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Global Database Managed Service Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Database Managed Service market size is predicted to grow from US$ 580 million in 2025 to US$ 837 million in 2032; it is expected to grow at a CAGR of 5.5% from 2026 to 2032.

Database managed service (DBMS) is a service model where a third-party service provider (such as a cloud vendor, professional database service provider, or system integrator) manages the entire lifecycle of an enterprise's database, including deployment, configuration, monitoring, backup, security, performance optimization, and troubleshooting, using automated tools, expert teams, and standardized processes. Its core value lies in freeing enterprises from the arduous tasks of database operations and maintenance, allowing them to focus on core business innovation while also reducing technical risks and costs through professional management.

Key Findings

RDBMS Managed Service and NoSQL Managed Service form the two principal technology segments

Continuous monitoring performance optimization backup recovery and incident management constitute the core recurring service capabilities

Digital Transformation of Traditional Industries FinTech Internet and Internet of Things are major demand areas

Hybrid and multi-environment database architectures are increasing the complexity of enterprise database operations

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Specialized database providers and integrated IT service groups coexist in a diversified competitive market

Market Trends

Database Managed Service is shifting from traditional reactive database administration toward proactive, automated, and multi-platform operations. Enterprise customers increasingly expect service providers to identify performance degradation and operational risks before they develop into business interruptions, rather than simply responding after failures occur. Monitoring, health assessment, performance optimization, security management, backup validation, capacity planning, and operational reporting are therefore being integrated into continuous service frameworks. At the same time, database environments are becoming more heterogeneous as enterprises retain mature relational systems while adopting open-source, distributed, non-relational, and cloud-oriented database architectures. Service capability is consequently expanding from single-platform administration toward cross-platform and hybrid-environment management. Automation is also becoming an important operating tool for routine monitoring, alert correlation, configuration checks, and repetitive administrative tasks, allowing professional engineers to focus more heavily on complex troubleshooting, architecture optimization, performance engineering, and business-critical recovery. The long-term development direction is toward a combination of standardized operational platforms, automation tools, and specialist database expertise, with service providers assuming deeper and more measurable responsibility for database reliability and operational continuity.

Market Dynamics

Drivers

The increasing dependence of enterprise operations on continuously available data infrastructure is a fundamental driver of Database Managed Service demand. Digital transformation is moving more business processes, customer interactions, transaction systems, production management functions, and connected devices onto database-supported applications, raising the commercial impact of database downtime or performance instability. Meanwhile, enterprise database estates are becoming increasingly diverse, requiring expertise across relational, non-relational, distributed, open-source, and cloud-based architectures. Building internal teams capable of providing comprehensive technical coverage, continuous monitoring, performance

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optimization, recovery management, and emergency response across every database technology can create substantial staffing and management burdens. Database Managed Service enables organizations to access specialized capabilities through recurring service arrangements while concentrating internal technology resources on application development, digital products, and strategic transformation. Growing hybrid deployment and increasingly stringent availability requirements further reinforce the need for professional database operations.

Restraints

The principal restraints arise from the critical and sensitive nature of production databases. External database management may involve privileged access to business-critical systems and sensitive enterprise data, making security governance, access authorization, auditability, contractual responsibility, and regulatory compliance important barriers to outsourcing. Organizations in highly regulated or strategically sensitive industries may therefore retain direct control over important databases or prefer co-managed operating models. Service standardization is another constraint because database environments vary significantly in architecture, workload, application dependencies, recovery requirements, legacy configurations, and customized business rules. This heterogeneity can increase onboarding costs and reduce the operational efficiency achievable through standardized service processes. In addition, basic monitoring and routine administrative tasks are becoming increasingly automated, putting pricing pressure on lower-value services and requiring providers to demonstrate stronger technical capabilities in complex performance management, reliability, security, and cross-platform operations.

Opportunities

Market opportunities are increasingly concentrated in database modernization, hybrid environments, open-source technology adoption, and multi-database operations. Enterprises migrating core systems or modernizing legacy architectures generally need ongoing operational support after implementation, creating opportunities to convert project-based database work into recurring Database Managed Service relationships. The growing coexistence of databases across enterprise data centers and multiple cloud environments also increases demand for unified operational governance and platform-independent database expertise. Open-source relational technologies and distributed non-relational databases are expanding the range of specialist skills required by enterprise customers, creating additional opportunities for providers with broad technology coverage. Higher-value opportunities are also emerging in predictive monitoring, automated diagnostics, performance engineering, recovery validation,

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security hardening, capacity optimization, and database reliability management. Service providers able to combine automation with experienced database specialists can move beyond routine administration and participate more deeply in the operational lifecycle of business-critical database environments.

Challenges

The industry faces a continuing challenge in maintaining technical depth across a rapidly expanding database technology landscape. Enterprise customers increasingly operate multiple database architectures simultaneously, requiring service teams to maintain expertise across different database engines, deployment environments, operating systems, replication architectures, security frameworks, and recovery methods. Skilled database professionals remain important for complex incidents and performance problems, while competitive pressure requires providers to improve labor efficiency through automation and standardized delivery. Balancing specialist human expertise with automated operations therefore represents a central business challenge. Providers must also manage increasingly complex responsibility boundaries between database operations, infrastructure management, cloud platforms, software support, cybersecurity, and application management. Without clearly defined service responsibilities and measurable performance commitments, multi-provider environments can create uncertainty during incidents. Maintaining consistent service quality while scaling operations across customers of different sizes and technical complexity remains another important long-term challenge.

Value Chain Analysis

The upstream layer of the Database Managed Service value chain consists of database technologies, computing and storage infrastructure, cloud environments, monitoring and observability tools, backup and recovery systems, security technologies, automation platforms, and professional database engineering talent. These resources establish the technical foundation for continuous database operations. Unlike asset-intensive industries, the cost structure of Database Managed Service is dominated by skilled personnel, operations centers, service management platforms, monitoring systems, automation development, security controls, training, and certification rather than physical materials. Technology standardization and automation can improve service efficiency, while specialist skills remain a critical input for complex production environments.

The midstream layer consists of service providers that organize these capabilities into

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recurring operational services supported by defined workflows, monitoring systems, escalation mechanisms, technical teams, and service-level commitments. Value creation comes from improving availability, reducing operational risk, stabilizing performance, increasing recovery readiness, and reducing the database management burden carried by customer organizations. Downstream customers include enterprises undergoing digital transformation, financial technology businesses, Internet companies, Internet of Things operators, and other organizations dependent on continuous data services. Contracts involving larger database environments, more heterogeneous technologies, stricter recovery objectives, higher availability requirements, or deeper operational responsibility generally require greater technical resources and service complexity. Consequently, value is increasingly concentrated in advanced engineering and integrated operations, while standardized routine administration faces stronger commoditization pressure.

Segment Insights

RDBMS Managed Service represents the established foundation of the market because relational databases remain deeply embedded in transaction processing, financial systems, enterprise resource management, customer management, production systems, and other mission-critical applications. Service demand typically centers on continuous monitoring, performance optimization, configuration and patch management, backup and recovery, replication, high availability, and security. Mature enterprise database estates often contain complex application dependencies and long operating histories, creating persistent demand for specialist operational support. At the same time, adoption of open-source relational technologies is widening the technical scope of this segment and increasing demand for service providers capable of operating multiple relational platforms under a common service framework.

NoSQL Managed Service is more closely associated with distributed applications, Internet services, Internet of Things workloads, large-scale digital platforms, and applications requiring horizontal scalability or flexible data structures. Operational priorities include cluster health, distributed availability, replication, node management, scaling, performance stability, and rapid fault diagnosis. As enterprises increasingly operate both relational and non-relational databases, customers are moving toward consolidated service models that can manage heterogeneous database estates rather than purchasing isolated support for each platform. This trend increases the strategic value of multi-platform capabilities and creates opportunities for providers that can standardize monitoring and operational governance while retaining technology-specific engineering expertise.

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Downstream Market Opportunities

Digital Transformation of Traditional Industries provides a broad demand foundation for Database Managed Service because established enterprises must modernize business applications while continuing to operate substantial legacy database estates. FinTech environments create particularly stringent requirements for transaction continuity, data integrity, availability, security, and recovery, supporting demand for high-value operational services. Internet businesses require database environments capable of supporting rapid workload changes and large user volumes, while Internet of Things applications generate continuously expanding and geographically distributed data workloads that increase the need for monitoring, scalability, and capacity management. Across these application areas, the strongest opportunities tend to occur where databases directly support revenue-generating or mission-critical processes, where downtime has a high business cost, where internal specialist resources are limited, and where multiple database technologies coexist within hybrid operating environments.

Regional Insights

North America represents a mature regional market for Database Managed Service, supported by established enterprise outsourcing practices, widespread adoption of cloud and hybrid information technology environments, and a substantial base of specialized and integrated managed service capabilities. Enterprises in the region typically have relatively mature requirements for continuous technical coverage, proactive performance management, security controls, disaster recovery, and multi-platform database operations. Europe also demonstrates established demand, particularly among large enterprises and regulated industries where operational resilience, information governance, and clearly defined service responsibilities are important procurement considerations. The regional market combines specialist database expertise with broader enterprise technology outsourcing capabilities.

Asia-Pacific presents substantial development opportunities as enterprises accelerate digital transformation, cloud adoption, and database architecture modernization. Japan has a mature information technology outsourcing environment and relatively strong demand for long-term operational support among large enterprises, while China is experiencing rapid evolution of enterprise database environments alongside cloud adoption, digital business expansion, and diversification of database technologies. Across the region, traditional enterprises are increasingly operating legacy systems alongside newer relational, distributed, and cloud-oriented architectures. This creates growing opportunities for Database Managed Service providers capable of supporting

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heterogeneous platforms, hybrid deployments, continuous operations, and database modernization. Regional competition is also likely to become increasingly differentiated by local technical support capabilities, language coverage, regulatory understanding, and the ability to support locally prevalent database technologies.

Competitive Landscape Analysis

The Database Managed Service market is characterized by the coexistence of specialized database service providers, diversified information technology managed service organizations, and cloud-oriented service providers. Specialized providers generally compete through deep database engineering expertise, broad technology coverage, remote administration capabilities, performance optimization, and continuous operational support, while larger integrated service organizations can combine database operations with infrastructure, cloud, security, and broader enterprise technology management. Cloud-oriented providers can integrate database operations with cloud infrastructure and related platform capabilities. Competitive differentiation is increasingly shifting away from basic monitoring and labor-based administration toward broader database technology coverage, continuous service capability, automation, proactive performance management, incident response, security governance, hybrid-environment expertise, and the ability to assume clearly defined operational responsibility. As routine database administration becomes more standardized and automated, complex performance engineering, heterogeneous database management, business-critical recovery, security optimization, and continuous operations after database modernization are becoming more important sources of differentiation. The market therefore provides room for both scaled integrated providers and technically focused specialists, with long-term competitiveness increasingly determined by engineering depth, service automation, operational standardization, responsiveness, and customer retention capabilities.

Report Scope

LPI (LP Information)' newest research report, the “Database Managed Service Industry Forecast” looks at past sales and reviews total world Database Managed Service sales in 2025, providing a comprehensive analysis by region and market sector of projected Database Managed Service sales for 2026 through 2032. With Database Managed Service sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Database Managed Service industry.

This Insight Report provides a comprehensive analysis of the global Database Managed

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Service landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Database Managed Service portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Database Managed Service market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Database Managed Service and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Database Managed Service.

This report presents a comprehensive overview, market shares, and growth opportunities of Database Managed Service market by product type, application, key players and key regions and countries.

Market Segmentation

Segmentation by Type:

RDBMS Managed Service

NoSQL Managed Service

Segmentation by Database Size:

Small Database?<100 GB?

Medium Database?100 GB–1 TB?

Large Database?1–10 TB?

Very Large Database?>10 TB?

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Segmentation by Deployment:

On-Premises Database Managed Service

Public Cloud Database Managed Service

Private Cloud Database Managed Service

Hybrid and Multi-Cloud Database Managed Service

Segmentation by Application:

Digital Transformation of Traditional Industries

FinTech

Internet

Internet of Things (IoT)

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

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China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its

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market penetration.

Pythian Services Inc

Datavail Corporation

Percona LLC

Rackspace Technology

Navisite LLC

Buchanan Technologies

DXC Technology

Ensono

EnterpriseDB Corporation

Remote DBA

NTT DATA, Inc.

Fujitsu Limited

DSP

Tencent Cloud

VAST Data

CO-Sol

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Contents

1 SCOPE OF THE REPORT

1.1 Market Introduction
1.2 Years Considered
1.3 Research Objectives
1.4 Market Research Methodology
1.5 Research Process and Data Source
1.6 Economic Indicators
1.7 Currency Considered
1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview
  2.1.1 Global Database Managed Service Market Size (2021-2032)
  2.1.2 Database Managed Service Market Size CAGR by Region (2021 VS 2025 VS 2032)
  2.1.3 World Current & Future Analysis for Database Managed Service by Country/Region (2021, 2025 & 2032)
2.2 Database Managed Service Segment by Type
  2.2.1 RDBMS Managed Service
  2.2.2 NoSQL Managed Service
  2.2.3 Database Managed Service Market Size by Type
    2.2.3.1 Database Managed Service Market Size CAGR by Type (2021 VS 2025 VS 2032)
    2.2.3.2 Global Database Managed Service Market Size Market Share by Type (2021-2026)
2.3 Database Managed Service Segment by Database Size
  2.3.1 Small Database?<100 GB?
  2.3.2 Medium Database?100 GB–1 TB?
  2.3.3 Large Database?1–10 TB?
  2.3.4 Very Large Database?>10 TB?
  2.3.5 Database Managed Service Market Size by Database Size
    2.3.5.1 Database Managed Service Market Size CAGR by Database Size (2021 VS 2025 VS 2032)
    2.3.5.2 Global Database Managed Service Market Size Market Share by Database Size (2021-2026)

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2.4 Database Managed Service Segment by Deployment
2.4.1 On-Premises Database Managed Service
2.4.2 Public Cloud Database Managed Service
2.4.3 Private Cloud Database Managed Service
2.4.4 Hybrid and Multi-Cloud Database Managed Service
2.4.5 Database Managed Service Market Size by Deployment
2.4.5.1 Database Managed Service Market Size CAGR by Deployment (2021 VS 2025 VS 2032)
2.4.5.2 Global Database Managed Service Market Size Market Share by Deployment (2021-2026)
2.5 Database Managed Service Segment by Application
2.5.1 Digital Transformation of Traditional Industries
2.5.2 FinTech
2.5.3 Internet
2.5.4 Internet of Things (IoT)
2.5.5 Others
2.5.6 Database Managed Service Market Size by Application
2.5.6.1 Database Managed Service Market Size CAGR by Application (2021 VS 2025 VS 2032)
2.5.6.2 Global Database Managed Service Market Size Market Share by Application (2021-2026)

3 DATABASE MANAGED SERVICE MARKET SIZE BY PLAYER

3.1 Database Managed Service Market Size Market Share by Player
3.1.1 Global Database Managed Service Revenue by Player (2021-2026)
3.1.2 Global Database Managed Service Revenue Market Share by Player (2021-2026)
3.2 Global Database Managed Service Key Players Head office and Products Offered
3.3 Market Concentration Rate Analysis
3.3.1 Competition Landscape Analysis
3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
3.4 New Products and Potential Entrants
3.5 Mergers & Acquisitions, Expansion

4 DATABASE MANAGED SERVICE BY REGION

4.1 Database Managed Service Market Size by Region (2021-2026)
4.2 Global Database Managed Service Annual Revenue by Country/Region

+357 96 030922
info@marketpublishers.com

(2021-2026)
4.3 Americas Database Managed Service Market Size Growth (2021-2026)
4.4 APAC Database Managed Service Market Size Growth (2021-2026)
4.5 Europe Database Managed Service Market Size Growth (2021-2026)
4.6 Middle East & Africa Database Managed Service Market Size Growth (2021-2026)

5 AMERICAS

5.1 Americas Database Managed Service Market Size by Country (2021-2026)
5.2 Americas Database Managed Service Market Size by Type (2021-2026)
5.3 Americas Database Managed Service Market Size by Application (2021-2026)
5.4 United States
5.5 Canada
5.6 Mexico
5.7 Brazil

6 APAC

6.1 APAC Database Managed Service Market Size by Region (2021-2026)
6.2 APAC Database Managed Service Market Size by Type (2021-2026)
6.3 APAC Database Managed Service Market Size by Application (2021-2026)
6.4 China
6.5 Japan
6.6 South Korea
6.7 Southeast Asia
6.8 India
6.9 Australia

7 EUROPE

7.1 Europe Database Managed Service Market Size by Country (2021-2026)
7.2 Europe Database Managed Service Market Size by Type (2021-2026)
7.3 Europe Database Managed Service Market Size by Application (2021-2026)
7.4 Germany
7.5 France
7.6 UK
7.7 Italy
7.8 Russia

+357 96 030922
info@marketpublishers.com

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Database Managed Service by Region (2021-2026)
8.2 Middle East & Africa Database Managed Service Market Size by Type (2021-2026)
8.3 Middle East & Africa Database Managed Service Market Size by Application (2021-2026)
8.4 Egypt
8.5 South Africa
8.6 Israel
8.7 Turkey
8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities
9.2 Market Challenges & Risks
9.3 Industry Trends

10 GLOBAL DATABASE MANAGED SERVICE MARKET FORECAST

10.1 Global Database Managed Service Forecast by Region (2027-2032)
  10.1.1 Global Database Managed Service Forecast by Region (2027-2032)
  10.1.2 Americas Database Managed Service Forecast
  10.1.3 APAC Database Managed Service Forecast
  10.1.4 Europe Database Managed Service Forecast
  10.1.5 Middle East & Africa Database Managed Service Forecast
10.2 Americas Database Managed Service Forecast by Country (2027-2032)
  10.2.1 United States Market Database Managed Service Forecast
  10.2.2 Canada Market Database Managed Service Forecast
  10.2.3 Mexico Market Database Managed Service Forecast
  10.2.4 Brazil Market Database Managed Service Forecast
10.3 APAC Database Managed Service Forecast by Region (2027-2032)
  10.3.1 China Database Managed Service Market Forecast
  10.3.2 Japan Market Database Managed Service Forecast
  10.3.3 Korea Market Database Managed Service Forecast
  10.3.4 Southeast Asia Market Database Managed Service Forecast
  10.3.5 India Market Database Managed Service Forecast
  10.3.6 Australia Market Database Managed Service Forecast
10.4 Europe Database Managed Service Forecast by Country (2027-2032)

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10.4.1 Germany Market Database Managed Service Forecast
10.4.2 France Market Database Managed Service Forecast
10.4.3 UK Market Database Managed Service Forecast
10.4.4 Italy Market Database Managed Service Forecast
10.4.5 Russia Market Database Managed Service Forecast
10.5 Middle East & Africa Database Managed Service Forecast by Region (2027-2032)
10.5.1 Egypt Market Database Managed Service Forecast
10.5.2 South Africa Market Database Managed Service Forecast
10.5.3 Israel Market Database Managed Service Forecast
10.5.4 Turkey Market Database Managed Service Forecast
10.6 Global Database Managed Service Forecast by Type (2027-2032)
10.7 Global Database Managed Service Forecast by Application (2027-2032)
10.7.1 GCC Countries Market Database Managed Service Forecast

11 KEY PLAYERS ANALYSIS

11.1 Pythian Services Inc
11.1.1 Pythian Services Inc Company Information
11.1.2 Pythian Services Inc Database Managed Service Product Offered
11.1.3 Pythian Services Inc Database Managed Service Revenue, Gross Margin and Market Share (2021-2026)
11.1.4 Pythian Services Inc Main Business Overview
11.1.5 Pythian Services Inc Latest Developments
11.2 Datavail Corporation
11.2.1 Datavail Corporation Company Information
11.2.2 Datavail Corporation Database Managed Service Product Offered
11.2.3 Datavail Corporation Database Managed Service Revenue, Gross Margin and Market Share (2021-2026)
11.2.4 Datavail Corporation Main Business Overview
11.2.5 Datavail Corporation Latest Developments
11.3 Percona LLC
11.3.1 Percona LLC Company Information
11.3.2 Percona LLC Database Managed Service Product Offered
11.3.3 Percona LLC Database Managed Service Revenue, Gross Margin and Market Share (2021-2026)
11.3.4 Percona LLC Main Business Overview
11.3.5 Percona LLC Latest Developments
11.4 Rackspace Technology
11.4.1 Rackspace Technology Company Information

+357 96 030922
info@marketpublishers.com

11.4.2 Rackspace Technology Database Managed Service Product Offered
11.4.3 Rackspace Technology Database Managed Service Revenue, Gross Margin and Market Share (2021-2026)
11.4.4 Rackspace Technology Main Business Overview
11.4.5 Rackspace Technology Latest Developments
11.5 Navisite LLC
11.5.1 Navisite LLC Company Information
11.5.2 Navisite LLC Database Managed Service Product Offered
11.5.3 Navisite LLC Database Managed Service Revenue, Gross Margin and Market Share (2021-2026)
11.5.4 Navisite LLC Main Business Overview
11.5.5 Navisite LLC Latest Developments
11.6 Buchanan Technologies
11.6.1 Buchanan Technologies Company Information
11.6.2 Buchanan Technologies Database Managed Service Product Offered
11.6.3 Buchanan Technologies Database Managed Service Revenue, Gross Margin and Market Share (2021-2026)
11.6.4 Buchanan Technologies Main Business Overview
11.6.5 Buchanan Technologies Latest Developments
11.7 DXC Technology
11.7.1 DXC Technology Company Information
11.7.2 DXC Technology Database Managed Service Product Offered
11.7.3 DXC Technology Database Managed Service Revenue, Gross Margin and Market Share (2021-2026)
11.7.4 DXC Technology Main Business Overview
11.7.5 DXC Technology Latest Developments
11.8 Ensono
11.8.1 Ensono Company Information
11.8.2 Ensono Database Managed Service Product Offered
11.8.3 Ensono Database Managed Service Revenue, Gross Margin and Market Share (2021-2026)
11.8.4 Ensono Main Business Overview
11.8.5 Ensono Latest Developments
11.9 EnterpriseDB Corporation
11.9.1 EnterpriseDB Corporation Company Information
11.9.2 EnterpriseDB Corporation Database Managed Service Product Offered
11.9.3 EnterpriseDB Corporation Database Managed Service Revenue, Gross Margin and Market Share (2021-2026)
11.9.4 EnterpriseDB Corporation Main Business Overview

+357 96 030922
info@marketpublishers.com

11.9.5 EnterpriseDB Corporation Latest Developments
11.10 Remote DBA
11.10.1 Remote DBA Company Information
11.10.2 Remote DBA Database Managed Service Product Offered
11.10.3 Remote DBA Database Managed Service Revenue, Gross Margin and Market Share (2021-2026)
11.10.4 Remote DBA Main Business Overview
11.10.5 Remote DBA Latest Developments
11.11 NTT DATA, Inc.
11.11.1 NTT DATA, Inc. Company Information
11.11.2 NTT DATA, Inc. Database Managed Service Product Offered
11.11.3 NTT DATA, Inc. Database Managed Service Revenue, Gross Margin and Market Share (2021-2026)
11.11.4 NTT DATA, Inc. Main Business Overview
11.11.5 NTT DATA, Inc. Latest Developments
11.12 Fujitsu Limited
11.12.1 Fujitsu Limited Company Information
11.12.2 Fujitsu Limited Database Managed Service Product Offered
11.12.3 Fujitsu Limited Database Managed Service Revenue, Gross Margin and Market Share (2021-2026)
11.12.4 Fujitsu Limited Main Business Overview
11.12.5 Fujitsu Limited Latest Developments
11.13 DSP
11.13.1 DSP Company Information
11.13.2 DSP Database Managed Service Product Offered
11.13.3 DSP Database Managed Service Revenue, Gross Margin and Market Share (2021-2026)
11.13.4 DSP Main Business Overview
11.13.5 DSP Latest Developments
11.14 Tencent Cloud
11.14.1 Tencent Cloud Company Information
11.14.2 Tencent Cloud Database Managed Service Product Offered
11.14.3 Tencent Cloud Database Managed Service Revenue, Gross Margin and Market Share (2021-2026)
11.14.4 Tencent Cloud Main Business Overview
11.14.5 Tencent Cloud Latest Developments
11.15 VAST Data
11.15.1 VAST Data Company Information
11.15.2 VAST Data Database Managed Service Product Offered

+357 96 030922
info@marketpublishers.com

11.15.3 VAST Data Database Managed Service Revenue, Gross Margin and Market Share (2021-2026)
11.15.4 VAST Data Main Business Overview
11.15.5 VAST Data Latest Developments
11.16 CO-Sol
11.16.1 CO-Sol Company Information
11.16.2 CO-Sol Database Managed Service Product Offered
11.16.3 CO-Sol Database Managed Service Revenue, Gross Margin and Market Share (2021-2026)
11.16.4 CO-Sol Main Business Overview
11.16.5 CO-Sol Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

+357 96 030922
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1. Database Managed Service Market Size CAGR by Region (2021 VS 2025 VS 2032) & ($ millions)
Table 2. Database Managed Service Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & ($ millions)
Table 3. Major Players of RDBMS Managed Service
Table 4. Major Players of NoSQL Managed Service
Table 5. Database Managed Service Market Size CAGR by Type (2021 VS 2025 VS 2032) & ($ millions)
Table 6. Global Database Managed Service Market Size by Type (2021-2026) & ($ millions)
Table 7. Global Database Managed Service Market Size Market Share by Type (2021-2026)
Table 8. Major Players of Small Database?<100 GB?
Table 9. Major Players of Medium Database?100 GB–1 TB?
Table 10. Major Players of Large Database?1–10 TB?
Table 11. Major Players of Very Large Database?>10 TB?
Table 12. Database Managed Service Market Size CAGR by Database Size (2021 VS 2025 VS 2032) & ($ millions)
Table 13. Global Database Managed Service Market Size by Database Size (2021-2026) & ($ millions)
Table 14. Global Database Managed Service Market Size Market Share by Database Size (2021-2026)
Table 15. Major Players of On-Premises Database Managed Service
Table 16. Major Players of Public Cloud Database Managed Service
Table 17. Major Players of Private Cloud Database Managed Service
Table 18. Major Players of Hybrid and Multi-Cloud Database Managed Service
Table 19. Database Managed Service Market Size CAGR by Deployment (2021 VS 2025 VS 2032) & ($ millions)
Table 20. Global Database Managed Service Market Size by Deployment (2021-2026) & ($ millions)
Table 21. Global Database Managed Service Market Size Market Share by Deployment (2021-2026)
Table 22. Database Managed Service Market Size CAGR by Application (2021 VS 2025 VS 2032) & ($ millions)
Table 23. Global Database Managed Service Market Size by Application (2021-2026) &

+357 96 030922
info@marketpublishers.com

($ millions)
Table 24. Global Database Managed Service Market Size Market Share by Application (2021-2026)
Table 25. Global Database Managed Service Revenue by Player (2021-2026) & ($ millions)
Table 26. Global Database Managed Service Revenue Market Share by Player (2021-2026)
Table 27. Database Managed Service Key Players Head office and Products Offered
Table 28. Database Managed Service Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
Table 29. New Products and Potential Entrants
Table 30. Mergers & Acquisitions, Expansion
Table 31. Global Database Managed Service Market Size by Region (2021-2026) & ($ millions)
Table 32. Global Database Managed Service Market Size Market Share by Region (2021-2026)
Table 33. Global Database Managed Service Revenue by Country/Region (2021-2026) & ($ millions)
Table 34. Global Database Managed Service Revenue Market Share by Country/Region (2021-2026)
Table 35. Americas Database Managed Service Market Size by Country (2021-2026) & ($ millions)
Table 36. Americas Database Managed Service Market Size Market Share by Country (2021-2026)
Table 37. Americas Database Managed Service Market Size by Type (2021-2026) & ($ millions)
Table 38. Americas Database Managed Service Market Size Market Share by Type (2021-2026)
Table 39. Americas Database Managed Service Market Size by Application (2021-2026) & ($ millions)
Table 40. Americas Database Managed Service Market Size Market Share by Application (2021-2026)
Table 41. APAC Database Managed Service Market Size by Region (2021-2026) & ($ millions)
Table 42. APAC Database Managed Service Market Size Market Share by Region (2021-2026)
Table 43. APAC Database Managed Service Market Size by Type (2021-2026) & ($ millions)
Table 44. APAC Database Managed Service Market Size by Application (2021-2026) &

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($ millions)
Table 45. Europe Database Managed Service Market Size by Country (2021-2026) & ($ millions)
Table 46. Europe Database Managed Service Market Size Market Share by Country (2021-2026)
Table 47. Europe Database Managed Service Market Size by Type (2021-2026) & ($ millions)
Table 48. Europe Database Managed Service Market Size by Application (2021-2026) & ($ millions)
Table 49. Middle East & Africa Database Managed Service Market Size by Region (2021-2026) & ($ millions)
Table 50. Middle East & Africa Database Managed Service Market Size by Type (2021-2026) & ($ millions)
Table 51. Middle East & Africa Database Managed Service Market Size by Application (2021-2026) & ($ millions)
Table 52. Key Market Drivers & Growth Opportunities of Database Managed Service
Table 53. Key Market Challenges & Risks of Database Managed Service
Table 54. Key Industry Trends of Database Managed Service
Table 55. Global Database Managed Service Market Size Forecast by Region (2027-2032) & ($ millions)
Table 56. Global Database Managed Service Market Size Market Share Forecast by Region (2027-2032)
Table 57. Global Database Managed Service Market Size Forecast by Type (2027-2032) & ($ millions)
Table 58. Global Database Managed Service Market Size Forecast by Application (2027-2032) & ($ millions)
Table 59. Pythian Services Inc Details, Company Type, Database Managed Service Area Served and Its Competitors
Table 60. Pythian Services Inc Database Managed Service Product Offered
Table 61. Pythian Services Inc Database Managed Service Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 62. Pythian Services Inc Main Business
Table 63. Pythian Services Inc Latest Developments
Table 64. Datavail Corporation Details, Company Type, Database Managed Service Area Served and Its Competitors
Table 65. Datavail Corporation Database Managed Service Product Offered
Table 66. Datavail Corporation Database Managed Service Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 67. Datavail Corporation Main Business

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Table 68. Datavail Corporation Latest Developments
Table 69. Percona LLC Details, Company Type, Database Managed Service Area Served and Its Competitors
Table 70. Percona LLC Database Managed Service Product Offered
Table 71. Percona LLC Database Managed Service Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 72. Percona LLC Main Business
Table 73. Percona LLC Latest Developments
Table 74. Rackspace Technology Details, Company Type, Database Managed Service Area Served and Its Competitors
Table 75. Rackspace Technology Database Managed Service Product Offered
Table 76. Rackspace Technology Database Managed Service Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 77. Rackspace Technology Main Business
Table 78. Rackspace Technology Latest Developments
Table 79. Navisite LLC Details, Company Type, Database Managed Service Area Served and Its Competitors
Table 80. Navisite LLC Database Managed Service Product Offered
Table 81. Navisite LLC Database Managed Service Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 82. Navisite LLC Main Business
Table 83. Navisite LLC Latest Developments
Table 84. Buchanan Technologies Details, Company Type, Database Managed Service Area Served and Its Competitors
Table 85. Buchanan Technologies Database Managed Service Product Offered
Table 86. Buchanan Technologies Database Managed Service Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 87. Buchanan Technologies Main Business
Table 88. Buchanan Technologies Latest Developments
Table 89. DXC Technology Details, Company Type, Database Managed Service Area Served and Its Competitors
Table 90. DXC Technology Database Managed Service Product Offered
Table 91. DXC Technology Database Managed Service Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 92. DXC Technology Main Business
Table 93. DXC Technology Latest Developments
Table 94. Ensono Details, Company Type, Database Managed Service Area Served and Its Competitors
Table 95. Ensono Database Managed Service Product Offered

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Table 96. Ensono Database Managed Service Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 97. Ensono Main Business
Table 98. Ensono Latest Developments
Table 99. EnterpriseDB Corporation Details, Company Type, Database Managed Service Area Served and Its Competitors
Table 100. EnterpriseDB Corporation Database Managed Service Product Offered
Table 101. EnterpriseDB Corporation Database Managed Service Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 102. EnterpriseDB Corporation Main Business
Table 103. EnterpriseDB Corporation Latest Developments
Table 104. Remote DBA Details, Company Type, Database Managed Service Area Served and Its Competitors
Table 105. Remote DBA Database Managed Service Product Offered
Table 106. Remote DBA Database Managed Service Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 107. Remote DBA Main Business
Table 108. Remote DBA Latest Developments
Table 109. NTT DATA, Inc. Details, Company Type, Database Managed Service Area Served and Its Competitors
Table 110. NTT DATA, Inc. Database Managed Service Product Offered
Table 111. NTT DATA, Inc. Database Managed Service Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 112. NTT DATA, Inc. Main Business
Table 113. NTT DATA, Inc. Latest Developments
Table 114. Fujitsu Limited Details, Company Type, Database Managed Service Area Served and Its Competitors
Table 115. Fujitsu Limited Database Managed Service Product Offered
Table 116. Fujitsu Limited Database Managed Service Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 117. Fujitsu Limited Main Business
Table 118. Fujitsu Limited Latest Developments
Table 119. DSP Details, Company Type, Database Managed Service Area Served and Its Competitors
Table 120. DSP Database Managed Service Product Offered
Table 121. DSP Database Managed Service Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 122. DSP Main Business
Table 123. DSP Latest Developments

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Table 124. Tencent Cloud Details, Company Type, Database Managed Service Area Served and Its Competitors
Table 125. Tencent Cloud Database Managed Service Product Offered
Table 126. Tencent Cloud Database Managed Service Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 127. Tencent Cloud Main Business
Table 128. Tencent Cloud Latest Developments
Table 129. VAST Data Details, Company Type, Database Managed Service Area Served and Its Competitors
Table 130. VAST Data Database Managed Service Product Offered
Table 131. VAST Data Database Managed Service Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 132. VAST Data Main Business
Table 133. VAST Data Latest Developments
Table 134. CO-Sol Details, Company Type, Database Managed Service Area Served and Its Competitors
Table 135. CO-Sol Database Managed Service Product Offered
Table 136. CO-Sol Database Managed Service Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 137. CO-Sol Main Business
Table 138. CO-Sol Latest Developments

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List Of Figures

LIST OF FIGURES

Figure 1. Database Managed Service Report Years Considered
Figure 2. Research Objectives
Figure 3. Research Methodology
Figure 4. Research Process and Data Source
Figure 5. Global Database Managed Service Market Size Growth Rate (2021-2032) ($ millions)
Figure 6. Database Managed Service Sales by Geographic Region (2021, 2025 & 2032) & ($ millions)
Figure 7. Database Managed Service Sales Market Share by Country/Region (2025)
Figure 8. Database Managed Service Sales Market Share by Country/Region (2021, 2025 & 2032)
Figure 9. Global Database Managed Service Market Size Market Share by Type in 2025
Figure 10. Global Database Managed Service Market Size Market Share by Database Size in 2025
Figure 11. Global Database Managed Service Market Size Market Share by Deployment in 2025
Figure 12. Database Managed Service in Digital Transformation of Traditional Industries
Figure 13. Global Database Managed Service Market: Digital Transformation of Traditional Industries (2021-2026) & ($ millions)
Figure 14. Database Managed Service in FinTech
Figure 15. Global Database Managed Service Market: FinTech (2021-2026) & ($ millions)
Figure 16. Database Managed Service in Internet
Figure 17. Global Database Managed Service Market: Internet (2021-2026) & ($ millions)
Figure 18. Database Managed Service in Internet of Things (IoT)
Figure 19. Global Database Managed Service Market: Internet of Things (IoT) (2021-2026) & ($ millions)
Figure 20. Database Managed Service in Others
Figure 21. Global Database Managed Service Market: Others (2021-2026) & ($ millions)
Figure 22. Global Database Managed Service Market Size Market Share by Application in 2025
Figure 23. Global Database Managed Service Revenue Market Share by Player in 2025
Figure 24. Global Database Managed Service Market Size Market Share by Region (2021-2026)

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Figure 25. Americas Database Managed Service Market Size 2021-2026 ($ millions)
Figure 26. APAC Database Managed Service Market Size 2021-2026 ($ millions)
Figure 27. Europe Database Managed Service Market Size 2021-2026 ($ millions)
Figure 28. Middle East & Africa Database Managed Service Market Size 2021-2026 ($ millions)
Figure 29. Americas Database Managed Service Value Market Share by Country in 2025
Figure 30. United States Database Managed Service Market Size Growth 2021-2026 ($ millions)
Figure 31. Canada Database Managed Service Market Size Growth 2021-2026 ($ millions)
Figure 32. Mexico Database Managed Service Market Size Growth 2021-2026 ($ millions)
Figure 33. Brazil Database Managed Service Market Size Growth 2021-2026 ($ millions)
Figure 34. APAC Database Managed Service Market Size Market Share by Region in 2025
Figure 35. APAC Database Managed Service Market Size Market Share by Type (2021-2026)
Figure 36. APAC Database Managed Service Market Size Market Share by Application (2021-2026)
Figure 37. China Database Managed Service Market Size Growth 2021-2026 ($ millions)
Figure 38. Japan Database Managed Service Market Size Growth 2021-2026 ($ millions)
Figure 39. South Korea Database Managed Service Market Size Growth 2021-2026 ($ millions)
Figure 40. Southeast Asia Database Managed Service Market Size Growth 2021-2026 ($ millions)
Figure 41. India Database Managed Service Market Size Growth 2021-2026 ($ millions)
Figure 42. Australia Database Managed Service Market Size Growth 2021-2026 ($ millions)
Figure 43. Europe Database Managed Service Market Size Market Share by Country in 2025
Figure 44. Europe Database Managed Service Market Size Market Share by Type (2021-2026)
Figure 45. Europe Database Managed Service Market Size Market Share by Application (2021-2026)
Figure 46. Germany Database Managed Service Market Size Growth 2021-2026 ($

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millions)
Figure 47. France Database Managed Service Market Size Growth 2021-2026 ($ millions)
Figure 48. UK Database Managed Service Market Size Growth 2021-2026 ($ millions)
Figure 49. Italy Database Managed Service Market Size Growth 2021-2026 ($ millions)
Figure 50. Russia Database Managed Service Market Size Growth 2021-2026 ($ millions)
Figure 51. Middle East & Africa Database Managed Service Market Size Market Share by Region (2021-2026)
Figure 52. Middle East & Africa Database Managed Service Market Size Market Share by Type (2021-2026)
Figure 53. Middle East & Africa Database Managed Service Market Size Market Share by Application (2021-2026)
Figure 54. Egypt Database Managed Service Market Size Growth 2021-2026 ($ millions)
Figure 55. South Africa Database Managed Service Market Size Growth 2021-2026 ($ millions)
Figure 56. Israel Database Managed Service Market Size Growth 2021-2026 ($ millions)
Figure 57. Turkey Database Managed Service Market Size Growth 2021-2026 ($ millions)
Figure 58. GCC Countries Database Managed Service Market Size Growth 2021-2026 ($ millions)
Figure 59. Americas Database Managed Service Market Size 2027-2032 ($ millions)
Figure 60. APAC Database Managed Service Market Size 2027-2032 ($ millions)
Figure 61. Europe Database Managed Service Market Size 2027-2032 ($ millions)
Figure 62. Middle East & Africa Database Managed Service Market Size 2027-2032 ($ millions)
Figure 63. United States Database Managed Service Market Size 2027-2032 ($ millions)
Figure 64. Canada Database Managed Service Market Size 2027-2032 ($ millions)
Figure 65. Mexico Database Managed Service Market Size 2027-2032 ($ millions)
Figure 66. Brazil Database Managed Service Market Size 2027-2032 ($ millions)
Figure 67. China Database Managed Service Market Size 2027-2032 ($ millions)
Figure 68. Japan Database Managed Service Market Size 2027-2032 ($ millions)
Figure 69. Korea Database Managed Service Market Size 2027-2032 ($ millions)
Figure 70. Southeast Asia Database Managed Service Market Size 2027-2032 ($ millions)
Figure 71. India Database Managed Service Market Size 2027-2032 ($ millions)

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Figure 72. Australia Database Managed Service Market Size 2027-2032 ($ millions)
Figure 73. Germany Database Managed Service Market Size 2027-2032 ($ millions)
Figure 74. France Database Managed Service Market Size 2027-2032 ($ millions)
Figure 75. UK Database Managed Service Market Size 2027-2032 ($ millions)
Figure 76. Italy Database Managed Service Market Size 2027-2032 ($ millions)
Figure 77. Russia Database Managed Service Market Size 2027-2032 ($ millions)
Figure 78. Egypt Database Managed Service Market Size 2027-2032 ($ millions)
Figure 79. South Africa Database Managed Service Market Size 2027-2032 ($ millions)
Figure 80. Israel Database Managed Service Market Size 2027-2032 ($ millions)
Figure 81. Turkey Database Managed Service Market Size 2027-2032 ($ millions)
Figure 82. Global Database Managed Service Market Size Market Share Forecast by Type (2027-2032)
Figure 83. Global Database Managed Service Market Size Market Share Forecast by Application (2027-2032)
Figure 84. GCC Countries Database Managed Service Market Size 2027-2032 ($ millions)

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