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Global Data Annotation Services for AI and ML Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Data Annotation Services for AI and ML market size is predicted to grow from US$ 4488 million in 2025 to US$ 7661 million in 2032; it is expected to grow at a CAGR of 8.1% from 2026 to 2032.

Data Annotation Services for AI and ML are specialized offerings that involve the meticulous tagging, labeling, and categorization of raw data to make it suitable for training artificial intelligence and machine learning models. These services employ human annotators or advanced automated tools, or a combination of both, to add descriptive metadata to various types of data such as images, text, audio, and video. By accurately annotating data points with relevant information like object identities in images, sentiment in text, or speech content in audio, these services enable AI and ML algorithms to better understand and learn from the data, ultimately enhancing the performance and accuracy of the models in tasks such as classification, prediction, and recognition.

United States market for Data Annotation Services for AI and ML is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Data Annotation Services for AI and ML is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Data Annotation Services for AI and ML is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Data Annotation Services for AI and ML players cover Appen, Infosys BPM,

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iMerit, Alegion, Prodigy, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the ?Data Annotation Services for AI and ML Industry Forecast? looks at past sales and reviews total world Data Annotation Services for AI and ML sales in 2025, providing a comprehensive analysis by region and market sector of projected Data Annotation Services for AI and ML sales for 2026 through 2032. With Data Annotation Services for AI and ML sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Data Annotation Services for AI and ML industry.

This Insight Report provides a comprehensive analysis of the global Data Annotation Services for AI and ML landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Data Annotation Services for AI and ML portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms? unique position in an accelerating global Data Annotation Services for AI and ML market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Data Annotation Services for AI and ML and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Data Annotation Services for AI and ML.

This report presents a comprehensive overview, market shares, and growth opportunities of Data Annotation Services for AI and ML market by product type, application, key players and key regions and countries.

Segmentation by Type:

Image Annotation

Text Annotation

Audio Annotation

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- Video Annotation
- Others

Segmentation by Application:

- Autonomous Vehicles
- Healthcare
- E-commerce
- Others

This report also splits the market by region:

- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia

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India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Appen

Infosys BPM

iMerit

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Alegion

Prodigy

Anolytics

Label Your Data

Virtusa

EnFuse Solutions

WNS

AnnotationBox

Damco Solutions

Labellerr

Kotwel

Triyock BPO

Cogito Tech

ProtoTech Solutions

SuperAnnotate

CloudFactory

Kili Technology

Hive

Hitech BPO

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