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Global Data Labeling and Annotation Service Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Data Labeling and Annotation Service market size is predicted to grow from US$ 11220 million in 2025 to US$ 19790 million in 2032; it is expected to grow at a CAGR of 8.6% from 2026 to 2032.

A Data Labeling and Annotation Service is a specialized service that focuses on enhancing the usability and understandability of raw data for artificial intelligence and machine learning applications. It involves a systematic process where human annotators, automated tools, or a combination of both are employed to add descriptive labels, annotations, or metadata to various types of data such as images, text, audio, and video. By accurately tagging data points with relevant information like object identities, sentiment, or speech content, these services enable AI and ML algorithms to better analyze, learn from, and make predictions based on the data, thereby improving the performance and accuracy of the associated models.

United States market for Data Labeling and Annotation Service is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Data Labeling and Annotation Service is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Data Labeling and Annotation Service is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Data Labeling and Annotation Service players cover Appen, Infosys BPM, iMerit, Alegion, Prodigy, etc. In terms of revenue, the global two largest companies

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occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the ?Data Labeling and Annotation Service Industry Forecast? looks at past sales and reviews total world Data Labeling and Annotation Service sales in 2025, providing a comprehensive analysis by region and market sector of projected Data Labeling and Annotation Service sales for 2026 through 2032. With Data Labeling and Annotation Service sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Data Labeling and Annotation Service industry.

This Insight Report provides a comprehensive analysis of the global Data Labeling and Annotation Service landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Data Labeling and Annotation Service portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms? unique position in an accelerating global Data Labeling and Annotation Service market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Data Labeling and Annotation Service and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Data Labeling and Annotation Service.

This report presents a comprehensive overview, market shares, and growth opportunities of Data Labeling and Annotation Service market by product type, application, key players and key regions and countries.

Segmentation by Type:

Data Labeling Services

Data Annotation Services

Segmentation by Application:

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Autonomous Vehicles

Healthcare

E-commerce

Agriculture

Fintech

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

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- Europe
  - Germany
  - France
  - UK
  - Italy
  - Russia
- Middle East & Africa
  - Egypt
  - South Africa
  - Israel
  - Turkey
  - GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

- Appen
- Infosys BPM
- iMerit
- Alegion
- Prodigy

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Anolytics

Label Your Data

Virtusa

EnFuse Solutions

WNS

AnnotationBox

Damco Solutions

Labellerr

Kotwel

Triyock BPO

Cogito Tech

ProtoTech Solutions

SuperAnnotate

CloudFactory

Kili Technology

Hive

Hitech BPO

Lionbridge AI

Scale AI

Helpware

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Pareto AI

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