

# Global Data Highlighter Market Growth (Status and Outlook) 2025-2031

<https://marketpublishers.com/r/G4F3D9A6BB87EN.html>

Date: February 2025

Pages: 148

Price: US\$ 3,660.00 (Single User License)

ID: G4F3D9A6BB87EN

## Abstracts

The global Data Highlighter market size is predicted to grow from US\$ 1012 million in 2025 to US\$ 1979 million in 2031; it is expected to grow at a CAGR of 11.8% from 2025 to 2031.

Data Highlighter is a tool provided by Google Search Console, which is a set of webmaster tools offered by Google to help website owners monitor and optimize their site's performance in Google Search results. The Data Highlighter tool is specifically designed to assist webmasters in providing structured data for their web pages without having to modify the site's HTML.

Schema markup, which provides a more comprehensive and standardized way of adding structured data to web pages, continues to be a significant trend. Webmasters may prefer using schema markup directly in the HTML to have more control and flexibility over the types of structured data they provide.

LPI (LP Information)' newest research report, the "Data Highlighter Industry Forecast" looks at past sales and reviews total world Data Highlighter sales in 2024, providing a comprehensive analysis by region and market sector of projected Data Highlighter sales for 2025 through 2031. With Data Highlighter sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Data Highlighter industry.

This Insight Report provides a comprehensive analysis of the global Data Highlighter landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Data

Highlighter portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Data Highlighter market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Data Highlighter and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Data Highlighter.

This report presents a comprehensive overview, market shares, and growth opportunities of Data Highlighter market by product type, application, key players and key regions and countries.

#### Segmentation by Type:

Manual Annotation

Automated Annotation

#### Segmentation by Application:

IT & Telecom

BFSI

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

## GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Alegion Inc.

Appen Limited

Amazon Web Services, Inc. (Amazon.com, Inc.)

Clickworker GmbH

CloudApp, Inc.

CloudFactory Limited

Cogito Tech LLC.

Daturks

Defined AI

Google LLC.

Hive

IBM Corporation

iMerit

Labelbox, Inc.

Landing AI

Lionbridge AI

MonkeyLearn Inc.

Neurala Inc.

Playment Inc.

Samasource Inc.

Scale AI.

Sigma AI

Webtunix AI

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