

Global Data Center Backup Service Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Data Center Backup Service market size is predicted to grow from US\$ 1010 million in 2025 to US\$ 1529 million in 2032; it is expected to grow at a CAGR of 6.1% from 2026 to 2032.

Data center backup service refers to copying important data in the data center to independent storage media or remote data centers to prevent data loss and irreversible consequences caused by catastrophic events. Through backup services, users can quickly restore data when data is lost or damaged to ensure business continuity and data integrity. Backup services usually include the formulation of backup strategies, the selection of backup tools, backup execution and monitoring, and recovery drills.

The global data center backup service market is experiencing steady growth driven by surging data volumes, escalating ransomware threats, and the increasing adoption of hybrid cloud. North America and Europe, as mature markets, lead in backup-as-a-service, immutable backup, and disaster recovery orchestration services, leveraging their advanced cloud backup technologies, stringent data compliance regulations, and highly professional disaster recovery service ecosystems. The Asia-Pacific region is the fastest-growing and most demanding sector, with China and Southeast Asian countries experiencing rapid adoption of local backup appliances, hybrid cloud backup, and data archiving services, driven by accelerated enterprise digital transformation, increased awareness of critical data protection, and the wave of domestic substitution. Local service providers are rapidly emerging. The Middle East and Africa focus on critical information infrastructure protection and data sovereignty compliance. The industry as a whole is accelerating its evolution towards AI-driven anomaly detection, rapid ransomware recovery, and on-demand disaster recovery.

LPI (LP Information)' newest research report, the “Data Center Backup Service Industry Forecast” looks at past sales and reviews total world Data Center Backup Service sales in 2025, providing a comprehensive analysis by region and market sector of projected Data Center Backup Service sales for 2026 through 2032. With Data Center Backup Service sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Data Center Backup Service industry.

This Insight Report provides a comprehensive analysis of the global Data Center Backup Service landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Data Center Backup Service portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Data Center Backup Service market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Data Center Backup Service and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Data Center Backup Service.

This report presents a comprehensive overview, market shares, and growth opportunities of Data Center Backup Service market by product type, application, key players and key regions and countries.

Segmentation by Type:

Cloud Backup

Traditional Backup

Segmentation by Level:

Basic Backup Service

Enterprise Backup Service

Disaster Recovery Backup Service

Archival Backup Service

Others

Segmentation by Backup Object:

Physical Server Backup Service

Virtualization Backup Service

Database and Application Backup Service

Cloud Data Backup Service

Container Backup Service

Others

Segmentation by Application:

Finance

Telecommunications

Government

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

N-able

Parablu

Keepit

CITIC Telecom CPC

NovaStor

Kaseya

Carbonite

Acronis

Bacula Systems

Arcserve

Atea

Druva

VMware, Inc.

Hewlett Packard Enterprise (HPE)

Dell Technologies Inc.

Oracle Corporation

Google Cloud

Huawei

Tencent

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