

Global DCVV Card Market Growth 2026-2032

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Abstracts

The global DCVV Card market size is predicted to grow from US\$ 2286 million in 2025 to US\$ 4854 million in 2032; it is expected to grow at a CAGR of 11.6% from 2026 to 2032.

A DCVV Card (Dynamic CVV Card) is a payment card equipped with a dynamic security code feature, typically using an e-ink micro-display and a secure element that periodically updates the CVV to prevent card-not-present fraud. In 2024, the global market size of DCVV cards based on issuing bank procurement value is approximately US\$2.1 billion, supported by around 310 million cards shipped with an average unit cost of US\$6.8. Industry gross margins fall in the 22%-38% range, driven by secure IC design, micro-display cost, battery integration, card durability testing and certification (EMV, PCI). The supply chain includes upstream secure chips, e-ink displays, micro-batteries, laminated card bodies and authentication firmware; midstream providers assemble the cards, load security applets, conduct personalization and EMV certification; downstream clients include issuing banks, payment networks, fintech providers and online merchants requiring strong customer authentication.

The DCVV card market is gaining momentum as banks seek more robust card-not-present fraud prevention methods while maintaining compatibility with existing EMV infrastructure. Dynamic CVV reduces online fraud without requiring changes from merchants, making it attractive for large-scale bank rollouts. As regulatory pressure increases in e-commerce security and as e-ink and micro-battery costs decline, adoption is expected to accelerate through 2031.

LP Information, Inc. (LPI) 's newest research report, the 'DCVV Card Industry Forecast' looks at past sales and reviews total world DCVV Card sales in 2025, providing a comprehensive analysis by region and market sector of projected DCVV Card sales for 2026 through 2032. With DCVV Card sales broken down by region, market sector and

sub-sector, this report provides a detailed analysis in US\$ millions of the world DCVV Card industry.

This Insight Report provides a comprehensive analysis of the global DCVV Card landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on DCVV Card portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global DCVV Card market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for DCVV Card and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global DCVV Card.

This report presents a comprehensive overview, market shares, and growth opportunities of DCVV Card market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

With Button

No Button

Segmentation by Security Method:

Time-based Dynamic CVV

Event-based Dynamic CVV

Server-Synchronized CVV

One-Time CVV / OTP Mode

Segmentation by Card Type:

Debit DCVV Card

Credit DCVV Card

Prepaid DCVV Card

Fintech-Branded CVV Cards

Segmentation by Application:

Hotel

Retail

Hospital

Entertainment

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Excelsecu

Feitian Technologies

Thales

STMicroelectronics

Kona

Oberthur Technologies

XPASS

IDEMIA (DCVV & Motion Code)

Perfect Plastic Printing (Dynamic CVV Cards)

Key Questions Addressed in this Report

What is the 10-year outlook for the global DCVV Card market?

What factors are driving DCVV Card market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do DCVV Card market opportunities vary by end market size?

How does DCVV Card break out by Type, by Application?

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