

# Global Data De-identification & Pseudonymity Software Market Growth (Status and Outlook) 2024-2030

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#### **Abstracts**

The report requires updating with new data and is sent in 48 hours after order is placed.

The most common technique to de-identify data in a dataset is through pseudonymization. Data de-identification/pseudonymization software replaces personal identifying data in datasets with artificial identifiers, or pseudonyms. Companies choose to de-identify or pseudonymize (also called tokenize) their data to reduce their risk of holding personally identifiable information and comply with privacy and data protection laws such as the CCPA and GDPR.

Data de-identification/pseudonymization software allows companies to use realistic, but not personally identifiable datasets. This protects the anonymity of data subjects whose personal identifying data, such as names, dates of birth, and other identifiers, are in the dataset. De-identification/pseudonymity solutions help companies derive value from datasets without compromising the privacy of the data subjects in a given dataset.

The global Data De-identification & Pseudonymity Software market size is projected to grow from US\$ 1061 million in 2023 to US\$ 1866.4 million in 2030; it is expected to grow at a CAGR of 8.4% from 2024 to 2030.

LPI (LP Information)' newest research report, the "Data De-identification & Pseudonymity Software Industry Forecast" looks at past sales and reviews total world Data De-identification & Pseudonymity Software sales in 2023, providing a comprehensive analysis by region and market sector of projected Data De-identification & Pseudonymity Software sales for 2024 through 2030. With Data De-identification & Pseudonymity Software sales broken down by region, market sector and sub-sector,



this report provides a detailed analysis in US\$ millions of the world Data Deidentification & Pseudonymity Software industry.

This Insight Report provides a comprehensive analysis of the global Data Deidentification & Pseudonymity Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Data De-identification & Pseudonymity Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Data De-identification & Pseudonymity Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Data De-identification & Pseudonymity Software and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Data De-identification & Pseudonymity Software.

Some of the future market trends of Data De-identification & Pseudonymity Software are:

Increasing demand for cloud-based solutions that can provide scalability, flexibility, and cost-effectiveness for data de-identification and pseudonymity.

Growing adoption of artificial intelligence and machine learning technologies that can enhance the efficiency and accuracy of data de-identification and pseudonymity processes.

Rising awareness and compliance with data privacy and protection regulations such as GDPR, CCPA, HIPAA, and others that require organizations to safeguard the personal data of their customers and employees.

Expanding use cases and applications of data de-identification and pseudonymity software in various industries such as healthcare, retail, banking, telecommunications, government, and others.

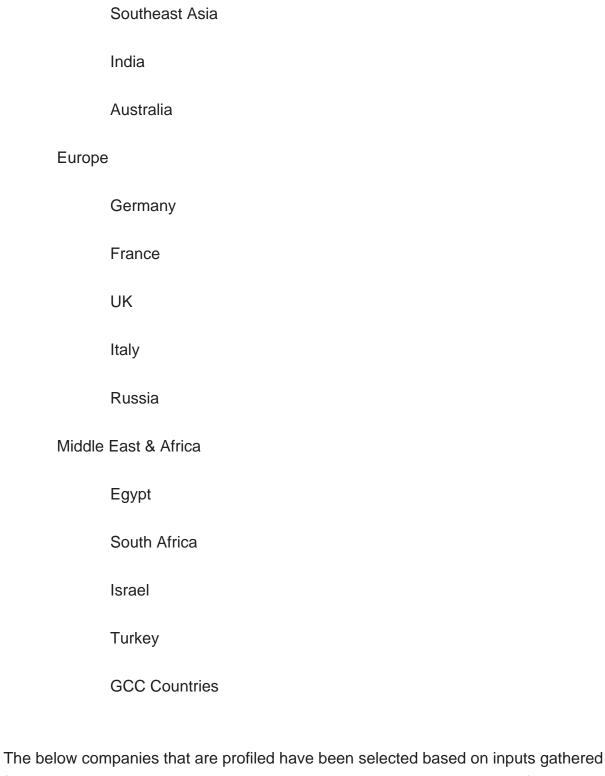
This report presents a comprehensive overview, market shares, and growth



opportunities of Data De-identification & Pseudonymity Software market by product type, application, key players and key regions and countries.

Segmentation	by type			
Cloud-	Based			
On-Pre	emises			
Segmentation by application				
Individ	Individual			
Enterp	Enterprise			
Others				
This report als	o splits the market by region:			
Americ	as			
	United States			
	Canada			
	Mexico			
	Brazil			
APAC				
	China			
	Japan			
	Korea			





The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Aircloak

**AvePoint** 



Anonos
Ekobit
Protegrity
Dataguise
Thales Group
ARCAD Software
IBM
MENTISoftware
Imperva
Informatica
KI DESIGN
Privacy Analytics
ContextSpace
Privitar
SecuPi
Semele
StratoKey
TokenEx
Truata
Very Good Security



Wizuda



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