.3 Microsoft Decision-Making Intelligent Service Revenue, Gross Margin and Market Share (2021-2026)
  - 11.5.4 Microsoft Main Business Overview
  - 11.5.5 Microsoft Latest Developments
- 11.6 Palantir
  - 11.6.1 Palantir Company Information
  - 11.6.2 Palantir Decision-Making Intelligent Service Product Offered
  - 11.6.3 Palantir Decision-Making Intelligent Service Revenue, Gross Margin and Market Share (2021-2026)
  - 11.6.4 Palantir Main Business Overview
  - 11.6.5 Palantir Latest Developments
- 11.7 ThoughtSpot
  - 11.7.1 ThoughtSpot Company Information
  - 11.7.2 ThoughtSpot Decision-Making Intelligent Service Product Offered
  - 11.7.3 ThoughtSpot Decision-Making Intelligent Service Revenue, Gross Margin and Market Share (2021-2026)
  - 11.7.4 ThoughtSpot Main Business Overview
  - 11.7.5 ThoughtSpot Latest Developments
- 11.8 Tableau
  - 11.8.1 Tableau Company Information
  - 11.8.2 Tableau Decision-Making Intelligent Service Product Offered
  - 11.8.3 Tableau Decision-Making Intelligent Service Revenue, Gross Margin and Market Share (2021-2026)
  - 11.8.4 Tableau Main Business Overview
  - 11.8.5 Tableau Latest Developments
- 11.9 Salesforce
  - 11.9.1 Salesforce Company Information
  - 11.9.2 Salesforce Decision-Making Intelligent Service Product Offered
  - 11.9.3 Salesforce Decision-Making Intelligent Service Revenue, Gross Margin and Market Share (2021-2026)

- 11.9.4 Salesforce Main Business Overview
- 11.9.5 Salesforce Latest Developments
- 11.10 Alteryx
  - 11.10.1 Alteryx Company Information
  - 11.10.2 Alteryx Decision-Making Intelligent Service Product Offered
  - 11.10.3 Alteryx Decision-Making Intelligent Service Revenue, Gross Margin and Market Share (2021-2026)
  - 11.10.4 Alteryx Main Business Overview
  - 11.10.5 Alteryx Latest Developments
- 11.11 Databricks
  - 11.11.1 Databricks Company Information
  - 11.11.2 Databricks Decision-Making Intelligent Service Product Offered
  - 11.11.3 Databricks Decision-Making Intelligent Service Revenue, Gross Margin and Market Share (2021-2026)
  - 11.11.4 Databricks Main Business Overview
  - 11.11.5 Databricks Latest Developments
- 11.12 Qlik
  - 11.12.1 Qlik Company Information
  - 11.12.2 Qlik Decision-Making Intelligent Service Product Offered
  - 11.12.3 Qlik Decision-Making Intelligent Service Revenue, Gross Margin and Market Share (2021-2026)
  - 11.12.4 Qlik Main Business Overview
  - 11.12.5 Qlik Latest Developments

## **12 RESEARCH FINDINGS AND CONCLUSION**

## List Of Tables

### LIST OF TABLES

Table 1. Decision-Making Intelligent Service Market Size CAGR by Region (2021 VS 2025 VS 2032) & (\$ millions)

Table 2. Decision-Making Intelligent Service Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Cloud-Based

Table 4. Major Players of On-Premises

Table 5. Decision-Making Intelligent Service Market Size CAGR by Type (2021 VS 2025 VS 2032) & (\$ millions)

Table 6. Global Decision-Making Intelligent Service Market Size by Type (2021-2026) & (\$ millions)

Table 7. Global Decision-Making Intelligent Service Market Size Market Share by Type (2021-2026)

Table 8. Major Players of Strategic Decision-Making Intelligent Services

Table 9. Major Players of Tactical Decision-Making Intelligent Services

Table 10. Major Players of Operational Decision-Making Intelligent Services

Table 11. Decision-Making Intelligent Service Market Size CAGR by Decision-Making Level (2021 VS 2025 VS 2032) & (\$ millions)

Table 12. Global Decision-Making Intelligent Service Market Size by Decision-Making Level (2021-2026) & (\$ millions)

Table 13. Global Decision-Making Intelligent Service Market Size Market Share by Decision-Making Level (2021-2026)

Table 14. Major Players of Decision-Aided Type

Table 15. Major Players of Semi-Automatic Decision-Making Type

Table 16. Major Players of Fully Automatic Decision-Making Type

Table 17. Decision-Making Intelligent Service Market Size CAGR by Decision Automation Level (2021 VS 2025 VS 2032) & (\$ millions)

Table 18. Global Decision-Making Intelligent Service Market Size by Decision Automation Level (2021-2026) & (\$ millions)

Table 19. Global Decision-Making Intelligent Service Market Size Market Share by Decision Automation Level (2021-2026)

Table 20. Decision-Making Intelligent Service Market Size CAGR by Application (2021 VS 2025 VS 2032) & (\$ millions)

Table 21. Global Decision-Making Intelligent Service Market Size by Application (2021-2026) & (\$ millions)

Table 22. Global Decision-Making Intelligent Service Market Size Market Share by

Application (2021-2026)

Table 23. Global Decision-Making Intelligent Service Revenue by Player (2021-2026) & (\$ millions)

Table 24. Global Decision-Making Intelligent Service Revenue Market Share by Player (2021-2026)

Table 25. Decision-Making Intelligent Service Key Players Head office and Products Offered

Table 26. Decision-Making Intelligent Service Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 27. New Products and Potential Entrants

Table 28. Mergers & Acquisitions, Expansion

Table 29. Global Decision-Making Intelligent Service Market Size by Region (2021-2026) & (\$ millions)

Table 30. Global Decision-Making Intelligent Service Market Size Market Share by Region (2021-2026)

Table 31. Global Decision-Making Intelligent Service Revenue by Country/Region (2021-2026) & (\$ millions)

Table 32. Global Decision-Making Intelligent Service Revenue Market Share by Country/Region (2021-2026)

Table 33. Americas Decision-Making Intelligent Service Market Size by Country (2021-2026) & (\$ millions)

Table 34. Americas Decision-Making Intelligent Service Market Size Market Share by Country (2021-2026)

Table 35. Americas Decision-Making Intelligent Service Market Size by Type (2021-2026) & (\$ millions)

Table 36. Americas Decision-Making Intelligent Service Market Size Market Share by Type (2021-2026)

Table 37. Americas Decision-Making Intelligent Service Market Size by Application (2021-2026) & (\$ millions)

Table 38. Americas Decision-Making Intelligent Service Market Size Market Share by Application (2021-2026)

Table 39. APAC Decision-Making Intelligent Service Market Size by Region (2021-2026) & (\$ millions)

Table 40. APAC Decision-Making Intelligent Service Market Size Market Share by Region (2021-2026)

Table 41. APAC Decision-Making Intelligent Service Market Size by Type (2021-2026) & (\$ millions)

Table 42. APAC Decision-Making Intelligent Service Market Size by Application (2021-2026) & (\$ millions)

- Table 43. Europe Decision-Making Intelligent Service Market Size by Country (2021-2026) & (\$ millions)
- Table 44. Europe Decision-Making Intelligent Service Market Size Market Share by Country (2021-2026)
- Table 45. Europe Decision-Making Intelligent Service Market Size by Type (2021-2026) & (\$ millions)
- Table 46. Europe Decision-Making Intelligent Service Market Size by Application (2021-2026) & (\$ millions)
- Table 47. Middle East & Africa Decision-Making Intelligent Service Market Size by Region (2021-2026) & (\$ millions)
- Table 48. Middle East & Africa Decision-Making Intelligent Service Market Size by Type (2021-2026) & (\$ millions)
- Table 49. Middle East & Africa Decision-Making Intelligent Service Market Size by Application (2021-2026) & (\$ millions)
- Table 50. Key Market Drivers & Growth Opportunities of Decision-Making Intelligent Service
- Table 51. Key Market Challenges & Risks of Decision-Making Intelligent Service
- Table 52. Key Industry Trends of Decision-Making Intelligent Service
- Table 53. Global Decision-Making Intelligent Service Market Size Forecast by Region (2027-2032) & (\$ millions)
- Table 54. Global Decision-Making Intelligent Service Market Size Market Share Forecast by Region (2027-2032)
- Table 55. Global Decision-Making Intelligent Service Market Size Forecast by Type (2027-2032) & (\$ millions)
- Table 56. Global Decision-Making Intelligent Service Market Size Forecast by Application (2027-2032) & (\$ millions)
- Table 57. IBM Details, Company Type, Decision-Making Intelligent Service Area Served and Its Competitors
- Table 58. IBM Decision-Making Intelligent Service Product Offered
- Table 59. IBM Decision-Making Intelligent Service Revenue (\$ million), Gross Margin and Market Share (2021-2026)
- Table 60. IBM Main Business
- Table 61. IBM Latest Developments
- Table 62. SAS Details, Company Type, Decision-Making Intelligent Service Area Served and Its Competitors
- Table 63. SAS Decision-Making Intelligent Service Product Offered
- Table 64. SAS Decision-Making Intelligent Service Revenue (\$ million), Gross Margin and Market Share (2021-2026)
- Table 65. SAS Main Business

Table 66. SAS Latest Developments

Table 67. Oracle Details, Company Type, Decision-Making Intelligent Service Area Served and Its Competitors

Table 68. Oracle Decision-Making Intelligent Service Product Offered

Table 69. Oracle Decision-Making Intelligent Service Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 70. Oracle Main Business

Table 71. Oracle Latest Developments

Table 72. Google Details, Company Type, Decision-Making Intelligent Service Area Served and Its Competitors

Table 73. Google Decision-Making Intelligent Service Product Offered

Table 74. Google Decision-Making Intelligent Service Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 75. Google Main Business

Table 76. Google Latest Developments

Table 77. Microsoft Details, Company Type, Decision-Making Intelligent Service Area Served and Its Competitors

Table 78. Microsoft Decision-Making Intelligent Service Product Offered

Table 79. Microsoft Decision-Making Intelligent Service Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 80. Microsoft Main Business

Table 81. Microsoft Latest Developments

Table 82. Palantir Details, Company Type, Decision-Making Intelligent Service Area Served and Its Competitors

Table 83. Palantir Decision-Making Intelligent Service Product Offered

Table 84. Palantir Decision-Making Intelligent Service Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 85. Palantir Main Business

Table 86. Palantir Latest Developments

Table 87. ThoughtSpot Details, Company Type, Decision-Making Intelligent Service Area Served and Its Competitors

Table 88. ThoughtSpot Decision-Making Intelligent Service Product Offered

Table 89. ThoughtSpot Decision-Making Intelligent Service Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 90. ThoughtSpot Main Business

Table 91. ThoughtSpot Latest Developments

Table 92. Tableau Details, Company Type, Decision-Making Intelligent Service Area Served and Its Competitors

Table 93. Tableau Decision-Making Intelligent Service Product Offered

Table 94. Tableau Decision-Making Intelligent Service Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 95. Tableau Main Business

Table 96. Tableau Latest Developments

Table 97. Salesforce Details, Company Type, Decision-Making Intelligent Service Area Served and Its Competitors

Table 98. Salesforce Decision-Making Intelligent Service Product Offered

Table 99. Salesforce Decision-Making Intelligent Service Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 100. Salesforce Main Business

Table 101. Salesforce Latest Developments

Table 102. Alteryx Details, Company Type, Decision-Making Intelligent Service Area Served and Its Competitors

Table 103. Alteryx Decision-Making Intelligent Service Product Offered

Table 104. Alteryx Decision-Making Intelligent Service Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 105. Alteryx Main Business

Table 106. Alteryx Latest Developments

Table 107. Databricks Details, Company Type, Decision-Making Intelligent Service Area Served and Its Competitors

Table 108. Databricks Decision-Making Intelligent Service Product Offered

Table 109. Databricks Decision-Making Intelligent Service Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 110. Databricks Main Business

Table 111. Databricks Latest Developments

Table 112. Qlik Details, Company Type, Decision-Making Intelligent Service Area Served and Its Competitors

Table 113. Qlik Decision-Making Intelligent Service Product Offered

Table 114. Qlik Decision-Making Intelligent Service Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 115. Qlik Main Business

Table 116. Qlik Latest Developments

## List Of Figures

### LIST OF FIGURES

Figure 1. Decision-Making Intelligent Service Report Years Considered

Figure 2. Research Objectives

Figure 3. Research Methodology

Figure 4. Research Process and Data Source

Figure 5. Global Decision-Making Intelligent Service Market Size Growth Rate (2021-2032) (\$ millions)

Figure 6. Decision-Making Intelligent Service Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Figure 7. Decision-Making Intelligent Service Sales Market Share by Country/Region (2025)

Figure 8. Decision-Making Intelligent Service Sales Market Share by Country/Region (2021, 2025 & 2032)

Figure 9. Global Decision-Making Intelligent Service Market Size Market Share by Type in 2025

Figure 10. Global Decision-Making Intelligent Service Market Size Market Share by Decision-Making Level in 2025

Figure 11. Global Decision-Making Intelligent Service Market Size Market Share by Decision Automation Level in 2025

Figure 12. Decision-Making Intelligent Service in Individual

Figure 13. Global Decision-Making Intelligent Service Market: Individual (2021-2026) & (\$ millions)

Figure 14. Decision-Making Intelligent Service in Enterprise

Figure 15. Global Decision-Making Intelligent Service Market: Enterprise (2021-2026) & (\$ millions)

Figure 16. Decision-Making Intelligent Service in Others

Figure 17. Global Decision-Making Intelligent Service Market: Others (2021-2026) & (\$ millions)

Figure 18. Global Decision-Making Intelligent Service Market Size Market Share by Application in 2025

Figure 19. Global Decision-Making Intelligent Service Revenue Market Share by Player in 2025

Figure 20. Global Decision-Making Intelligent Service Market Size Market Share by Region (2021-2026)

Figure 21. Americas Decision-Making Intelligent Service Market Size 2021-2026 (\$ millions)

Figure 22. APAC Decision-Making Intelligent Service Market Size 2021-2026 (\$ millions)

Figure 23. Europe Decision-Making Intelligent Service Market Size 2021-2026 (\$ millions)

Figure 24. Middle East & Africa Decision-Making Intelligent Service Market Size 2021-2026 (\$ millions)

Figure 25. Americas Decision-Making Intelligent Service Value Market Share by Country in 2025

Figure 26. United States Decision-Making Intelligent Service Market Size Growth 2021-2026 (\$ millions)

Figure 27. Canada Decision-Making Intelligent Service Market Size Growth 2021-2026 (\$ millions)

Figure 28. Mexico Decision-Making Intelligent Service Market Size Growth 2021-2026 (\$ millions)

Figure 29. Brazil Decision-Making Intelligent Service Market Size Growth 2021-2026 (\$ millions)

Figure 30. APAC Decision-Making Intelligent Service Market Size Market Share by Region in 2025

Figure 31. APAC Decision-Making Intelligent Service Market Size Market Share by Type (2021-2026)

Figure 32. APAC Decision-Making Intelligent Service Market Size Market Share by Application (2021-2026)

Figure 33. China Decision-Making Intelligent Service Market Size Growth 2021-2026 (\$ millions)

Figure 34. Japan Decision-Making Intelligent Service Market Size Growth 2021-2026 (\$ millions)

Figure 35. South Korea Decision-Making Intelligent Service Market Size Growth 2021-2026 (\$ millions)

Figure 36. Southeast Asia Decision-Making Intelligent Service Market Size Growth 2021-2026 (\$ millions)

Figure 37. India Decision-Making Intelligent Service Market Size Growth 2021-2026 (\$ millions)

Figure 38. Australia Decision-Making Intelligent Service Market Size Growth 2021-2026 (\$ millions)

Figure 39. Europe Decision-Making Intelligent Service Market Size Market Share by Country in 2025

Figure 40. Europe Decision-Making Intelligent Service Market Size Market Share by Type (2021-2026)

Figure 41. Europe Decision-Making Intelligent Service Market Size Market Share by

Application (2021-2026)

Figure 42. Germany Decision-Making Intelligent Service Market Size Growth 2021-2026 (\$ millions)

Figure 43. France Decision-Making Intelligent Service Market Size Growth 2021-2026 (\$ millions)

Figure 44. UK Decision-Making Intelligent Service Market Size Growth 2021-2026 (\$ millions)

Figure 45. Italy Decision-Making Intelligent Service Market Size Growth 2021-2026 (\$ millions)

Figure 46. Russia Decision-Making Intelligent Service Market Size Growth 2021-2026 (\$ millions)

Figure 47. Middle East & Africa Decision-Making Intelligent Service Market Size Market Share by Region (2021-2026)

Figure 48. Middle East & Africa Decision-Making Intelligent Service Market Size Market Share by Type (2021-2026)

Figure 49. Middle East & Africa Decision-Making Intelligent Service Market Size Market Share by Application (2021-2026)

Figure 50. Egypt Decision-Making Intelligent Service Market Size Growth 2021-2026 (\$ millions)

Figure 51. South Africa Decision-Making Intelligent Service Market Size Growth 2021-2026 (\$ millions)

Figure 52. Israel Decision-Making Intelligent Service Market Size Growth 2021-2026 (\$ millions)

Figure 53. Turkey Decision-Making Intelligent Service Market Size Growth 2021-2026 (\$ millions)

Figure 54. GCC Countries Decision-Making Intelligent Service Market Size Growth 2021-2026 (\$ millions)

Figure 55. Americas Decision-Making Intelligent Service Market Size 2027-2032 (\$ millions)

Figure 56. APAC Decision-Making Intelligent Service Market Size 2027-2032 (\$ millions)

Figure 57. Europe Decision-Making Intelligent Service Market Size 2027-2032 (\$ millions)

Figure 58. Middle East & Africa Decision-Making Intelligent Service Market Size 2027-2032 (\$ millions)

Figure 59. United States Decision-Making Intelligent Service Market Size 2027-2032 (\$ millions)

Figure 60. Canada Decision-Making Intelligent Service Market Size 2027-2032 (\$ millions)

Figure 61. Mexico Decision-Making Intelligent Service Market Size 2027-2032 (\$ millions)

Figure 62. Brazil Decision-Making Intelligent Service Market Size 2027-2032 (\$ millions)

Figure 63. China Decision-Making Intelligent Service Market Size 2027-2032 (\$ millions)

Figure 64. Japan Decision-Making Intelligent Service Market Size 2027-2032 (\$ millions)

Figure 65. Korea Decision-Making Intelligent Service Market Size 2027-2032 (\$ millions)

Figure 66. Southeast Asia Decision-Making Intelligent Service Market Size 2027-2032 (\$ millions)

Figure 67. India Decision-Making Intelligent Service Market Size 2027-2032 (\$ millions)

Figure 68. Australia Decision-Making Intelligent Service Market Size 2027-2032 (\$ millions)

Figure 69. Germany Decision-Making Intelligent Service Market Size 2027-2032 (\$ millions)

Figure 70. France Decision-Making Intelligent Service Market Size 2027-2032 (\$ millions)

Figure 71. UK Decision-Making Intelligent Service Market Size 2027-2032 (\$ millions)

Figure 72. Italy Decision-Making Intelligent Service Market Size 2027-2032 (\$ millions)

Figure 73. Russia Decision-Making Intelligent Service Market Size 2027-2032 (\$ millions)

Figure 74. Egypt Decision-Making Intelligent Service Market Size 2027-2032 (\$ millions)

Figure 75. South Africa Decision-Making Intelligent Service Market Size 2027-2032 (\$ millions)

Figure 76. Israel Decision-Making Intelligent Service Market Size 2027-2032 (\$ millions)

Figure 77. Turkey Decision-Making Intelligent Service Market Size 2027-2032 (\$ millions)

Figure 78. Global Decision-Making Intelligent Service Market Size Market Share Forecast by Type (2027-2032)

Figure 79. Global Decision-Making Intelligent Service Market Size Market Share Forecast by Application (2027-2032)

Figure 80. GCC Countries Decision-Making Intelligent Service Market Size 2027-2032 (\$ millions)

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