

Global Data and Analytics Service Software Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Data and Analytics Service Software market size is predicted to grow from US\$ 2959 million in 2025 to US\$ 5951 million in 2032; it is expected to grow at a CAGR of 10.6% from 2026 to 2032.

Data and analytics service software is a platform-based software system used for large-scale data collection, processing, storage, and analysis, encompassing data warehousing, business intelligence (BI), machine learning analytics, and real-time data processing capabilities. These systems help enterprises extract value from multi-source data, enabling business analysis, user insights, and predictive decision-making, and are one of the core infrastructures for enterprise operations in the digital economy era.

With data becoming a core production factor, enterprises are increasingly reliant on data analytics capabilities. With the development of AI models and real-time computing technologies, data analytics is shifting from static reports to intelligent decision-making systems. In the future, this industry will deeply integrate with generative AI and industry data models to achieve automated analysis and decision recommendations, continuously expanding its market space and penetrating various vertical industries.

LPI (LP Information)' newest research report, the "Data and Analytics Service Software Industry Forecast" looks at past sales and reviews total world Data and Analytics Service Software sales in 2025, providing a comprehensive analysis by region and market sector of projected Data and Analytics Service Software sales for 2026 through 2032. With Data and Analytics Service Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Data and Analytics Service Software industry.

This Insight Report provides a comprehensive analysis of the global Data and Analytics Service Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Data and Analytics Service Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Data and Analytics Service Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Data and Analytics Service Software and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Data and Analytics Service Software.

This report presents a comprehensive overview, market shares, and growth opportunities of Data and Analytics Service Software market by product type, application, key players and key regions and countries.

Segmentation by Type:

Cloud-based

On-premises

Segmentation by Functional Types:

Descriptive Analytics Software

Diagnostic Analytics Software

Predictive Analytics Software

Prescription Analytics Software

Others

Segmentation by Data Types:

Structured Data Analytics

Unstructured Data Analytics

Segmentation by Application:

Large Enterprises

Small and Medium-sized Enterprises

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Teradata

PwC

Accenture

Cognizant

Capgemini

Deloitte

Ernst & Young

Wipro

DXC Technology

Genpact

NTT Data

HCL Technologies

Atos

Alibaba

Tencent

Huawei

Baidu

Fujitsu

NEC

Naver

Korea Telecom

LG

Fractal Analytics

Tredence

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