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# Global Data Annotation and Labeling Market Growth (Status and Outlook) 2026-2032

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## Abstracts

The global Data Annotation and Labeling market size is predicted to grow from US$ 1313 million in 2025 to US$ 8569 million in 2032; it is expected to grow at a CAGR of 31.3% from 2026 to 2032.

Data annotation and labeling (Data Annotation and Labeling) refers to the labeling and annotation of raw data so that machine learning algorithms and artificial intelligence models can better understand and process these data. In the process of data annotation and labeling, people will label each sample in the data set, including labeling various data types such as images, videos, texts, and voices, as well as entities, attributes, relationships, emotions, etc. in the data. Make a note.

United States market for Data Annotation and Labeling is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Data Annotation and Labeling is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Data Annotation and Labeling is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Data Annotation and Labeling players cover Google (US), Appen (Australia), IBM (US), Oracle (US), TELUS International (Canada), etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the “Data Annotation and Labeling Industry Forecast” looks at past sales and reviews total world Data Annotation and

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Labeling sales in 2025, providing a comprehensive analysis by region and market sector of projected Data Annotation and Labeling sales for 2026 through 2032. With Data Annotation and Labeling sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Data Annotation and Labeling industry.

This Insight Report provides a comprehensive analysis of the global Data Annotation and Labeling landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Data Annotation and Labeling portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Data Annotation and Labeling market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Data Annotation and Labeling and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Data Annotation and Labeling.

This report presents a comprehensive overview, market shares, and growth opportunities of Data Annotation and Labeling market by product type, application, key players and key regions and countries.

## Segmentation by Type:

Cloud

On-premises

## Segmentation by Application:

SMEs

Large Enterprises

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## This report also splits the market by region:

- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia
- Europe
  - Germany
  - France
  - UK
  - Italy

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Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Google (US)

Appen (Australia)

IBM (US)

Oracle (US)

TELUS International (Canada)

Adobe (US)

AWS (US)

Alegion IUS)

Cogito Tech (US)

Anolytics (US)

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AI Data Innovation (US)

Cickwoker (Gemany)

CloudFactory (UK)

CapeStart (US)

DataPure (US)

LXT (Canada)

Precise BPO Soution (India)

Sigma (US)

Segment ai (US)

Defined.ai (US)

Dataloop (Israel), Labelbox (US)

V7 (UK)

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