

Global Data and Analytics (D&A) Services for Mid-market Enterprises Market Growth (Status and Outlook) 2024-2030

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Abstracts

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Currently, mid-market enterprises stand at a crucial juncture. They are striving to strengthen their Data and Analytics (D&A) foundation while simultaneously exploring cutting-edge technologies such as generative AI. In an ever-evolving market landscape, these enterprises are keen on achieving excellence and fostering innovation when selecting a provider. In their pursuit, mid-market enterprises are seeking partners that prioritize building strong relationships, cost-efficiency, agility, nimbleness, and a steadfast commitment to delivering tangible business impact and Return on Investment (RoI) at every stage of their transformation journey. Providers equipped with inventive solutions, accelerators, and strong advisory capabilities can efficiently guide these enterprises through the dynamic D&A landscape.

The global Data and Analytics (D&A) Services for Mid-market Enterprises market size is projected to grow from US\$ million in 2024 to US\$ million in 2030; it is expected to grow at a CAGR of %from 2024 to 2030.

LPI (LP Information)' newest research report, the "Data and Analytics (D&A) Services for Mid-market Enterprises Industry Forecast" looks at past sales and reviews total world Data and Analytics (D&A) Services for Mid-market Enterprises sales in 2022, providing a comprehensive analysis by region and market sector of projected Data and Analytics (D&A) Services for Mid-market Enterprises sales for 2023 through 2029. With Data and Analytics (D&A) Services for Mid-market Enterprises sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Data and Analytics (D&A) Services for Mid-market Enterprises

industry.

This Insight Report provides a comprehensive analysis of the global Data and Analytics (D&A) Services for Mid-market Enterprises landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Data and Analytics (D&A) Services for Mid-market Enterprises portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Data and Analytics (D&A) Services for Mid-market Enterprises market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Data and Analytics (D&A) Services for Mid-market Enterprises and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Data and Analytics (D&A) Services for Mid-market Enterprises.

United States market for Data and Analytics (D&A) Services for Mid-market Enterprises is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

China market for Data and Analytics (D&A) Services for Mid-market Enterprises is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Europe market for Data and Analytics (D&A) Services for Mid-market Enterprises is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Global key Data and Analytics (D&A) Services for Mid-market Enterprises players cover Persistent Systems, Mphasis, Cyient, Zensar, Coforge, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2023.

This report presents a comprehensive overview, market shares, and growth opportunities of Data and Analytics (D&A) Services for Mid-market Enterprises market by product type, application, key players and key regions and countries.

Segmentation by Type:

Customized Service

Standardized Service

Segmentation by Application:

BFSI

Healthcare & Life Sciences

Retail & CPG

Telecom Media & Entertainment

Energy & Utilities

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

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India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Persistent Systems

Mphasis

Cyient

Zensar

Coforge

Infogain

Xebia

Innova Solutions

FPT Software

Infinite Computer Solutions

West Monroe

HTC Global Services

Visionet Systems

Indium Software

Mastek

Orion Innovation

Cigniti

Marlabs

Innover Digital

Aspire Systems

Jade Global

ValueMomentum

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