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Global Data Center Thermal Management Software Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Data Center Thermal Management Software market size is predicted to grow from US$ 620 million in 2025 to US$ 1047 million in 2032; it is expected to grow at a CAGR of 7.8% from 2026 to 2032.

Data Center Thermal Management Software refers to intelligent software systems designed to monitor, analyze, optimize, and control the overall thermal environment of data centers, primarily serving AI data centers, cloud computing centers, and high-performance computing (HPC) infrastructure. By integrating data from temperature sensors, airflow monitoring equipment, liquid cooling systems, air conditioning units (CRAC/CRAH), coolant distribution units (CDUs), and rack-level thermal sensors, the software enables real-time modeling and optimization of heat distribution, energy efficiency, cooling loads, and equipment operating status. Core functions include thermal simulation analysis, dynamic load adjustment, energy optimization, hotspot identification, predictive thermal control, and digital twin-based thermal management, thereby reducing PUE (Power Usage Effectiveness), enhancing cooling efficiency, and ensuring the stable operation of high-density computing equipment.

The global market for data center thermal management software is characterized by North American leadership, a green-driven European market, and rapid growth in the Asia-Pacific region. Driven by the surge in AI computing power, the construction of hyperscale data centers, and the adoption of liquid cooling technology, the North American market focuses on AI-driven thermal optimization, digital twin modeling, and automated cooling control. Europe emphasizes carbon neutrality and energy efficiency regulations, resulting in high demand for low-carbon thermal management and energy optimization software. The Asia-Pacific region is growing rapidly, fueled by data center expansion in China, Japan, South Korea, and Southeast Asia, with a particular focus on

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optimizing hybrid liquid and air cooling systems. The market is currently transitioning from traditional monitoring software to AI-driven intelligent thermal management platforms; customers increasingly prioritize PUE optimization, real-time thermal simulation, automated tuning, and multi-system coordinated control capabilities. Future trends include AI-based predictive thermal scheduling, digital twin data centers, all-liquid cooling thermal management platforms, thermal optimization for edge computing, and carbon-emission-driven optimization algorithms. Key challenges include the complexity of multi-system data integration, stringent requirements for thermal model accuracy, a lack of standardized hardware protocols, high initial deployment costs, and the need for specialized operational expertise. The industry's average gross margin typically ranges from 45% to 70%; standardized SaaS platforms and AI optimization software command higher margins, while customized integration and complex system modeling services yield relatively lower margins.

LPI (LP Information)' newest research report, the “Data Center Thermal Management Software Industry Forecast” looks at past sales and reviews total world Data Center Thermal Management Software sales in 2025, providing a comprehensive analysis by region and market sector of projected Data Center Thermal Management Software sales for 2026 through 2032. With Data Center Thermal Management Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Data Center Thermal Management Software industry.

This Insight Report provides a comprehensive analysis of the global Data Center Thermal Management Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Data Center Thermal Management Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Data Center Thermal Management Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Data Center Thermal Management Software and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Data Center Thermal Management Software.

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This report presents a comprehensive overview, market shares, and growth opportunities of Data Center Thermal Management Software market by product type, application, key players and key regions and countries.

Segmentation by Type:

Thermal Monitoring and Visualization Software

Thermal Simulation and Modeling Software

Ai-Driven Thermal Load Optimization Software

Energy Consumption and PUE Optimization Software

Others

Segmentation by PUE Improvement Rate:

PUE Improvement ? 10%

PUE Improvement 10%–25%

PUE Improvement > 25%

Segmentation by Application:

Hyperscale Data Centers

Colocation Data Centers

Edge Data Centers

Enterprise Data Centers

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This report also splits the market by region:

- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia
- Europe
  - Germany
  - France
  - UK
  - Italy
  - Russia

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- Middle East & Africa
  - Egypt
  - South Africa
  - Israel
  - Turkey
  - GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

- Schneider Electric SE
- Vertiv Holdings Co
- Siemens AG
- ABB Ltd.
- Johnson Controls International plc
- Huawei Technologies Co., Ltd.
- Alibaba Cloud Computing Co., Ltd.
- Tencent Cloud Computing
- Amazon Web Services, Inc.
- Microsoft Corporation
- Google LLC

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IBM Corporation

Equinix, Inc.

NTT Data Center Management

STULZ GmbH

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