

Global Data Center Automation Software Market Growth (Status and Outlook) 2026-2032

<https://marketpublishers.com/r/G05F28CC4100EN.html>

Date: July 2026

Pages: 118

Price: US\$ 3,660.00 (Single User License)

ID: G05F28CC4100EN

Abstracts

The global Data Center Automation Software market size is predicted to grow from US\$ 5943 million in 2025 to US\$ 13124 million in 2032; it is expected to grow at a CAGR of 12.2% from 2026 to 2032.

Data Center Automation Software refers to a technology platform that automatically executes data center operation and maintenance tasks through preset strategies and intelligent algorithms. Its core objective is to replace manual operations, achieving automated management of the entire lifecycle, including server configuration, network deployment, storage allocation, application delivery, and monitoring and alerting. This software typically integrates orchestration tools, API interfaces, and AI-powered operation and maintenance capabilities, enabling it to automatically allocate resources based on load changes, quickly respond to faults, and implement repairs, thereby significantly improving operational efficiency and system reliability while reducing human error and operating costs. It is a key foundational software for modern cloud data centers and IT infrastructure to achieve agile operation and maintenance and support business elasticity.

Global pricing for Data Center Automation software varies significantly, with high-end enterprise-level solutions commanding annual license fees of hundreds of thousands of dollars, while SaaS subscriptions range from tens to hundreds of dollars per node per month. The core costs are R&D (approximately 30-40%) and sales (25-35%), followed by support and cloud infrastructure. Industry gross margins are typically high, ranging from 70% to 85%, primarily due to the replicable nature of the software and low marginal delivery costs.

The global market for Data Center Automation Software exhibits a pattern of ?North

America leading, Europe catching up, and Asia Pacific accelerating.? North America, as the technology hub, boasts the most mature market, with enterprises widely adopting AIOps and full-stack automation solutions to address complex hybrid cloud environments. Driven by stringent data compliance (such as GDPR), Europe's automation solutions emphasize integration, security, and process standardization. The Asia Pacific region is experiencing the fastest growth, fueled by the digital economy and the widespread adoption of cloud computing, with markets like China and India showing a strong demand for cost-sensitive, lightweight automation tools and cloud-native solutions. Latin America, the Middle East, and Africa are in earlier stages, evolving from basic monitoring and script automation to platform-based solutions. The global trend is continuously evolving from task automation to intelligent, autonomous data centers.

LPI (LP Information)' newest research report, the ?Data Center Automation Software Industry Forecast? looks at past sales and reviews total world Data Center Automation Software sales in 2025, providing a comprehensive analysis by region and market sector of projected Data Center Automation Software sales for 2026 through 2032. With Data Center Automation Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Data Center Automation Software industry.

This Insight Report provides a comprehensive analysis of the global Data Center Automation Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Data Center Automation Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Data Center Automation Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Data Center Automation Software and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Data Center Automation Software.

This report presents a comprehensive overview, market shares, and growth opportunities of Data Center Automation Software market by product type, application,

key players and key regions and countries.

Segmentation by Type:

On Premises

On Cloud Based

Segmentation by Service Depth:

Infrastructure Automation Software

Platform and Application Service Automation Software

Business Process Automation Software

Segmentation by Technology:

DevOps Automation Software

ITSM/ITOM Automation Software

FinOps Automation Software

Segmentation by Application:

IT and Telecommunications

Manufacturing

Transportation and Logistics

Defense and Government

Healthcare

BFSI

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Microsoft

Dell

IBM

VMware Inc.

SAP

BMC Software

Red Hat Inc.

Cisco Systems

Fujitsu Limited

Riverturn Inc.

OpenText

Itential

Redwood Software

Beckhoff Automation

Iconics

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Data Center Automation Software Market Size (2021-2032)
 - 2.1.2 Data Center Automation Software Market Size CAGR by Region (2021 VS 2025 VS 2032)
 - 2.1.3 World Current & Future Analysis for Data Center Automation Software by Country/Region (2021, 2025 & 2032)
- 2.2 Data Center Automation Software Segment by Type
 - 2.2.1 On Premises
 - 2.2.2 On Cloud Based
 - 2.2.3 Data Center Automation Software Market Size by Type
 - 2.2.3.1 Data Center Automation Software Market Size CAGR by Type (2021 VS 2025 VS 2032)
 - 2.2.3.2 Global Data Center Automation Software Market Size Market Share by Type (2021-2026)
- 2.3 Data Center Automation Software Segment by Service Depth
 - 2.3.1 Infrastructure Automation Software
 - 2.3.2 Platform and Application Service Automation Software
 - 2.3.3 Business Process Automation Software
 - 2.3.4 Data Center Automation Software Market Size by Service Depth
 - 2.3.4.1 Data Center Automation Software Market Size CAGR by Service Depth (2021 VS 2025 VS 2032)
 - 2.3.4.2 Global Data Center Automation Software Market Size Market Share by Service Depth (2021-2026)
- 2.4 Data Center Automation Software Segment by Technology

2.4.1 DevOps Automation Software

2.4.2 ITSM/ITOM Automation Software

2.4.3 FinOps Automation Software

2.4.4 Data Center Automation Software Market Size by Technology

2.4.4.1 Data Center Automation Software Market Size CAGR by Technology (2021 VS 2025 VS 2032)

2.4.4.2 Global Data Center Automation Software Market Size Market Share by Technology (2021-2026)

2.5 Data Center Automation Software Segment by Application

2.5.1 IT and Telecommunications

2.5.2 Manufacturing

2.5.3 Transportation and Logistics

2.5.4 Defense and Government

2.5.5 Healthcare

2.5.6 BFSI

2.5.7 Others

2.5.8 Data Center Automation Software Market Size by Application

2.5.8.1 Data Center Automation Software Market Size CAGR by Application (2021 VS 2025 VS 2032)

2.5.8.2 Global Data Center Automation Software Market Size Market Share by Application (2021-2026)

3 DATA CENTER AUTOMATION SOFTWARE MARKET SIZE BY PLAYER

3.1 Data Center Automation Software Market Size Market Share by Player

3.1.1 Global Data Center Automation Software Revenue by Player (2021-2026)

3.1.2 Global Data Center Automation Software Revenue Market Share by Player (2021-2026)

3.2 Global Data Center Automation Software Key Players Head office and Products Offered

3.3 Market Concentration Rate Analysis

3.3.1 Competition Landscape Analysis

3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.4 New Products and Potential Entrants

3.5 Mergers & Acquisitions, Expansion

4 DATA CENTER AUTOMATION SOFTWARE BY REGION

4.1 Data Center Automation Software Market Size by Region (2021-2026)

4.2 Global Data Center Automation Software Annual Revenue by Country/Region (2021-2026)

4.3 Americas Data Center Automation Software Market Size Growth (2021-2026)

4.4 APAC Data Center Automation Software Market Size Growth (2021-2026)

4.5 Europe Data Center Automation Software Market Size Growth (2021-2026)

4.6 Middle East & Africa Data Center Automation Software Market Size Growth (2021-2026)

5 AMERICAS

5.1 Americas Data Center Automation Software Market Size by Country (2021-2026)

5.2 Americas Data Center Automation Software Market Size by Type (2021-2026)

5.3 Americas Data Center Automation Software Market Size by Application (2021-2026)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Data Center Automation Software Market Size by Region (2021-2026)

6.2 APAC Data Center Automation Software Market Size by Type (2021-2026)

6.3 APAC Data Center Automation Software Market Size by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

7 EUROPE

7.1 Europe Data Center Automation Software Market Size by Country (2021-2026)

7.2 Europe Data Center Automation Software Market Size by Type (2021-2026)

7.3 Europe Data Center Automation Software Market Size by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Data Center Automation Software by Region (2021-2026)

8.2 Middle East & Africa Data Center Automation Software Market Size by Type (2021-2026)

8.3 Middle East & Africa Data Center Automation Software Market Size by Application (2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 GLOBAL DATA CENTER AUTOMATION SOFTWARE MARKET FORECAST

10.1 Global Data Center Automation Software Forecast by Region (2027-2032)

10.1.1 Global Data Center Automation Software Forecast by Region (2027-2032)

10.1.2 Americas Data Center Automation Software Forecast

10.1.3 APAC Data Center Automation Software Forecast

10.1.4 Europe Data Center Automation Software Forecast

10.1.5 Middle East & Africa Data Center Automation Software Forecast

10.2 Americas Data Center Automation Software Forecast by Country (2027-2032)

10.2.1 United States Market Data Center Automation Software Forecast

10.2.2 Canada Market Data Center Automation Software Forecast

10.2.3 Mexico Market Data Center Automation Software Forecast

10.2.4 Brazil Market Data Center Automation Software Forecast

10.3 APAC Data Center Automation Software Forecast by Region (2027-2032)

10.3.1 China Data Center Automation Software Market Forecast

10.3.2 Japan Market Data Center Automation Software Forecast

10.3.3 Korea Market Data Center Automation Software Forecast

10.3.4 Southeast Asia Market Data Center Automation Software Forecast

- 10.3.5 India Market Data Center Automation Software Forecast
- 10.3.6 Australia Market Data Center Automation Software Forecast
- 10.4 Europe Data Center Automation Software Forecast by Country (2027-2032)
 - 10.4.1 Germany Market Data Center Automation Software Forecast
 - 10.4.2 France Market Data Center Automation Software Forecast
 - 10.4.3 UK Market Data Center Automation Software Forecast
 - 10.4.4 Italy Market Data Center Automation Software Forecast
 - 10.4.5 Russia Market Data Center Automation Software Forecast
- 10.5 Middle East & Africa Data Center Automation Software Forecast by Region (2027-2032)
 - 10.5.1 Egypt Market Data Center Automation Software Forecast
 - 10.5.2 South Africa Market Data Center Automation Software Forecast
 - 10.5.3 Israel Market Data Center Automation Software Forecast
 - 10.5.4 Turkey Market Data Center Automation Software Forecast
- 10.6 Global Data Center Automation Software Forecast by Type (2027-2032)
- 10.7 Global Data Center Automation Software Forecast by Application (2027-2032)
 - 10.7.1 GCC Countries Market Data Center Automation Software Forecast

11 KEY PLAYERS ANALYSIS

- 11.1 Microsoft
 - 11.1.1 Microsoft Company Information
 - 11.1.2 Microsoft Data Center Automation Software Product Offered
 - 11.1.3 Microsoft Data Center Automation Software Revenue, Gross Margin and Market Share (2021-2026)
 - 11.1.4 Microsoft Main Business Overview
 - 11.1.5 Microsoft Latest Developments
- 11.2 Dell
 - 11.2.1 Dell Company Information
 - 11.2.2 Dell Data Center Automation Software Product Offered
 - 11.2.3 Dell Data Center Automation Software Revenue, Gross Margin and Market Share (2021-2026)
 - 11.2.4 Dell Main Business Overview
 - 11.2.5 Dell Latest Developments
- 11.3 IBM
 - 11.3.1 IBM Company Information
 - 11.3.2 IBM Data Center Automation Software Product Offered
 - 11.3.3 IBM Data Center Automation Software Revenue, Gross Margin and Market Share (2021-2026)

- 11.3.4 IBM Main Business Overview
- 11.3.5 IBM Latest Developments
- 11.4 VMware Inc.
 - 11.4.1 VMware Inc. Company Information
 - 11.4.2 VMware Inc. Data Center Automation Software Product Offered
 - 11.4.3 VMware Inc. Data Center Automation Software Revenue, Gross Margin and Market Share (2021-2026)
 - 11.4.4 VMware Inc. Main Business Overview
 - 11.4.5 VMware Inc. Latest Developments
- 11.5 SAP
 - 11.5.1 SAP Company Information
 - 11.5.2 SAP Data Center Automation Software Product Offered
 - 11.5.3 SAP Data Center Automation Software Revenue, Gross Margin and Market Share (2021-2026)
 - 11.5.4 SAP Main Business Overview
 - 11.5.5 SAP Latest Developments
- 11.6 BMC Software
 - 11.6.1 BMC Software Company Information
 - 11.6.2 BMC Software Data Center Automation Software Product Offered
 - 11.6.3 BMC Software Data Center Automation Software Revenue, Gross Margin and Market Share (2021-2026)
 - 11.6.4 BMC Software Main Business Overview
 - 11.6.5 BMC Software Latest Developments
- 11.7 Red Hat Inc.
 - 11.7.1 Red Hat Inc. Company Information
 - 11.7.2 Red Hat Inc. Data Center Automation Software Product Offered
 - 11.7.3 Red Hat Inc. Data Center Automation Software Revenue, Gross Margin and Market Share (2021-2026)
 - 11.7.4 Red Hat Inc. Main Business Overview
 - 11.7.5 Red Hat Inc. Latest Developments
- 11.8 Cisco Systems
 - 11.8.1 Cisco Systems Company Information
 - 11.8.2 Cisco Systems Data Center Automation Software Product Offered
 - 11.8.3 Cisco Systems Data Center Automation Software Revenue, Gross Margin and Market Share (2021-2026)
 - 11.8.4 Cisco Systems Main Business Overview
 - 11.8.5 Cisco Systems Latest Developments
- 11.9 Fujitsu Limited
 - 11.9.1 Fujitsu Limited Company Information

- 11.9.2 Fujitsu Limited Data Center Automation Software Product Offered
- 11.9.3 Fujitsu Limited Data Center Automation Software Revenue, Gross Margin and Market Share (2021-2026)
- 11.9.4 Fujitsu Limited Main Business Overview
- 11.9.5 Fujitsu Limited Latest Developments
- 11.10 Riverturn Inc.
 - 11.10.1 Riverturn Inc. Company Information
 - 11.10.2 Riverturn Inc. Data Center Automation Software Product Offered
 - 11.10.3 Riverturn Inc. Data Center Automation Software Revenue, Gross Margin and Market Share (2021-2026)
 - 11.10.4 Riverturn Inc. Main Business Overview
 - 11.10.5 Riverturn Inc. Latest Developments
- 11.11 OpenText
 - 11.11.1 OpenText Company Information
 - 11.11.2 OpenText Data Center Automation Software Product Offered
 - 11.11.3 OpenText Data Center Automation Software Revenue, Gross Margin and Market Share (2021-2026)
 - 11.11.4 OpenText Main Business Overview
 - 11.11.5 OpenText Latest Developments
- 11.12 Itential
 - 11.12.1 Itential Company Information
 - 11.12.2 Itential Data Center Automation Software Product Offered
 - 11.12.3 Itential Data Center Automation Software Revenue, Gross Margin and Market Share (2021-2026)
 - 11.12.4 Itential Main Business Overview
 - 11.12.5 Itential Latest Developments
- 11.13 Redwood Software
 - 11.13.1 Redwood Software Company Information
 - 11.13.2 Redwood Software Data Center Automation Software Product Offered
 - 11.13.3 Redwood Software Data Center Automation Software Revenue, Gross Margin and Market Share (2021-2026)
 - 11.13.4 Redwood Software Main Business Overview
 - 11.13.5 Redwood Software Latest Developments
- 11.14 Beckhoff Automation
 - 11.14.1 Beckhoff Automation Company Information
 - 11.14.2 Beckhoff Automation Data Center Automation Software Product Offered
 - 11.14.3 Beckhoff Automation Data Center Automation Software Revenue, Gross Margin and Market Share (2021-2026)
 - 11.14.4 Beckhoff Automation Main Business Overview

11.14.5 Beckhoff Automation Latest Developments

11.15 Iconics

11.15.1 Iconics Company Information

11.15.2 Iconics Data Center Automation Software Product Offered

11.15.3 Iconics Data Center Automation Software Revenue, Gross Margin and Market Share (2021-2026)

11.15.4 Iconics Main Business Overview

11.15.5 Iconics Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Data Center Automation Software Market Size CAGR by Region (2021 VS 2025 VS 2032) & (\$ millions)

Table 2. Data Center Automation Software Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of On Premises

Table 4. Major Players of On Cloud Based

Table 5. Data Center Automation Software Market Size CAGR by Type (2021 VS 2025 VS 2032) & (\$ millions)

Table 6. Global Data Center Automation Software Market Size by Type (2021-2026) & (\$ millions)

Table 7. Global Data Center Automation Software Market Size Market Share by Type (2021-2026)

Table 8. Major Players of Infrastructure Automation Software

Table 9. Major Players of Platform and Application Service Automation Software

Table 10. Major Players of Business Process Automation Software

Table 11. Data Center Automation Software Market Size CAGR by Service Depth (2021 VS 2025 VS 2032) & (\$ millions)

Table 12. Global Data Center Automation Software Market Size by Service Depth (2021-2026) & (\$ millions)

Table 13. Global Data Center Automation Software Market Size Market Share by Service Depth (2021-2026)

Table 14. Major Players of DevOps Automation Software

Table 15. Major Players of ITSM/ITOM Automation Software

Table 16. Major Players of FinOps Automation Software

Table 17. Data Center Automation Software Market Size CAGR by Technology (2021 VS 2025 VS 2032) & (\$ millions)

Table 18. Global Data Center Automation Software Market Size by Technology (2021-2026) & (\$ millions)

Table 19. Global Data Center Automation Software Market Size Market Share by Technology (2021-2026)

Table 20. Data Center Automation Software Market Size CAGR by Application (2021 VS 2025 VS 2032) & (\$ millions)

Table 21. Global Data Center Automation Software Market Size by Application (2021-2026) & (\$ millions)

Table 22. Global Data Center Automation Software Market Size Market Share by

Application (2021-2026)

Table 23. Global Data Center Automation Software Revenue by Player (2021-2026) & (\$ millions)

Table 24. Global Data Center Automation Software Revenue Market Share by Player (2021-2026)

Table 25. Data Center Automation Software Key Players Head office and Products Offered

Table 26. Data Center Automation Software Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 27. New Products and Potential Entrants

Table 28. Mergers & Acquisitions, Expansion

Table 29. Global Data Center Automation Software Market Size by Region (2021-2026) & (\$ millions)

Table 30. Global Data Center Automation Software Market Size Market Share by Region (2021-2026)

Table 31. Global Data Center Automation Software Revenue by Country/Region (2021-2026) & (\$ millions)

Table 32. Global Data Center Automation Software Revenue Market Share by Country/Region (2021-2026)

Table 33. Americas Data Center Automation Software Market Size by Country (2021-2026) & (\$ millions)

Table 34. Americas Data Center Automation Software Market Size Market Share by Country (2021-2026)

Table 35. Americas Data Center Automation Software Market Size by Type (2021-2026) & (\$ millions)

Table 36. Americas Data Center Automation Software Market Size Market Share by Type (2021-2026)

Table 37. Americas Data Center Automation Software Market Size by Application (2021-2026) & (\$ millions)

Table 38. Americas Data Center Automation Software Market Size Market Share by Application (2021-2026)

Table 39. APAC Data Center Automation Software Market Size by Region (2021-2026) & (\$ millions)

Table 40. APAC Data Center Automation Software Market Size Market Share by Region (2021-2026)

Table 41. APAC Data Center Automation Software Market Size by Type (2021-2026) & (\$ millions)

Table 42. APAC Data Center Automation Software Market Size by Application (2021-2026) & (\$ millions)

Table 43. Europe Data Center Automation Software Market Size by Country (2021-2026) & (\$ millions)
Table 44. Europe Data Center Automation Software Market Size Market Share by Country (2021-2026)
Table 45. Europe Data Center Automation Software Market Size by Type (2021-2026) & (\$ millions)
Table 46. Europe Data Center Automation Software Market Size by Application (2021-2026) & (\$ millions)
Table 47. Middle East & Africa Data Center Automation Software Market Size by Region (2021-2026) & (\$ millions)
Table 48. Middle East & Africa Data Center Automation Software Market Size by Type (2021-2026) & (\$ millions)
Table 49. Middle East & Africa Data Center Automation Software Market Size by Application (2021-2026) & (\$ millions)
Table 50. Key Market Drivers & Growth Opportunities of Data Center Automation Software
Table 51. Key Market Challenges & Risks of Data Center Automation Software
Table 52. Key Industry Trends of Data Center Automation Software
Table 53. Global Data Center Automation Software Market Size Forecast by Region (2027-2032) & (\$ millions)
Table 54. Global Data Center Automation Software Market Size Market Share Forecast by Region (2027-2032)
Table 55. Global Data Center Automation Software Market Size Forecast by Type (2027-2032) & (\$ millions)
Table 56. Global Data Center Automation Software Market Size Forecast by Application (2027-2032) & (\$ millions)
Table 57. Microsoft Details, Company Type, Data Center Automation Software Area Served and Its Competitors
Table 58. Microsoft Data Center Automation Software Product Offered
Table 59. Microsoft Data Center Automation Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 60. Microsoft Main Business
Table 61. Microsoft Latest Developments
Table 62. Dell Details, Company Type, Data Center Automation Software Area Served and Its Competitors
Table 63. Dell Data Center Automation Software Product Offered
Table 64. Dell Data Center Automation Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)
Table 65. Dell Main Business

Table 66. Dell Latest Developments

Table 67. IBM Details, Company Type, Data Center Automation Software Area Served and Its Competitors

Table 68. IBM Data Center Automation Software Product Offered

Table 69. IBM Data Center Automation Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 70. IBM Main Business

Table 71. IBM Latest Developments

Table 72. VMware Inc. Details, Company Type, Data Center Automation Software Area Served and Its Competitors

Table 73. VMware Inc. Data Center Automation Software Product Offered

Table 74. VMware Inc. Data Center Automation Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 75. VMware Inc. Main Business

Table 76. VMware Inc. Latest Developments

Table 77. SAP Details, Company Type, Data Center Automation Software Area Served and Its Competitors

Table 78. SAP Data Center Automation Software Product Offered

Table 79. SAP Data Center Automation Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 80. SAP Main Business

Table 81. SAP Latest Developments

Table 82. BMC Software Details, Company Type, Data Center Automation Software Area Served and Its Competitors

Table 83. BMC Software Data Center Automation Software Product Offered

Table 84. BMC Software Data Center Automation Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 85. BMC Software Main Business

Table 86. BMC Software Latest Developments

Table 87. Red Hat Inc. Details, Company Type, Data Center Automation Software Area Served and Its Competitors

Table 88. Red Hat Inc. Data Center Automation Software Product Offered

Table 89. Red Hat Inc. Data Center Automation Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 90. Red Hat Inc. Main Business

Table 91. Red Hat Inc. Latest Developments

Table 92. Cisco Systems Details, Company Type, Data Center Automation Software Area Served and Its Competitors

Table 93. Cisco Systems Data Center Automation Software Product Offered

Table 94. Cisco Systems Data Center Automation Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 95. Cisco Systems Main Business

Table 96. Cisco Systems Latest Developments

Table 97. Fujitsu Limited Details, Company Type, Data Center Automation Software Area Served and Its Competitors

Table 98. Fujitsu Limited Data Center Automation Software Product Offered

Table 99. Fujitsu Limited Data Center Automation Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 100. Fujitsu Limited Main Business

Table 101. Fujitsu Limited Latest Developments

Table 102. Riverturn Inc. Details, Company Type, Data Center Automation Software Area Served and Its Competitors

Table 103. Riverturn Inc. Data Center Automation Software Product Offered

Table 104. Riverturn Inc. Data Center Automation Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 105. Riverturn Inc. Main Business

Table 106. Riverturn Inc. Latest Developments

Table 107. OpenText Details, Company Type, Data Center Automation Software Area Served and Its Competitors

Table 108. OpenText Data Center Automation Software Product Offered

Table 109. OpenText Data Center Automation Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 110. OpenText Main Business

Table 111. OpenText Latest Developments

Table 112. Itential Details, Company Type, Data Center Automation Software Area Served and Its Competitors

Table 113. Itential Data Center Automation Software Product Offered

Table 114. Itential Data Center Automation Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 115. Itential Main Business

Table 116. Itential Latest Developments

Table 117. Redwood Software Details, Company Type, Data Center Automation Software Area Served and Its Competitors

Table 118. Redwood Software Data Center Automation Software Product Offered

Table 119. Redwood Software Data Center Automation Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 120. Redwood Software Main Business

Table 121. Redwood Software Latest Developments

Table 122. Beckhoff Automation Details, Company Type, Data Center Automation Software Area Served and Its Competitors

Table 123. Beckhoff Automation Data Center Automation Software Product Offered

Table 124. Beckhoff Automation Data Center Automation Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 125. Beckhoff Automation Main Business

Table 126. Beckhoff Automation Latest Developments

Table 127. Iconics Details, Company Type, Data Center Automation Software Area Served and Its Competitors

Table 128. Iconics Data Center Automation Software Product Offered

Table 129. Iconics Data Center Automation Software Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 130. Iconics Main Business

Table 131. Iconics Latest Developments

List Of Figures

LIST OF FIGURES

Figure 1. Data Center Automation Software Report Years Considered

Figure 2. Research Objectives

Figure 3. Research Methodology

Figure 4. Research Process and Data Source

Figure 5. Global Data Center Automation Software Market Size Growth Rate
(2021-2032) (\$ millions)

Figure 6. Data Center Automation Software Sales by Geographic Region (2021, 2025 &
2032) & (\$ millions)

Figure 7. Data Center Automation Software Sales Market Share by Country/Region
(2025)

Figure 8. Data Center Automation Software Sales Market Share by Country/Region
(2021, 2025 & 2032)

Figure 9. Global Data Center Automation Software Market Size Market Share by Type
in 2025

Figure 10. Global Data Center Automation Software Market Size Market Share by
Service Depth in 2025

Figure 11. Global Data Center Automation Software Market Size Market Share by
Technology in 2025

Figure 12. Data Center Automation Software in IT and Telecommunications

Figure 13. Global Data Center Automation Software Market: IT and
Telecommunications (2021-2026) & (\$ millions)

Figure 14. Data Center Automation Software in Manufacturing

Figure 15. Global Data Center Automation Software Market: Manufacturing (2021-2026)
& (\$ millions)

Figure 16. Data Center Automation Software in Transportation and Logistics

Figure 17. Global Data Center Automation Software Market: Transportation and
Logistics (2021-2026) & (\$ millions)

Figure 18. Data Center Automation Software in Defense and Government

Figure 19. Global Data Center Automation Software Market: Defense and Government
(2021-2026) & (\$ millions)

Figure 20. Data Center Automation Software in Healthcare

Figure 21. Global Data Center Automation Software Market: Healthcare (2021-2026) &
(\$ millions)

Figure 22. Data Center Automation Software in BFSI

Figure 23. Global Data Center Automation Software Market: BFSI (2021-2026) & (\$

millions)

Figure 24. Data Center Automation Software in Others

Figure 25. Global Data Center Automation Software Market: Others (2021-2026) & (\$ millions)

Figure 26. Global Data Center Automation Software Market Size Market Share by Application in 2025

Figure 27. Global Data Center Automation Software Revenue Market Share by Player in 2025

Figure 28. Global Data Center Automation Software Market Size Market Share by Region (2021-2026)

Figure 29. Americas Data Center Automation Software Market Size 2021-2026 (\$ millions)

Figure 30. APAC Data Center Automation Software Market Size 2021-2026 (\$ millions)

Figure 31. Europe Data Center Automation Software Market Size 2021-2026 (\$ millions)

Figure 32. Middle East & Africa Data Center Automation Software Market Size 2021-2026 (\$ millions)

Figure 33. Americas Data Center Automation Software Value Market Share by Country in 2025

Figure 34. United States Data Center Automation Software Market Size Growth 2021-2026 (\$ millions)

Figure 35. Canada Data Center Automation Software Market Size Growth 2021-2026 (\$ millions)

Figure 36. Mexico Data Center Automation Software Market Size Growth 2021-2026 (\$ millions)

Figure 37. Brazil Data Center Automation Software Market Size Growth 2021-2026 (\$ millions)

Figure 38. APAC Data Center Automation Software Market Size Market Share by Region in 2025

Figure 39. APAC Data Center Automation Software Market Size Market Share by Type (2021-2026)

Figure 40. APAC Data Center Automation Software Market Size Market Share by Application (2021-2026)

Figure 41. China Data Center Automation Software Market Size Growth 2021-2026 (\$ millions)

Figure 42. Japan Data Center Automation Software Market Size Growth 2021-2026 (\$ millions)

Figure 43. South Korea Data Center Automation Software Market Size Growth 2021-2026 (\$ millions)

Figure 44. Southeast Asia Data Center Automation Software Market Size Growth

2021-2026 (\$ millions)

Figure 45. India Data Center Automation Software Market Size Growth 2021-2026 (\$ millions)

Figure 46. Australia Data Center Automation Software Market Size Growth 2021-2026 (\$ millions)

Figure 47. Europe Data Center Automation Software Market Size Market Share by Country in 2025

Figure 48. Europe Data Center Automation Software Market Size Market Share by Type (2021-2026)

Figure 49. Europe Data Center Automation Software Market Size Market Share by Application (2021-2026)

Figure 50. Germany Data Center Automation Software Market Size Growth 2021-2026 (\$ millions)

Figure 51. France Data Center Automation Software Market Size Growth 2021-2026 (\$ millions)

Figure 52. UK Data Center Automation Software Market Size Growth 2021-2026 (\$ millions)

Figure 53. Italy Data Center Automation Software Market Size Growth 2021-2026 (\$ millions)

Figure 54. Russia Data Center Automation Software Market Size Growth 2021-2026 (\$ millions)

Figure 55. Middle East & Africa Data Center Automation Software Market Size Market Share by Region (2021-2026)

Figure 56. Middle East & Africa Data Center Automation Software Market Size Market Share by Type (2021-2026)

Figure 57. Middle East & Africa Data Center Automation Software Market Size Market Share by Application (2021-2026)

Figure 58. Egypt Data Center Automation Software Market Size Growth 2021-2026 (\$ millions)

Figure 59. South Africa Data Center Automation Software Market Size Growth 2021-2026 (\$ millions)

Figure 60. Israel Data Center Automation Software Market Size Growth 2021-2026 (\$ millions)

Figure 61. Turkey Data Center Automation Software Market Size Growth 2021-2026 (\$ millions)

Figure 62. GCC Countries Data Center Automation Software Market Size Growth 2021-2026 (\$ millions)

Figure 63. Americas Data Center Automation Software Market Size 2027-2032 (\$ millions)

- Figure 64. APAC Data Center Automation Software Market Size 2027-2032 (\$ millions)
- Figure 65. Europe Data Center Automation Software Market Size 2027-2032 (\$ millions)
- Figure 66. Middle East & Africa Data Center Automation Software Market Size 2027-2032 (\$ millions)
- Figure 67. United States Data Center Automation Software Market Size 2027-2032 (\$ millions)
- Figure 68. Canada Data Center Automation Software Market Size 2027-2032 (\$ millions)
- Figure 69. Mexico Data Center Automation Software Market Size 2027-2032 (\$ millions)
- Figure 70. Brazil Data Center Automation Software Market Size 2027-2032 (\$ millions)
- Figure 71. China Data Center Automation Software Market Size 2027-2032 (\$ millions)
- Figure 72. Japan Data Center Automation Software Market Size 2027-2032 (\$ millions)
- Figure 73. Korea Data Center Automation Software Market Size 2027-2032 (\$ millions)
- Figure 74. Southeast Asia Data Center Automation Software Market Size 2027-2032 (\$ millions)
- Figure 75. India Data Center Automation Software Market Size 2027-2032 (\$ millions)
- Figure 76. Australia Data Center Automation Software Market Size 2027-2032 (\$ millions)
- Figure 77. Germany Data Center Automation Software Market Size 2027-2032 (\$ millions)
- Figure 78. France Data Center Automation Software Market Size 2027-2032 (\$ millions)
- Figure 79. UK Data Center Automation Software Market Size 2027-2032 (\$ millions)
- Figure 80. Italy Data Center Automation Software Market Size 2027-2032 (\$ millions)
- Figure 81. Russia Data Center Automation Software Market Size 2027-2032 (\$ millions)
- Figure 82. Egypt Data Center Automation Software Market Size 2027-2032 (\$ millions)
- Figure 83. South Africa Data Center Automation Software Market Size 2027-2032 (\$ millions)
- Figure 84. Israel Data Center Automation Software Market Size 2027-2032 (\$ millions)
- Figure 85. Turkey Data Center Automation Software Market Size 2027-2032 (\$ millions)
- Figure 86. Global Data Center Automation Software Market Size Market Share Forecast by Type (2027-2032)
- Figure 87. Global Data Center Automation Software Market Size Market Share Forecast by Application (2027-2032)
- Figure 88. GCC Countries Data Center Automation Software Market Size 2027-2032 (\$ millions)

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