

Global Data Security Posture Management (DSPM) Platform Market Growth (Status and Outlook) 2025-2031

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Abstracts

According to this study, the global Data Security Posture Management (DSPM) Platform market size will reach US\$ 1671 million by 2031.

A Data Security Posture Management (DSPM) platform is a comprehensive cybersecurity tool designed to continuously assess, monitor, and enhance an organization's protection of its data assets across on-premises, cloud, and hybrid environments. It aggregates and analyzes data from various sources—such as cloud storage systems, databases, applications, and endpoint devices—to identify vulnerabilities, misconfigurations, access risks, and compliance gaps related to sensitive data. By leveraging technologies like machine learning, behavioral analytics, and automated scanning, the platform provides a unified view of an organization's data security posture, enabling proactive identification of threats such as unauthorized data access, insecure encryption, or policy violations. It prioritizes risks based on business impact, offers actionable remediation recommendations, and supports compliance with regulations like GDPR, HIPAA, or CCPA by ensuring data is stored, processed, and shared in line with security best practices. Ultimately, a DSPM platform empowers organizations to maintain visibility and control over their data ecosystem, minimizing the risk of data breaches, leaks, or unauthorized exposure.

United States market for Data Security Posture Management (DSPM) Platform is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Data Security Posture Management (DSPM) Platform is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025

through 2031.

Europe market for Data Security Posture Management (DSPM) Platform is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Data Security Posture Management (DSPM) Platform players cover Zscaler, Securiti, Varonis, BigID, Rubrik, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LPI (LP Information)' newest research report, the "Data Security Posture Management (DSPM) Platform Industry Forecast" looks at past sales and reviews total world Data Security Posture Management (DSPM) Platform sales in 2024, providing a comprehensive analysis by region and market sector of projected Data Security Posture Management (DSPM) Platform sales for 2025 through 2031. With Data Security Posture Management (DSPM) Platform sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Data Security Posture Management (DSPM) Platform industry.

This Insight Report provides a comprehensive analysis of the global Data Security Posture Management (DSPM) Platform landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Data Security Posture Management (DSPM) Platform portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Data Security Posture Management (DSPM) Platform market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Data Security Posture Management (DSPM) Platform and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Data Security Posture Management (DSPM) Platform.

This report presents a comprehensive overview, market shares, and growth opportunities of Data Security Posture Management (DSPM) Platform market by product type, application, key players and key regions and countries.

Segmentation by Type:

Cloud-Native DSPM Platforms

On-Premises DSPM Platforms

Hybrid DSPM Platforms

Segmentation by Application:

Enterprise Data Risk Management

Database Activity Monitoring

Incident Response and Forensics

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Zscaler

Securiti

Varonis

BigID

Rubrik

Thales

Forcepoint

Cyera

Proofpoint

Concentric AI

AvePoint

Orca Security

Netskope

Sentra

Palo Alto Networks

Strac

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